

# Kathryn Boehmer

## +Introduction+

Hello! I'm a graphic and visual designer with a background in esports, gaming, and live-streaming. I want to join an inspiring team of like-minded, talented creatives, where I will grow as a professional, designer, and colleague.

## +Experience+

**Twitch** San Francisco, CA

→ **Senior Creative, Design** Dec 2020—Jan 2024

→ **Esports Marketing Designer** Feb 2016—Dec 2020

- On a variety of marketing projects, created storyboards, decks, ads, headers, campaigns, and vector illustration making emote pins for TwitchCon.
- Was the designer on the team that directed and conceptualized the creative celebrating AAPI creators in 2021, which was showcased in Times Square.
- Led the design for Twitch Rivals, creating the logo, on-air broadcast graphics, and marketing deliverables.
- Contributed to esports productions such as RLCS, Tekken World Tour, and Pro Chess League, and also a part of the Power Rangers and Yu-Gi-Oh! marathons.

**Turtle Entertainment/ESL** Cologne, Germany

→ **Head of Graphics** Jun 2014—Jan 2016

→ **Designer** Oct 2013—Jun 2014

- Designed for smaller-scale studio events with a few thousand viewers all the way up to large-scale events in stadiums with millions of people tuning in live.
- Carried out the visual experience for live and in-person events by designing broadcast graphics, t-shirts, badges, digital and printed marketing deliverables, infographics, and branding for the physical spaces where the events took place. Also notably, designed many of the convention booths for Gamescom.
- Tournaments included ESL One, IEM, ESL Pro League, and WCS.
- Games included CS:GO, DOTA2, and Starcraft II.

**Good Wood NYC** Brooklyn, NY

→ **Custom Designer** Nov 2009—Sept 2012

- Collaborated with clients to create their own custom jewelry and designed pieces for the company's main line.
- Operated a laser engraver, giving me the opportunity to not just design how a piece looked, but also ensure that its physical creation carried out the design intention.

## +Contact+

kathryn.boehmer@gmail.com

617-319-7610

Norwalk, CT

## +Education+

**Parsons School of Design**

**The New School**

BFA, Communication Design

2005—2009

## +Skills+

### Design

- Art Direction
- Storyboarding
- Header Design
- Deck Building
- Illustration
- Advertisement
- Campaigns
- Infographics
- Branding

### Tools

- Photoshop
- Illustrator
- InDesign
- Figma
- Google Suite