

YOU'RE INVITED TO
PARTNER WITH US

TED^x Zurich

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About

TEDx is a nonprofit organization devoted to Ideas worth spreading. TEDx started as a four-day conference in California 30 years ago and has become an active global network that provides a platform to allow diverse and engaging individuals to speak regardless of their public speaking experience to spread ideas in the form of short powerful talks.

TEDxZurich is an independent and locally organized event that is licensed by TEDx.

We strive to inspire innovative ideas and thought-provoking discussions with a diverse range of topics at the forefront. By catalyzing and giving a platform to those in our local community who have inspirational stories and creative solutions to some of the world's most pressing challenges. We think globally and act locally.

TEDxZurich rouses wonder. We connect you to our curious audience and uncover exhilarating, fascinating, and eye-opening topics together. We support local artists, Swiss initiatives and companies that enhance thought leadership, sustainability, diversity, and inclusion.



A Legacy of Ideas

2010

1ST MAIN EVENT TEDXZURICH

The beginning of a journey dedicated to spreading ideas worth sharing.

2017

1ST TEDXZURICH SALON

Introducing more intimate gatherings to dive deeper into specific topics.

2019

10TH YEAR ANNIVERSARY

Celebrating a decade of sharing ideas and fostering connections.

2020

TEDXZURICH LIVE STREAM EVENT

Adapting to the challenges of the pandemic by going digital.

2024

FULL SPECTRUM
THE YEAR OF ALL IDEAS

A celebration of diversity in thought, creativity, and innovation.

Since 2010:

12 Main Events

150+ Speeches

10 Talks on TED.com

4000+ Participants

Event Formats: TEDxLive, TEDxZurichWomxn, TEDxCountdown, TEDxZurich Salon

Social Media Presence

OUR ONLINE NETWORK & COMMUNITY

INSTAGRAM _____ 4,8K

LINKEDIN _____ 6,5K

TWITTER (X) _____ 6,6K

NEWSLETTER _____ 6,1K

Annual Events

TEDxZurich hosts a variety of events throughout the year, each designed to inspire and engage our diverse audience. We have a multitude of formats including:

A variety of events throughout the year, each designed to connect, inspire, and challenge:

	Attendees:
TEDX LIVE Screening of the global TED event	100
TEDXZURICH WOMXN Empowering womxn, girls and female presenting individuals	200 – 500
TEDXZURICH SALON Intimate events focused on specific themes	150 – 250
TEDXZURICH MAIN EVENT Our flagship event	800 – 1000
TEDXZURICH DISCUSSIONS A forum to connect and discuss where one TEDx talk is projected on the big screen and discussed	30 MAX

OUR UPCOMING MAIN EVENT

FULL SPECTRUM

DATE AND VENUE

OCTOBER 25TH
2024

KONGRESSHAUS
ZURICH

Full Spectrum is a celebration of diversity in all its forms, embracing different perspectives, experiences, and stories from across the globe. Life offers a vast palette of colors, representing the richness of the human experience. But how often do we truly embrace this diversity?

This event challenges us to recognize and accept the full spectrum of ideas, breaking free from the limitations of preconceived notions and biases.

Full Spectrum invites change-makers, forward thinkers, and many professionals to share their passions and insights, offering a platform for impactful discussions.

Who Attends?

TEDxZurich events attract a vibrant audience of scientists, change-makers, creatives, and professionals. The audience is as extraordinary as the speakers, offering unique opportunities for conversation and networking.

OUR UPCOMING MAIN EVENT

DATE AND VENUE

FULL SPECTRUM

OCTOBER 25TH
2024

WHAT TO EXPECT?

KONGRESSHAUS
ZURICH

SOCIAL ISSUES AND EMPOWERMENT

FEMINISM AND EMPOWERMENT:

Discussions on gender equality and empowering women across various fields.

ENCOURAGING GIRLS TO EXPLORE STEM:

Inspiring young women to pursue careers in science, technology, engineering, and mathematics.

CLEAR COMMUNICATION & COMBATING MISINFORMATION IN MARKETING:

Addressing the importance of transparency and truth in marketing practices.

