

Taylor
Jaymes
Mason

*Visual
Designer*

PORTFOLIO <https://taylorjmason.design/>
LINKEDIN www.linkedin.com/in/taylor-j-mason
EMAIL taylor.jaymes.mason@gmail.com
CELL (254) 716-4555

DESIGN EXPERIENCE

ABOUT ME

I like designing compelling visuals that embody my client's values, address their needs, and find common ground with their audience.

EDUCATION

2020-2024

Design B.F.A,
Elements of Computing
Certificate | UT Austin

3.72 GPA | 81 credit-hours
applying the following:

SKILLS:

- Graphic/2D Design
- Typography & Lettering
- Design Research
- Placemaking
- Interaction Design
- Digital Prototyping (UI/UX)
- 3D Design/Fabrication
- Object-Oriented Programming
- Web & Computer Graphics Programming

TOOLS:

- Adobe Illustrator
Photoshop, InDesign
- Figma
- Glyphs Mini
- HTML/CSS
- Python
- Processing, p5.js

Spring 2023

Student Designer | wkrm studio @ UT Austin

Collaborated on a Placemaking project for the Anna Hiss Gymnasium, the new home of UT's Design Department.

- Observed patterns of student movement
- Interviewed both students and faculty in the space.
- Developed design criteria to guide prototyping.
- Tested prototypes within the AHG.
- Engaged in multiple client check-ins with the faculty of SDCT, to understand the client's needs and pain points.

Fall 2022

UI Designer | UT CS Week Web Design Team

Designed a site theme for UT's CS Week, a social week for computer science students at UT. Over five weeks, I met with my team to ideate, critique, and build out a UI style guide for our chosen theme "Level Up", which was implemented by the CS officer team in September 2022.

Summer 2018 & 2019

Graphic Design Intern | Community Bank & Trust, Waco, TX

Worked closely with the Marketing Department to design social media content, advertisements, sponsored T-shirts, and holiday mail to fit with the CB&T brand.

OTHER WORK EXPERIENCE

May 2022 - Present

Barista | *Summer Moon Coffee, Westlake*

Processes high volumes of drink orders efficiently and accurately. Cultivates a clean, friendly environment for customers and coworkers. Pitches in wherever needed, whether deep-cleaning the store, or staying late during a rush.