

Kanteya Sahasrabudhe

Creative Designer & Photographer

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As a versatile multidisciplinary graphic and industrial designer, I specialize in integrating diverse mediums to create impactful and cohesive outcomes. My adaptability allows me to tailor my style to suit the unique demands of each project, and I am consistently motivated to acquire new skills and master various software applications.

Beyond graphic design, I have a profound passion for woodworking, photography, and financial markets. This amalgamation of skills and interests contributes to a well-rounded and dynamic approach to addressing creative challenges. I am committed to embracing new opportunities for growth and exploration within the realms of design and beyond.

Work Experience

BugBase

Bangalore, India | Feb 2023 - Present

In my current role, I am actively engaged in crafting engaging social media posts, designing captivating artwork for our blog, developing compelling company advertisements, and providing valuable support in the creation of brochure and various other publication-related work. These tasks allow me to contribute meaningfully to our brand's storytelling and visual identity, fostering connections and driving engagement across various platforms.

Manam Chocolate

Hyderabad, India | May 2024 - Present

I am actively involved in creating visual narratives, engaging motion graphics, designing captivating brand packaging, conducting various photoshoots of cafe items, and producing videography of chefs while conducting their interviews. I also build engaging identities for multiple events held by the store, which enable me to contribute significantly to our brand's storytelling and visual identity, fostering connections and driving engagement across various platforms.

Money Mileage

Aug 2022 - Nov 2022

I spearheaded the creation of many compelling motion graphic reels, maintained a consistent presence on Instagram and LinkedIn by creating engaging posts, and crafted fundamental branding materials for the App Store.

Freelance

2020 - Present

Since the lockdown began, I have actively participated in numerous photography and illustration projects, spanning from food, portrait and product photography to brochure and menu card design, and various other art-centric endeavors. Presently, my primary focus lies in graphic design projects, encompassing tasks such as branding and identity, editorial design, art direction, photoshoots, interface enhancements, and motion graphics.

During this time, I have been fortunate to collaborate with a diverse range of companies, from domestic industry giants like 5Paisa to esteemed international clients such as Zyter. I have gotten an opportunity to work alongside some of the renowned design studios like Pigeon & Co. This exposure has allowed me to refine my skills and gain valuable experience in delivering creative solutions across different platforms and industries.

Education

Srishti Manipal Institute of Art, Design & Technology

Sept 2021 - Present

Bachelor's of Design, Visual Communication & Strategic Branding

Bangalore, India

Services

- Graphic Design
- Branding & Identity
- Photography
- Video Production
- Motion Graphics
- Art Direction
- Editorial Design
- Packaging Design
- Interface Design
- Web Development

Skills

- Figma
- Adobe Photoshop
- Adobe Lightroom
- DaVinci Resolve
- Adobe After Effects
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro

Honors & Awards

TEDx Bangalore '23 - Yella GPO

May 2023

Through interactive postcards, the main goal of this project was to express gratitude and bid farewell to the community that has been home to Srishti for over 25 years. Our goal was to revitalize the community and foster unity by incorporating play and exchange.

Toy Make-A-Thon '22

May 2022

Our team innovatively designed a stackable penguin toy with dual functionality as a push-and-pull toy and an object-permanence ball game. This versatile toy not only entertains but also offers a space-saving solution with its stackable design and retractable handle for convenient pulling. The journey from concept to the initial prototype spanned six weeks, encompassing meticulous planning, thoughtful design, material acquisition, and precise workshop execution.