

VANESSA HUNG

GRAPHIC DESIGNER

Phone
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Referees

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Available upon request

University of Technology, Sydney
2015 - 2017, 2019
Bachelor of (Honours) Design in Visual Communication

KEY SKILLS

Proficient in



In development



Soft skills

- Quick learner
- Empathetic
- Active listener
- Proactive, takes initiative
- Determined, can-do attitude
- Adaptable, flexible
- Open-minded
- Honest and transparent
- Responsible
- Receptive to feedback
- Attention to detail
- Strong organisational skills

A bit more about me

- Love illustrating
- Love volleyball, tennis and League of Legends
- Love dogs
- Fluent in Cantonese, Mandarin and Goblin
- Love K-pop, techno and recently rock n' roll and phonk
- Worked at Donut King (2yrs), ZARA (2yrs), JayJays (1yr)

EXPERIENCE

2021 Sep - Current / Sydney, Australia

Graphic Designer

Sydney School of Entrepreneurship

- Lead, collaborate and strategise with multiple teams to create a wide range of printed and digital materials for internal and external purposes
- Use innovative design solutions to translate strategic direction and complex information into high-quality visuals within the established brand identity
- Elevate and orchestrate online and offline user experience with appropriate, engaging visual communication
- Conduct research and adapt to trends and changes
- Lead, liaise and execute merchandise projects with relevant printers

2020 Apr - 2021 Jul / Sydney, Australia

Graphic Designer

Academic Media

- Design, update, modify and apply templates for student and staff diaries, yearbooks and promo-products, etc.
- Create all printed and digital marketing materials for internal and external purposes
- Liaise and build relationships with clients and suppliers
- Bring company's visions to life - conceptualise and visualise content
- Prepare ready-to-print files for a range of products
- Direct design for all aspects of the 2022 Berry Street Positive Education Model diary

2020 - Current / Sydney, Australia

Freelance Graphic Designer

By contract

- Lead design projects from start to finish
- Establish rapport
- Conceptualise, create and modify designs according to client needs

2019 Feb - 2020 Mar / Sydney, Australia

Student Demonstrator

University of Technology, Sydney

- Introduce and demonstrate the functionalities of Adobe programs (PS, AI, ID) in first-year students' tutorials
- Assist students with technical difficulties
- Provide guidance, feedback and prompts for students' projects

2018 Feb - Dec / New York City & Miami, United States

In-house Graphic Design intern

SCOPE Art Show

- Design, edit and update assets for all printed and digital marketing materials and campaigns
- Create web icons for clients' online software
- Assist team members from other departments with back-end and miscellaneous tasks
- Signage installation supervision during set-up of the show
- Front-end customer service provider during the show

2017 - 2019 / Sydney, Australia

Student mentor

University of Technology, Sydney

- Collaborate with design tutors on the development of creative briefs, ensuring the best learning experience for students
- Supervise students' performances, proactively engage with their projects as a mentor
- Provide guidance, feedback and prompts for students in their tutorials

2017 Aug - Oct / Sydney, Australia

Junior Graphic Design intern

Salvation Army Aged Care Plus

- Design and create print and digital marketing collaterals for internal and external purposes
- Assist with the logistics coordination of fundraising events

2017 Mar - Jun / Sydney, Australia

Marketing & Graphic Design intern

Laduree

- Design digital promotional assets for marketing campaigns
- Compose weekly Chinese articles for company's socials

Hi AM team, thanks for taking the time to read my resume! If you have any questions at all, please don't hesitate to let me know. I look forward to hearing from you.

