

KYLE DEASIS

Email

kndeasis712@gmail.com

LinkedIn

<https://tinyurl.com/ms364xc9>

Portfolio

kyledeasisportfolio.cargo.site

SKILLS

Design

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Figma

Cargo

Development

HTML/CSS

Java

Python

C/C++

JavaScript

Soft Skills

Communication

Collaboration

Adaptability

Problem solving

Cultural awareness

Curiosity

Creative thinking

EDUCATION

University of San Francisco — B.A. in Design, Minor in Computer Science
San Francisco, CA | Expected Graduation: May 2026

Relevant Courses

Typography

Design for the Web

Visual communication Design

Design Fundamentals

EXPERIENCE

Work

ABM Industries — Parking Attendant / Cashier / Entry Management
Oracle Park, San Francisco, CA | April 2025 – Present

- Support parking operations for Oracle Park events as part of a 4–10 person team.
- Manage vehicle entry, direct traffic, and assist guests in finding parking efficiently.
- Operate cashier systems, process payments, and provide customer service to event attendees.
- Coordinate with team members and supervisors to ensure smooth event flow and safety compliance.

Freelance Brand Design

Move & Hoop — Freelance Brand Design
Spring 2025 | Adobe Illustrator, Photoshop

- Collaborated with a local adult fitness startup to develop a complete brand identity system.
- Designed a versatile logo mark and type system inspired by movement, rhythm, and energy.
- Applied minimalist and bold design principles to communicate confidence and inclusivity.
- Delivered final brand guidelines and assets to support future digital and promotional use.

PROJECTS

Type Compositions — Typography & Layout Design
ART 205 | Fall 2025 | Adobe InDesign, Illustrator

- Created a series of five typographic compositions exploring hierarchy, grid structure, and legibility.
- Applied different type families (Aktiv Grotesk and Adobe Garamond) to study formality vs. expressiveness.
- Designed layouts for diverse content types — including advertisements, recipes, poems, and publication spreads.
- Developed an advanced understanding of type setting, visual balance, and publication design principles.

Puzzle Heart PSA — Visual Communication Design
Spring 2024 | Adobe Illustrator, Figma

- Designed a public service announcement poster promoting mental health and empathy.
- Used symbolic illustration and text layout to convey emotional balance and awareness.