

JESS MORGAN

JESSMORGANDESIGN.COM

GRAPHIC + BRAND DESIGNER

ABOUT

A creative professional based in **Austin, TX** with a vibrant design style and personality. Specialities include digital, print and brand design as well as AI art creation.

WORK EXPERIENCE

September 2023-Present

Jess Morgan Design

Senior Graphic Designer (Freelance)

Digital and print design in multiple disciplines such as branding, campaigns, infographics, and publications for various clients including Maison Francis Kurkdjian and Harley-Davidson.

July 2025-November 2025

Bloom Nutrition

Graphic Designer (Contract)

Digital and print design for Evergreen and 360 assets including social, email, and web. Collaborating on campaign direction, content ideas, and performance-driven creative.

May 2025-July 2025

The Many

Senior Graphic Designer (Contract)

Digital and print design across branding, packaging, and presentations with an emphasis on AI for Mixwell, AEFECT, and Glance AI.

October 2023-October 2024

Microsoft

Graphic Designer 4 (Contract)

Template design for social media as well as AI art creation for the CREATE side of Microsoft.

April 2022-August 2023

Razorfish

Art Director (Full Time)

Digital art direction, graphic, social media, and UX/UI design for clients including T-Mobile, Dove (Unilever), and FIAT USA.

October 2021-April 2022

Zubi Advertising

Junior Art Director (Full Time)

Art direction and community management primarily for social media for Chase Bank, Ford (Latino), and Zubi (internal).

SKILLS

Adobe Suite (Illustrator, Photoshop, InDesign, Lightroom), Figma, Procreate, Typography, Packaging Design, Branding, Illustration, Art Direction, Layout Design, UX/UI Design, Publication Design, Template Design, Presentation Design, Web Design, Email Design, Social Media Design

EDUCATION

University of Miami

August 2018-Dec. 2021

Bachelor of Science (B.S.C.):

Cum Laude

Major: Creative Advertising

Minors: Studio Art/Art History + Electronic Media

Cannes Lion Festival of Creativity

June 2019

10-day invitation-only event for advertising and branded communications.

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Austin, TX