OUR UPCOMING MAIN EVENT

DATE AND VENUE

FULL SPECTRUM

OCTOBER 25TH
2024

WHAT TO EXPECT?

KONGRESSHAUS
ZURICH

HEALTH AND WELLBEING

NEUROSTIMULATION TECHNOLOGIES TRANSFORMING
BREATHING AND WELLBEING:

Exploring innovative approaches to enhancing health
through neurostimulation.

THE IMPACT OF THE BIOLOGICAL FOOTPRINT ON HEALTH
& PREVENTIVE MEDICINE:

Understanding how our biological makeup affects our
health and the role of preventative care.

OUR UPCOMING MAIN EVENT

DATE AND VENUE

FULL SPECTRUM

OCTOBER 25TH
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WHAT TO EXPECT?

KONGRESSHAUS
ZURICH

INNOVATION AND SKILLS DEVELOPMENT

SUSTAINABLE INNOVATION IN FRAGRANCE DEVELOPMENT:

Insights into how the fragrance industry is evolving with a focus on sustainability.

PERSONAL DEVELOPMENT & SUCCESS LESSONS IN AVIATION:

Learning from the aviation industry's best practices in personal growth & achievement emphasis on sustainable practices.

SUSTAINABILITY IN SPACE EXPLORATION:

The future of space exploration with an emphasis on sustainable practices.

ESSENTIAL NEGOTIATION SKILLS:

Critical skills for successful negotiation in various professional and personal contexts.

Opportunities & Benefits

PARTNER WITH TEDx

Supporting TEDxZurich is more than just a sponsorship, it's an invitation to actively engage with a global community of innovators and change-makers. By partnering with us, your company becomes a key player in the TEDx journey, showcasing your commitment to

fostering groundbreaking ideas and driving positive change.

This partnership offers a unique opportunity to elevate your brand by connecting with an audience of thought leaders, decision-makers, and

creatives. Gain visibility through on-site presence, branded visuals, and mentions in our globally shared videos. Additionally, you can extend this experience to your network, inviting them to be part of an extraordinary event that sparks conversation and inspiration.

AS A TEDxZURICH PARTNER, YOU PROMOTE:

01 LOCAL IDEAS:
Elevate ideas born in Zurich that resonate globally.

02 INNOVATION:
Position your brand as an incubator of forward-thinking concepts.

03 CHANGE:
Support ideas that challenge perceptions and drive progress.

BENEFITS INCLUDE:

01 ENHANCED BRAND IMAGE:
Align with TEDx's global reputation for thought leadership.

02 EXCLUSIVE ENGAGEMENT:
Connect with like-minded experts and innovators.

03 INCREASED VISIBILITY:
Gain exposure across our events, digital platforms, and global networks.

Long-Term Partner

SOICAL IMPACT

At TEDxZurich, we believe in building partnerships that stand the test of time. Our collaboration goes beyond mere sponsorship; it's about making a lasting difference in our community and beyond. Here's how partnering with TEDx-Zurich can offer long-term benefits, particularly in the context of our upcoming event at Kongresshaus this fall. Here are ten reasons to partner with us this fall:

01 GLOBAL REACH, LOCAL ROOTS:
By supporting TEDxZurich, your partnership helps bring global ideas to a local stage. Our talks are recorded and shared worldwide, extending your brand's association with ground-breaking ideas far beyond the event itself.

02 CATALYST FOR CHANGE:
Your involvement directly contributes to the spread of innovative ideas that will inspire social progress. This enhances your organization's reputation as a socially responsible entity committed to positive change.

03 SUPPORTING LOCAL TALENT:
Partnering with TEDxZurich provides a platform for local voices and ideas to be heard on a global stage, aligning your brand with the empowerment of local talent and initiatives.

04

CREATING SPACES FOR DIALOGUE:

The Kongresshaus Zurich, with its rich history and central location, serves as an ideal venue for fostering meaningful discussions. As a partner, you play a crucial role in facilitating these conversations, connecting with Zurich's most curious and engaged minds.

05

STRENGTHENING ZURICH'S CULTURAL FABRIC:

Through your support, you contribute to the cultural enrichment of Zurich, helping to create a vibrant community where ideas and knowledge thrive.

