



# **MEDIA LAB FOR DIGITAL GOVERNANCE**

FAKE

News.

Fake.

FAKE NEWS FAKE NEWS

How can new digital technologies enforce trust and social cohesion in a world of disinformation, deepfakes and increasing datafication of the world we live in?

Lies.

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# MEDIA LAB FOR DIGITAL GOVERNANCE

**INCREASED**

**MEDIA LITERACY**

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**INCREASED**

**MEDIA LITERACY**

**Researchers**

**Students**

**Pupils,  
Public**



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**AI**

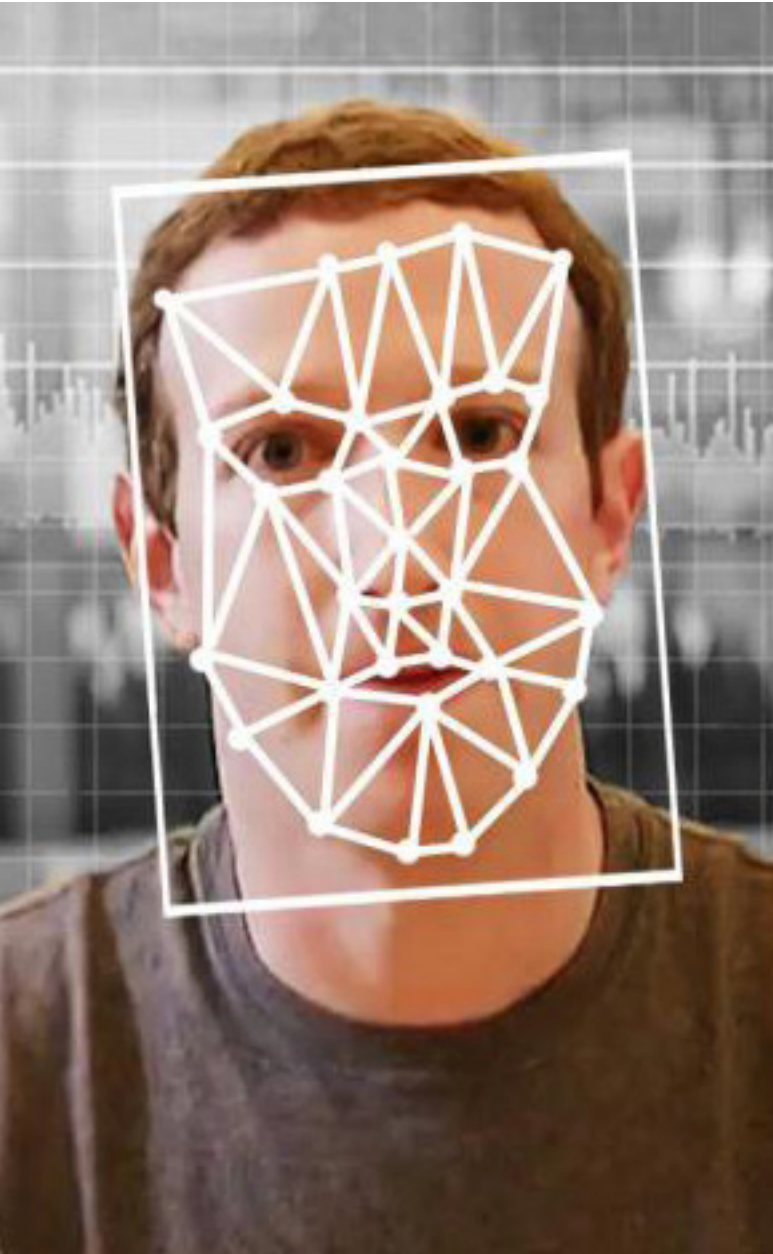
**DIGITAL TRUST**

**DATAFICATION**

**WEB3**

# MEDIA LAB FOR DIGITAL GOVERNANCE

RESEARCH



LAB



IMPACT



# MEDIA LAB FOR DIGITAL GOVERNANCE

## RESEARCH

### MEDIA LITERACY

AI

Digital Trust

Datafication

Web3

## LAB

### PROTOTYPES

AI Aesthetics

Digital Citizenship

Data Sovereignty

Blockchain Governance

Decentralized Social Media

## IMPACT

### DISCOURSE

Policy Papers

Knowledge Transfer

Seminars

MOOCS

Social Media

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## PROFILE

The *Media Lab for Digital Governance* is an international media research lab with researchers from various disciplines working at the intersection of new digital technologies and media literacy. The Lab specializes in decentralized and community-based governance structures.

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## VISION

To improve media literacy and foster trust in digital and community-based approaches, the Lab collaboratively builds a diverse, open, and sustainable world through decentralized governance models that address current challenges.

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## MISSION

The Lab aims to increase media literacy and foster community self-governance using advanced technologies to improve political and economic structures and build equitable systems, focusing on decentralized social justice.