



Christy Lim
Graphic Designer

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■ EXPERIENCE

6.2019 – Present

Freelance Graphic Designer

Los Angeles, California

Created digital and print marketing materials, brand identities, and guidelines for local businesses. Collaborated with vendors to ensure timely project delivery and developed custom artwork for clients' personal events. Worked with content creators to design engaging YouTube thumbnails, optimizing for algorithm performance.

5.2023 – 8.2023

Design Intern (Remote)

Cube Group

Jakarta, Indonesia

Developed various marketing materials, motion graphics and brand identity. Assisted graphic design team in creating visual identity guidelines and pitch solutions for clients. Clients include Alaya Hotels and Ayana.

9.2022 – 12.2022

Design Intern

Shopee

Jakarta, Indonesia

Worked with graphic design and production team to develop creative strategy efforts and assist in art direction for social media. Oversaw the development, design and distribution of a weekly electronic newsletter to 10,000+ Shopee members with editor team.

5.2022 – 8.2022

Teaching Assistant

ArtCenter College of Design

Pasadena, California

Assisted professor with individual and group critiques in class. Helped students with concept ideation, fundamental layout designs and typography skills.

■ RECOGNITION

6.2024

IDEA Awards 2024

Peep (Finalist)

World Tobacco Advocacy Day Exhibition

Selected by California LGBTQ Health and Human Services Network to have team project Peep, made in Cedar Sinai's Sponsored Studio, displayed at event.

2022 – 2024

ArtCenter Student Gallery

Circles, Cinema & Crying (Publication)

Spaces (Publication)

SoundScript (Generative type)

1.2022 – 4.2022

Jerry V. Johnson Endowed Scholarship

2021 – 2024

ArtCenter Undergraduate Scholarship

ArtCenter Honor Roll

GPA of 3.5 or higher

■ SKILLS

Strong working knowledge of:

InDesign, Photoshop, Illustrator, After Effects, Figma, Keynote, p5.js, JavaScript, Processing, Procreate

Familiar with:

HTML, CSS, MadMapper, Webflow, Excel, Miro, Glyphs, Premiere Pro, Cinema 4D

Other skills:

Generative design, packaging design, book binding, photography, illustration, videography

Languages:

Native in English and Indonesian
Proficient in Mandarin and Hokkien

■ EDUCATION

ArtCenter College of Design

Bachelor of Fine Arts in Graphic Design with Honors
DesignMatters Minor in Social Innovation

Cedars-Sinai Sponsored Studio

Focused Coursework at ArtCenter

Soft launched a mobile app and visual identity created with team members that aims to remap neighborhoods to make transgender and non-binary health and social services more accessible.

In partnership with The Cancer Research Center for Health Equity at Cedars-Sinai.

Pasadena City College

Associate in Arts for Transfer Degree, Studio Arts