

ABBY SCHULKIND

abbyschulkind@gmail.com
abbyschulkind.com
413-835-5508

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

BFA in Communication Design 2025

GPA: 3.92 *Deans list 4 years*

Recipient of the 2025 Margo T. Memorial Award for Service, Wisdom, and Humor.

EXPERIENCE

Art Direction Intern NYC, NY

Broth Agency *June – Present*

Designed slide decks, website assets, signage, and promotional materials for pharmaceutical clients including Ionis. Collaborated with copywriters and medical strategists to develop branding and identity concepts for client pitches. Illustrated assets including vector icons, stickers, and company portraits. Routed projects through print vendors.

Communications Intern St. Louis, MO

Washington University in St. Louis *May – October 2024*

Redesigned print and digital material for the Sam Fox School of Design & Visual Arts to adhere to updated 2024 brand guidelines including: signage, pamphlets, booklets motion graphics, social media templates, and merchandise. Updated the events pages and the student work archive on the school website.

Graphic Design Intern Amherst, MA

The Amherst Business Improvement District *June – November 2023*

Designed and illustrated promotional material for events that promote small businesses including posters, emails, social media posts, cards, and banners. Collaborated with vendors and other organizations to create menus and signage for events.

Museum Archiving Intern Amherst, MA

The Amherst Historical Society *June – August 2023*

Photographed, edited, and uploaded images, descriptions, conditions, measurements, and historical contexts of clothing from the mid 1800s to the early 1900 to Collective Access. Conducted research on garments' histories, materials, previous owners, and sewing techniques to write detailed descriptions for each museum artifact.

Studio Assistant St. Louis, MO

Jamie Adam's Studio *January – May 2023*

Stretched, gessoed, and sanded canvases for oil painting. Completed preliminary underpaintings in preparation for Professor Adams. Organized materials, supplies, and workspace.

Museum Greeter Amherst, MA

Mead Art Museum *June – August 2023*

Greeted and logged museum visitors into museum databases. Provided information on current exhibits as well as directions to each exhibit. Ensured that visitors were not taking prohibited items into the museums.

Art Instructor Amherst, MA

Stone House Farms *June 2017 – August 2021*

SKILLS

Design

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Figma

Programming

Unity, Java, CSS, HTML