

**Daniel Lurvey**

Los Angeles, California  
dlurvey@gmail.com  
IG: @lurvey  
Portfolio: [lurvey.info](http://lurvey.info)

**Experience:****The Stable, Part of Accenture Song**

Brand Design Lead (Aug. 2022–Present)  
Senior Designer (Aug. 2021–Aug. 2022)  
Los Angeles, California

Design direction, creative oversight and team management for brand identity, digital, and e-commerce experiences. Sectors include outdoor/active lifestyle, fashion & beauty, food & beverage/CPG, & DTC brands.

**Freelance Graphic Designer**

2015–Present  
L.A., NYC, Minneapolis & Canada

Independent design practice working with arts/non-profit institutions, and creative clients, including the Walker Art Center and Los Angeles Review of Books. Brand and event identities across print & digital design and account and project management.

**Koto Studio**

Senior Designer  
February–July 2021  
Los Angeles, California

**Firma Branding & Innovation Agency**

Mid-Level Designer & Art Director  
November 2018–February 2021  
Los Angeles, California

**PMH Advertising**

Designer  
June 2017–November 2018  
Minneapolis, Minnesota

**Anna Leonowens Gallery**

Design Fellowship  
December 2016–May 2017  
Halifax, Nova Scotia

**Education:****Nova Scotia College of Art and Design**

Bachelor of Design in Interdisciplinary Design, 2017  
Arthur Lismer Award for Academic Excellence, 3.8GPA  
Design Department Representative in Student Union

**Minneapolis College of Art and Design**

Exchange Study in Graphic and Web Design, 2016

**Benson Polytechnic High School**

Architectural and Engineering Drafting, 2009

**Skills:****Design Skills**

Brand identity systems, brand strategy, art & creative direction, typography, type-setting, layout design, expert-level knowledge in Adobe CC and Figma, print production & pre-press, environmental signage, motion graphics, illustration, photo retouching, front-end development, 3D-modeling.

**Languages**

Fluent in English  
Conversational in French  
Learning Spanish

**Workshops:****Animating in Cinema4D**

June 6–10, 2022  
Internation Assembly

**Typography Summer School**

June 15–16, 2019  
Los Angeles, California

**A School, A Park**

July 4–13, 2018  
Montreal, Québec

References available upon request