

**Xinyuan Qu**  
**Graphic Designer**

**Website**      **quxinyuan.com**  
**Email**        **quuxinyuan@gmail.com**

## Education

**School of Visual Arts | 2021–2024**

Bachelor of Fine Arts in Design

New York, US

Courses include:

Communication Design with Natasha Jen;

Design Portfolio with Joseph Han;

Independent Study with Ryan Bugden.

**Cooper Union, Type@Cooper | 2024–2025**

Postgraduate Certificate,

Extended Program in Typeface Design

New York, US

Courses include:

Typeface Design with Hannes Famire;

History/Theory with Alexander Tochilovsky;

Font Production with Colin Ford.

**COMA dutch designLAB | 05.2023–06.2023**

Amsterdam, NL

Workshops include:

Cinema 4D with Rob en Robin;

Experimental Mural Making with Job Wouters.

## Skills

Photoshop, Illustrator, InDesign,

After Effects, Figma, Cinema 4D,

RoboFont, Glyphs 3, JavaScript

## Recognitions

Excellence of Typography,

Communication Arts, 2025

Merit Award in Type Design,

NewOne Awards, 2024

## Experiences

**Museum of Chinese in America | 08.2025–Present**

Freelance Graphic Designer

New York, US

Creating the graphic identity, print and digital assets for the hapa.me exhibition.

**Slope | 05.2025–Present**

Freelance Graphic Designer

Remote

Assisting in developing the brand identity for Doma Protocol, a blockchain unlocking liquidity for 362M+ domains.

**The Working Assembly | 05.2025–08.2025**

Design Intern

New York, US

Created brand identities, packaging, campaign lockups, presentation deck, print and digital assets for clients (include Urban Outfitters, Spindrift, Match, JUVÉDERM, Mark Foods, Times Square Alliance, AcceleratorCON and Arq)

**Pentagram | 01.2025–04.2025**

Design Intern, Team Giorgia Lupi

New York, US

Created brand identities, website prototypes, print materials and social media posts for clients across education, healthcare, technology and non-profits (clients include Yale Architecture, Gates Foundation, Superscript, MIT Libraries, Broad Institute, Triennale Milano and Paul, Weiss.)

**Gretel | 10.2024–12.2024**

Design Intern

New York, US

Worked on logo explorations, wayfinding system and brand applications for the Philadelphia Museum of Art; Assisted in creating brand guidelines and case studies for Hart Bageri and Hija de Sanchez; Conducted in-depth brand research to support new business and contributed to various internal projects.

**Freelance Designer | 2023–Present**

New York, US

Freelancing with various clients, projects ranging from research, branding, logo, book and presentation design.