

## **WORK EXPERIENCE**

Freelance Graphic Designer | 2017 - Present

Designed posters, packaging, logos, and marketing materials for clients

Led Sugar Packs Branding Project, developing brand identity and materials

Delivered custom design solutions for diverse industries

Tripp Art Studios LLC | 2023 - 2024

Assisted with painting setups, resin pours, and client media editing

Generated AI images with Deforum Stable Diffusion Resolved IT issues and streamlined studio operations

AAAA RV & Boat Storage | 2021 - Present

Designed aerial map, boosting parking capacity by 30% and revenue by \$13,500/month

Managed Google Ads campaigns with HTML traching Created banners and promotional materials

Tart Collections | 2018 - Present

Designed ad campaigns for email and Facebook, boosting brand engagement

Created logos and packaging for a face mask line, driving \$4M in Amazon sales

Integrated AI tools to enhance design and marketing workflows

## **COURSEWORK**

Intermediate Graphic Design | SBCC

Designed logos, packaging, and marketing materials

Creative Thinking | SBCC

Learned to think creatively using different strategies

Computer Science: Theory and Practice | SBCC

Focused on learning the Java programming language

Multimedia programming | BMCC

Programmed interactive projects using p5.is

## **SKILLS**

Design Expertise

Branding

Typography

Logo Design

Packaging

Mockups

Illustration

3D Modeling

Motion Graphics

Prompt

Engineering

Design Software

Photoshop

Illustrator

InDesign

Liahtroom

After Effects

Final Cut Pro

Capture One

Procreate

Unreal Engine 5

Stable Diffusion

Midjourney

Adobe Firefly

RunwayML

Notion

Miro

## Programming & Web

Python

Java

HTML

CSS

**JavaScript**