

TAKAKUNI IKUMA

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Takakuniikuma.com

EXPERIENCE

Art Director → FCB Chicago

June 2022 → Present

- Concepting and designing for an account with a full 360 brand experience; deliverables include TV/OLV spots, print, and digital assets.
- Developed and executed conceptual ideas for new business projects.
- Contributor and member of the agency's APIDA DE&I group by brainstorming activities and initiatives.

Graphic Designer → Soulsight

May 2021 → June 2022

- Solved design problems with critical thinking and thoughtful storytelling.
- Designed logos and identity systems for new and existing brands.
- Developed the agency's web design process and best practices.

Junior Graphic Designer → Soulsight

September 2019 → May 2021

- Collaborated with other designers on branding, packaging and experiential design projects.
- Progressed the ability to understand and implement meaningful structure to design systems.
- Improved software skills along with print production knowledge.

Graphic Design Intern → Soulsight

April 2019 → September 2019

- Gained experience working at a fast-paced agency.
- Supported senior designer and creative director on branding and packaging design projects.
- Developed the skills to collaborate and communicate effectively on a team.

SKILLS

Software

Illustrator, Indesign, Photoshop,
Lightroom, After Effects, Figma,
Premiere Pro, Keynote

Languages

English & Japanese

EDUCATION

Chicago Portfolio School

2018 → 2019

Graphic Design

Mchenry County College

2010 → 2012

Associates in Science