Segev Bar sbar1@sva.edu 929.991.4764 Brooklyn, New York

Skills Software Competencies Languages

Adobe Suite Teamwork English Figma Adaptability Hebrew

Touch Designer Content Creation
Robo Font Problem-Solving
Spectrolite Research acumen

**Experience** SVA Yearbook Design Team

School of Visual Arts, NY, NY January 2025 - Present

- Build and refine the visual theme of the book to ensure a cohesive look and feel across the publication that reflects the school's spirit.
- Co-lead the production of the yearbook alongside Adam Wahler, overseeing the creative side of production—from layout refinement to visual consistency and print preparation.
- · Participate in both conceptual development and production stages.
- Develop engaging and organized layouts that reflect the spirit of the student body across multiple departments.
- Curate photography and assist in image selection to complement written content.

BFA Design and Advertising Department Intern School of Visual Arts, NY, NY January 2024 – July 2024

- Collaborated with the department team to create promotional materials for events, ensuring alignment with SVA's branding.
- Designed and produced diverse visual assets, including posters, print collateral, and digital content for social media, while maintaining consistency with SVA's and the department's brand identity.
- Managed projects from concept to execution, gaining valuable hands-on experience in end-to-end design workflows.
- Developed strong teamwork and communication skills by partnering with peers and mentors to deliver high-quality design solutions under tight deadlines and requirements.

**Education** Bachelor of Fine Arts Design Program

School of Visual Arts
New York, NY
Expected: May 2026
Ha'studio
Tel-Aviv, Israel
2021–2022

For more: segevbar.com 2025