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he/him/his

Harry Lada

Graphic designer with a knack for advertising, print design, branding, and typography. Multidisciplinary, aesthetic-driven, research-led and concept centered.

Grindr

Graphic Designer, 2024 → Present

Created and executed brand marketing collateral across diverse channels and mediums, including campaigns such as Grindr Unwrapped, Tap or Block, Daddy Lessons, and Pride Recaps.

Led design, photography, and relaunch of the Grindr Shop, developing concepts for ongoing production workflows.

Developed and art-directed photoshoots, crafting moodboards and thematic concepts to elevate brand storytelling.

Collaborated with a cross-functional marketing team to produce and refine brand assets aligned with established guidelines.

Round Two Agency®

Graphic Designer, 2023 → 2024

Partnered with lead producer and creative director to deliver digital and print assets for key clients.

Created and revitalized brand identities across industries including luxury apparel, boutique hospitality, production studios, and fitness brands.

Styled, scripted, and assisted on photo and video productions, ensuring cohesive creative execution.

Led client communications on design strategy, creative conceiving, planning, and advertising initiatives.

Circle Ad

Graphic Designer, 2020 → 2023

Built project timelines, facilitated executive meetings, and led strategic research and creative production across agency teams.

Directed end-to-end 360° campaign development, overseeing concept through execution as art department lead.

Planned commercial direction, managed content creation, and crafted copy for client pitches.

Preserved brand equity, ensuring aesthetic consistency and cohesive storytelling in all creative assets.

Education

Chapman University
BFA Graphic Design
LGBTQ+ Studies Minor

Programs

Photoshop, InDesign, Illustrator, Slack,
Figma, Procreate, Lightroom, Asana, After
Effects, Cargo, Microsoft Suite

Abilities

Art Direction, Typography, Merchandising,
Print Design, Film & Digital Photography,
Layout Design, Campaign Development,
Brand Identity, Deck Design

Skills

Collaborative, Receptive to Feedback,
Detail-Oriented, Self-Starter, Inclusivity
& Accessibility-Focused, Pop Culture
Fluency, Trend-Forward