



Micah Hoang

GRAPHIC DESIGNER
Pasadena, California

micahhoang.info
micah.hoang@hey.com

EDUCATION

ArtCenter College of Design

Pasadena, California
Anticipated Graduation April 2026
Bachelor of Fine Arts, Graphic Design

WORK

Events Coordinator, ArtCenter Vis & Comm Arts

Sep 2023–Present
Coordinate and host guest speaker events for ArtCenter's Graphic Design, Creative Direction, Brand Strategy departments. Design assets for social media, email, and printed promotions.

Founder, National Park Playing Cards

Jan 2019–Present
Designed, fundraised, and coordinated production of a deck of playing cards, selling over 20,000 decks nationwide through 220+ retail stores, including REI Co-Op and 6 National Park visitor centers.

Marcom Design Intern, Apple

Jan 2025–Jun 2025
Collaborating with Marcom design team to create compelling visual communications for product launches, seasonal campaigns, and key events.

Design Intern, Skycar Creative

Jun 2024–Sep 2024
Designed storyboards for motion graphics, took charge in internal branding and marketing, assisted in building Figma workflows, processes, and tutorials. Clients include Adobe, AWS, Breeze Airways.

Visual Designer, AuditBoard

May 2023–Sep 2023
Collaborated with the marketing design team on internal branding, webinars, and assets for the annual conference, Audit+Beyond, serving over 4,000 attendees.

RECOGNITION

SEEK TRUTH Book Design

ADC Young Ones 2024, Fonts in Use Feature

Independent Lens Poster / Brochure

Graphis New Talent Awards 2024

2022–2025

ArtCenter Provost's List

VOLUNTEER

Pace Leader, Pasadena Pacers

Oct 2022–Present
Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

Creative Director, Glean Social Impact

Jul 2023–Present
Developed brand identity for Glean, a nonprofit based in Hanoi, Vietnam offering mentorship programs and VC funding for aspiring social innovation entrepreneurs.

SKILLS

Proficient in

Illustrator, InDesign, Photoshop, Figma, After Effects, MidJourney, Keynote

Familiar with

Cinema 4D, HTML/CSS, Premiere, Lightroom, Final Cut Pro

Design

Art direction, Identity development, book design, social media marketing, deck building, motion design, UI/UX

Organization

Notion, Slack, Discord, Monday.com, Trello, Gusto

Fluent in English and Mandarin



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EDUCATION

ArtCenter College of Design | Anticipated Graduation April 2026 | Bachelor of Fine Arts, Graphic Design
Provost's List | 3.9 GPA | Student Gallery

PROFESSIONAL EXPERIENCE

ArticaVisuals, Freelance | June 2018–Present

- Designed brand identities for clients in diverse sectors, including non-profits, fashion, and gaming.
- Created illustrations, logos, and style guides for impactful brand representation.

National Park Playing Cards, Creator | Jan 2019–Present

- Successfully funded and launched a Kickstarter campaign for custom-themed National US Parks playing cards.
- Sold over 20,000 decks nationwide through NationalParkPlayingCards.com and 200+ retail stores, including REI Co-Op and National Park Visitor Centers.

AuditBoard, Visual Designer | May–Sep 2023

- Collaborated with marketing design team, producing internal branding materials, slide decks, and marketing collateral for webinars.
- Helped with the successful launch of ITRM, a product trusted by 1800+ enterprises.
- Crafted assets for the annual company conference, Audit + Beyond, including ads, social media content, and exclusive swag for 4000+ attendees.

CMC, Design Lead | Jun 2021–Feb 2022

- Led comprehensive visual rebrand of the Chinese Mission Convention, an annual online conference with 5000+ attendees.
 - Designed posters, headers, website assets, postcards, email templates, and social media assets.
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VOLUNTEER

Glean Hanoi Social Impact Incubator, Freelance | July 2023–Present

Hosted discovery sessions, researched, and branded Glean, an upcoming nonprofit based in Hanoi, Vietnam that offers mentorship programs and office spaces for aspiring entrepreneurs interested in social innovation.

LEADERSHIP

ArtCenter Graphic Design Speaker Series | Sep 2023–Present

Managed guest speaker events for the graphic design department, both in-person and online. Designed posters, social media posts, and email marketing assets.

SOFTWARE + SKILLS

Illustrator, InDesign, Photoshop, Figma, After Effects, Final Cut Pro, MidJourney, Keynote, Webflow

Branding, Identity Design, Editorial Design, Social Media Marketing, Advertising Design, Presentation Design, Motion Design, AI-Assisted Design, UI Design

Fluent in English and Mandarin