# Lou Lassailly

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## About

I am a French student pursuing a BA in « Design for Branded Spaces » at the University of the Arts London (UAL).

l am currently in a placement year (Diploma of Professional Studies).

My approach to design is informed by a keen eye for detail and a focus on creating meaningful and memorable experiences.

I am driven by a desire to create and to use my skills to invite people to connect with spaces in new and exciting ways.

## Software skills

- 365 Office package
- AutoCAD
- Adobe suite
- SketchUp
- Blender

### Analogue skills

- Clay modelling/model making
- Photography/videography
- Graphic design
- Sketches/illustration

### Languages

English : **fluent** French : **native** 

## **Studies**

UAL, London, UK - **BA (hons) Design for Branded Spaces**, currently in placement year (between 2nd and 3rd)

UAL, London, UK - **Foundation diploma in art and design**, 2021 Grade: Distinction

Saint Joseph High school, Thônes, FRANCE - Art and literature **« Baccalauréat » (=A-Levels)**, 2020 Grade: 15,07/20

### Relevant professional experience

# **Spatial design intern**, « Bearded Kitten » Event design agency ; London, UK November 2023 - January 2024

Assisting the design team in the making of 2D and 3D visuals for pictches. Research and creation of moodboards. Occasionally helping on site. Redesign of the office's meeting room.

# **Exhibition designer**, « DPS Journeys » UAL exhibition ; London, UK Part Time December 2023 - January 2024

In collaboration with another spatial designer, creation of the scenography and layout of the exhibition. Managing the exhibiting artists.

### **Sales assistant**, « Le Drugstore » concept store ; La Clusaz, FRANCE Part Time December 2022, December 2021, December 2019

Merchandising. Sales and customer advice. Knowledge and argumentation of technical products. Communication on their social medias.

# **Retail design intern**, « Mission » Retail design agency ; Meyzieu, FRANCE 2 weeks in September 2022

Creation of mood-boards and trend-boards for a client. Design and 3D visualization of in-store display concepts and transmission to the technical department. Rretail design with a focus on sport/outdoor retail.

## Achievements

### «Bambuu», **10 weeks university projet incubator.** Selected to develop a self innitiated project. March 2024 - Present

### «Body of Earth», **Collaborative residency and exhibition**. Selected by Arts SU to be an exhibiting artist. October 2023 - January 2024