Motion Designer + Illustrator

Bei Wang

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Education

09.2019 - 12.2023

ArtCenter College of Design Pasadena, CA

Bachelor of Fine Arts in Illustration with emphasis in Motion Design

09.2017 - 06.2019

MiraCosta College Oceanside, CA

Associate of Arts in Design

Experience

06.2024 - Present

Freelance Designer San Diego, CA

Created personalized logos and posters tailored to client preferences, showcasing strong illustration and graphic design skills. Collaborated closely with clients to understand their vision, provided creative solutions aligned with their personal or brand identity, and delivered high-quality designs on time while efficiently managing multiple projects.

06.2023 - 08.2023

Graphic Design Intern AIA Group Limited Guangzhou, China

Assisted the team with publications, posters, and event materials. This involved collaborating with team members to conceptualize and execute visually compelling designs, selecting appropriate typography, layouts, and color schemes to align with project goals and brand identity.

05.2019 - 09.2019

Design Intern MDQ SmartCare San Diego, CA

Contributed to company logo redesign through active participation in collaborative brainstorming, providing creative insights. Ensured the new logo balanced aesthetic appeal with alignment to brand values, target audience, and market positioning, embodying the company's overarching identity.

Scholarship

09.2019 - 12.2023

ArtCenter Scholarship

Skills

Strong Working knowledge of:

Photoshop, Illustrator, InDesign, After Effects, Cinema 4D, Redshift, Premiere Pro, Media Encoder, Lightroom, Procreate, Keynote

Familar with:

Figma, Powerpoint, Arnold, Microsoft Office and PowerPoint

Craft:

Storyboarding, 3D modelling, 2D/3D animation, painting, printmaking, sewing, bookbinding, photography, typography and ceramics

Languages:

English (fluent) Mandarin (native) Cantonese (native)