06

LONG-LASTING RELATIONSHIPS:

Our events are designed to build connections, not just among attendees but also between partners and the community. This engagement helps your organization forge lasting relationships with thought leaders, influencers, and change-makers.

07

ONGOING EXPOSURE:

Partnering with TEDxZurich ensures continuous visibility for your brand, with ongoing mentions in our content, including social media posts, newsletters, and recorded talks. This keeps your brand top of mind within the community long after the event has concluded.

08

INCUBATION OF IDEAS:

As a long-term partner, you have the opportunity to be at the forefront of innovative ideas that emerge from our events. This positions your organization as a key player in fostering creativity and progress, both locally and globally.

09

EXCLUSIVE OPPORTUNITIES:

Partners can invite their network to our events with exclusive and priority access, further enhancing your brand's influence within the TEDx-Zurich community.

10

LOCATION ACCESS:

The Kongresshaus Zurich is renowned for attracting a variety of demographics and a wide range of people interested in expanding their network, gaining new insights, and engaging with a community outside of their daily lives. By aligning you with both TEDxZurich and Kongresshaus, you

have the opportunity to have a reach of over 600 participants who will have the opportunity to get familiar with your brand and continue to engage with you long after the event is over.

Partnership Packages

01

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BENEFIT: FOR PROFITS	PLATINUM PARTNER CHF 50,000	GOLD PARTNER CHF 25,000	SILVER PARTNER CHF 10,000	LOGO PARTNER CHF 6,000
BENEFIT: NONPROFIT ACADEMIC INSTITUTION	PLATINUM PARTNER CHF 30,000	GOLD PARTNER CHF 14,000	SILVER PARTNER CHF 7,000	LOGO PARTNER CHF 3,000
EVENT VISIBILITY				
Logo on Stage During Breaks	■	■	■	■
Livestream Screening During Event	■	■	■	
Mention on Stage at Event Closure	■	■	■	
Logo on TEDx YouTube Channel and Videos	■	■		
Logo on Event Tickets	■	■		
Logo on Name Badges	■	■		

BENEFIT: FOR PROFITS	PLATINUM PARTNER CHF 50,000	GOLD PARTNER CHF 25,000	SILVER PARTNER CHF 10,000	LOGO PARTNER CHF 6,000
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BRANDING & PROMOTION				
Logo on TEDxZurich Website	■	■	■	■
Logo in Digital Event Booklet	■	■	■	■
Logo on Monthly Newsletter	■	■		
Exhibition Booth	■	■	■	
Integration into TEDx Zurich Salon Programs	■			
Included Tickets for Main / Salon Event	15 Tickets	10 Tickets	5 Tickets	2 Tickets
Tickets to Other TEDxZurich Event	5 Tickets	3 Tickets		
Invitation to the Speaker's Dinner	■			
ADDITIONAL PERKS				
VIP Networking Opportunities	■			
Social Media Shout-Outs	■			
Custom Branding Opportunities	■			

«MIGROS-KULTURPROZENT PROUDLY SUPPORTS TEDXZURICH AND THE VISION THAT THE LATEST, INVENTIVE AND ENDURING IDEAS INITIATE PROCESSES OF CHANGE THAT WE NEED»





Christoph Frei,
MIGROS Kulturprozent

What our partners say about us

GOLD

 <p>swiss marketplace group</p>	
	

SILVER

 <p>VERANSTALTUNGSTECHNIK</p>	
 <p>BUILDING TRUST</p>	
<p>ACADEMIC</p>  <p>hdk Zürcher Hochschule der Künste Zurich University of the Arts</p>	

Past Partners

Next Steps

We invite you to view TEDxZurich as a catalyst for innovation within your organization and to engage with us not just as a partner, but as a participant in your ongoing learning journey.

We eagerly anticipate your contributions and your role in shaping our vibrant creative community.

After our initial discussions, we will outline a service agreement. Once we reach an agreement, the partnership is formalized and we can proceed with the marketing campaign rollout.



CONTACT & MORE INFORMATION



CONTACT US DIRECTLY; WE WOULD BE DELIGHTED TO TALK WITH YOU.

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