Jungwon Park

Designer based in NYC

jungwonpark112@gmail.com

jungwonpark.com

Design Experience

Digital Media Intern
Mezz Entertainment, Remote   09/2024 - 12/2024, New York
• Designed and implemented engaging social media campaigns that increased audience engagement
• Supported the post-production process by editing video content, enhancing visual storytelling.

Graphic Design Intern
The New York City Department of Citywide Administrative Services (DCAS)
06/2023 - 08/2023, New York
• Collaborated on the design and production of visually compelling templates, including posters, flyers, and invitation letters, tailored to target audiences.
• Conceptualized and crafted impactful graphic assets using Adobe Creative Suite.

Social Marketing Freelancer
Roller Cake (family business)   11/2022 - 02/2025, Utah
• Contributed to the design and scheduling of social media content, aligning visuals and messaging with brand voice and audience engagement goals.
• Identify clients' needs in order to make successful works.

Social Marketing Intern
Primary Wave Music, Remote   09/2022 - 12/2022, New York
• Assisted in the creation of social media posts.
• Collaborated with specialists and designers to make successful works.

Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)
Figma
Canva
Cinema 4D

Skils

Technical Skills
-2D/3D Animating
-Graphic Design
-Video Editing
-Illustration
-Sculpting
-Layout design

Soft Skills
-Time management
-Collaboration
-Adaptability
-Problem-solving
-Storytelling
-Creativity

Other Experience

Computer Lab Assistant
SVA Department, Digital Imaging Center (DIC)
2023 - 2024, New York
• Help to clean and maintain the labs before and after classes.
• Check in and out rental equipment with the assistance of the equipment manager.

Elementary Education Teacher
IN2 Korean Language School (KLS)
2023, New York
• Taught language skills and fostered cultural appreciation among young learners.
• Craft and deliver a curriculum.

Education

School of Visual Arts /
BFA Design
Expected Graduation 2025

GPA: 3.90/4.0
-Recipient of the Greatest Silas H. Rhodes Scholarship
-Hackathon Certificate of Participation

Relevant Coursework
-Typographic Design
-Motion Graphic Design
-3D Motion Graphic Design
-Editorial Design
-Metaverse Storytelling

Languages

English, Korean
(Native or bilingual proficiency)

Exhibitions

-Kimball Art Center Exhibition 2017
-SVA Debut 25 Spring Show
-SVA Emerge Media Show 2025