

# Ivan Shevtsov

A Product & Digital Designer with over 6 years of experience specializing in designing websites, apps and other interfaces with a dose of creativity.

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## Experience

### Design Director, Formworks (Part-time self-employment)

2024 — Now

- Together with a partner, founded an independent "third wave" design firm.
- A design was created for sfgov.civlab.org: an interactive tool displaying San Francisco government units and thousands of interconnections.
- The project received 5 awards and one recognition from a design magazine: 4X CSSDA (Best UX, Best UI, Best Innovation, Special Kudos), Site of the Day on CSS Nectar, and a mention on Site of Sites.

### Senior Interface Designer, Alty Co.

2024 — 2025

- Led design improvements for the Alty corporate website, enhancing structure, visuals, and UX.
- Systematized and optimized the internal design system for cross-project scalability.
- Worked on concept design for multiple fintech products, collaborating closely with product and engineering teams.

### UI/UX Designer, Fedoriv agency

2022 — 2024

- Worked on UNITED24. The official fundraising platform of Ukraine. As well as all U24 projects, including "Army of Drones", U24 x LUN, U24 Media and others. From the start of the project until my last day at the agency.
- Designed a website for Ukravit — Ukraine's largest producer of plant protection products. Supported the project for two years, implementing new features and monitoring the quality of development.
- Website redesign for Fedoriv agency.
- I worked on the website design for Mriia — a state-run educational ecosystem for students, parents, and teachers that inspires learning and helps everyone find their place in the modern world.
- Worked on the website design for Win-Win — a platform for the free development of breakthrough ideas that bring us closer to victory and provide the basis for Ukraine's economic growth.
- Supervised the in-house team and proposed my own concept for the NovaPay app.

and others.

### Product Designer, Selecto

2022

Worked on a product for a large US trucking company. I designed the interface of the product and worked on its large design system.

### UI/UX Designer, Outcrowd

2021

### Lead Designer, Groot Soft

2020 — 2021

### UI/UX Designer, Groot Soft

2019 — 2020

## Non-profit work

### Artslooker

2024

Website redesign for Artslooker. Lifestyle media about the Ukrainian art scene, created in a postmodernist approach.

### MARA'S NIGHTMARÆS

2023

Website design for a fundraising project to purchase four Mara reconnaissance unmanned aerial vehicle systems.

## Recognition & Press

- San Francisco's Government Graph, **SOTD** on CSS Nectar  
2025
- San Francisco's Government Graph, **Site of Sites**  
2025
- San Francisco's Government Graph, **4X** CSSDA  
2025
- Artslooker, **Site of Sites**  
2024
- For many works, Ridne  
∞
- Young Jury Panel, Awwwards  
2021 — Now
- Also my works has been mentioned in the press and design magazines.