

QUEENY SHEN

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Shenzhen
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Education

Parsons School of Design
BFA Communication Design
2021–2025

Skills

Graphic Design
Book Binding
Web Design
Photography
Photo & Video Editing
Risograph
Printmaking (Lithography,
Silkscreen, Woodcutting)
3D Modelling

Tools

Indesign
Illustrator
Photoshop
After Effects
Premiere Pro
HTML/CSS
Glyphs
Figma
Rhino

Experience

Work Scholar: 10×10 Photobooks (New York)
11/2024-05/2025

- Reorganized and redesigned the Grants section of the official website, developing a system that ensures future content additions remain consistent and structured.
- Used Figma to sketch layouts and demonstrate webpage flow before building the new structure directly on the site.
- Assisted with the design of bookmarks for the organization’s book exhibition.

Brand Design Intern: XXX Design Company (Shanghai)
5/2024–8/2024

- Dodopoli: Assisted in conceptualizing the brand’s PR gift box, including packaging and product selection, and contributed to the design of the final deliverables.
- HaiXing Market (Fragrance Multi-Brand Pop-Up Store): Supported the branding process from ideation to execution; designed in-store visuals and interior elements. Assisted with sourcing materials, furniture and installations to align with the brand’s aesthetic.
- Miss Boochaa (Kombucha Brand): Responsible for the ideation and proposal process, including package design, visual materials for the brand’s pop-up store, and visual identity book.
- Proofread book content and developed publication layouts using InDesign, ensuring design consistency and typographic hierarchy.

Freelancer (New York)
2/2024–5/2024

- Redesigned the sales webpage for Seabury House, successfully increasing revenue by 6.5% through improvements in interface and user experience.
- Collaborated with iidr Gallery on a newly published art magazine project. Responsible for printing and hand-binding 20 copies of a 100-page magazine, ensuring each issue met the highest standards of quality and appearance.