



## Education

### Graphic Design at Edinburgh Napier

With my portfolio I managed to secure a place in the Graphic design course at Napier from which I spent four years studying for my Bachelors degree. This course helped me refine my skills as a designer and has taught me relevant experience that I can now transfer into the industry. I am now confident in the five main Adobe Suite softwares (Photoshop, Illustrator, InDesign, Premiere Pro and After Effects). This course has also helped me perfect my way of working and has helped me streamline the process so I can confidently say I am a more efficient and versatile designer.

## Editorial. Print. Branding.

**Hello!** My name is Cal, I am a Graphic Designer who currently just finished my final year studying Graphic Design at Edinburgh Napier receiving a first class honours. I am now looking to progress onto the next challenge in my design career.

I am looking for a opportunity that will allow me to fully dedicate myself and my skills to. Having just finished my studies, I am eager to apply myself and will bring enthusiasm and energy to my position.

I am hard-working, punctual and a very reliable employee. Within design my interests lie in print design, publishing and editorial design although I've had experience in other fields such as branding and motion graphics. I am quite an ambitious designer and always looking to experiment and try new things within my projects. I look forward to working within a team of like-minded individuals, within a dynamic work environment.

## Experience

### JA!COCO!

I interned at JA!COCO! Design studio for six months in 2023 where I worked on the brand identity and design assets for Dusk bar in York (examples of this work are found in my portfolio). This internship was a great experience for me and I learned a lot about the design industry as well as giving me good experience on real live Briefs. Through this internship I have continued to work with Dusk and their sister companies on freelance design work.

### Hospitality and Bar-tending work

I have been working since the age of 14 when I started my first paper round, since then I have worked multiple jobs in hospitality, including waiting at Tuk Tuk Indian restaurant and bar staff for Assembly at the Edinburgh fringe. A lot of these jobs have been very fast paced environments which has helped me deal with high stress situations as well as this I have become much more confident in communication with clients and customers.

## Skills

### Design

- Editorial design
- Print design
- Typography
- Market research
- Video editing
- Page layout
- Publication design
- Poster design
- Branding & Identity
- Motion Graphics

### Software

- Photoshop
- Illustrator
- After Effects
- InDesign
- Premier Pro
- Lightroom

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