



LANGUAGES

Spanish Catalan English

SKILLS

Brand Identity
Editorial Design
Lettering
Typography
Illustration
3D Design
(SketchUp, AutoCAD,
Rhinoceros)
Adobe Creative Cloud
(Photoshop, Illustrator,
InDesign, Premiere,
After Effects)
Microsoft Office

STRENGTHS

- · Excellent communication skills.
- · Creative and proactive.
- · Strong organizational skills and attention to detail.
- · Team player.
- · Performs well under tight deadlines.

+ INFO

- · Available to start immediately.
- · Open to remote work.

LinkedIn alexlopsanch@gmail.com

Graphic Designer based in Barcelona. <u>alexlopezez.com</u>

WORK EXPERIENCE

2025 Graphic Designer, Freelance

(Primavera Sound, Vampire Studio)

Graphic design, communication pieces, and final artwork

preparation for the festival 2025 edition.

("REPÚBLICA", caracazador) Packaging design for physical media and merchandising.

(Creative Reverse) Interface design for app, remote screens, and panels for an

architecture exhibition.

("OFF WINE", Escac Films)

Interface design for FX screens in a short film.

(Springfield, Bershka, Zara) Art assistant, set design for advertising.

(FW21 & SS22, Dominnico) Logo and visual identity for the presentation event

promotion on social media, animation and 3D lettering

for campaign video.

("Entre Luces", Ale Vez) Creative direction and packagig for a physical EP, visual

identity, communication on socials media, letterings,

visuals and canvas.

2023 Graphic Designer, Designal

2021 Development of the corporate identity manual.

Design for POS, fanzine layout, and digital retouching in collaborative campaigns.

Identity design for the sustainability section "Love the world."

Final artwork preparation.

2020 Junior Graphic Designer, Pedelta

Layout of catalogs, brochures, leaflets, and technical project sheets.

Web consulting.

2019 Junior Graphic Designer, Glovo

Visual identity for Glovo Business.

Design of icons, in-app ads and banners, event materials, and internal communications.

Final artwork preparation.

2018 Design Intern, Pedelta

Development of the corporate brand book.

Editorial design for the 1st corporate magazine, "Pδ Magazine."

Logo redesign for the 25th anniversary.

Layout of catalogs, brochures, leaflets, and technical sheets, and corporate stationery.

Final artwork preparation.

2017 Design Intern, Get Bag Service / Box Infiniti

Logo, icon, and web graphics redesign.

Design and layout of communication materials (flyers, roll-ups, vehicle vinyls).

Final artwork preparation.

EDUCATION

2018 Bachelor's Degree in Design

2014 Elisava School of Design and Engineering (Universitat Pompeu Fabra, Barcelona)

Specialization in Graphic Design.

2014 Bachelor's Degree in Architecture

2012 School of Architecture (Universitat Politècnica de Catalunya, Barcelona)

Completed 120 ECTS credits.