

ALEX BOUBOU

Semi-professional overthinker.
A designer and researcher by education and passion, an amateur linguist and an international relations enthusiast, with passion for connecting everything and creating well-researched narratives about current problems, as well as identifying how design can be incorporated into other major fields.

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Authorized to work in Spain

Skills

Strategic Design
3D Modelling
Design Research
Service Design

Software

Rhinoceros 7
Adobe Creative Suite
Fusion 360
Figma

Education

Bachelor in Design
IE University
July 2025

International
Baccalaureate
Le Régent
International School
September 2019-July 2021

Languages

English | Bilingual
Arabic | Bilingual
Spanish | Advanced
French | Intermediate
Portuguese | Beginner

AL-EXPO

Experience

Founder | August 2024 - Present
A nascent design research studio specializing in the intersection between design and other disciplines.

Tándem

Strategic Designer | October 2024 - Present
Collaborated with TetuánCrea, a creative association in Tetuán, Madrid to develop a strategy for sustained expansion and growth, as well as improving organization and structure.

Operación
Alovera

Projects

Investigating a controversial megaproject artificial beach proposal and its' ramifications on the environment, tourism, and real estate, as well as proposing alternatives that fulfill similar functions while reducing impact.

DemoMuseums

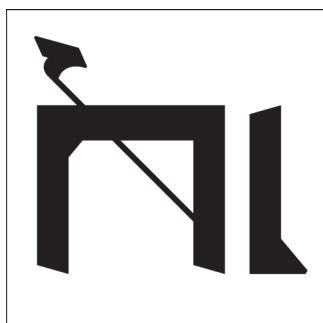
Proposing a strategic framework for democratizing representation and decision making processes within museums using citizens' assemblies, focusing on the Museo de America in Madrid as a case study. Currently in development.

Diaspora
Linguistics

Archiving methods and processes of diaspora languages preservation that are used to prevent native language loss. Currently in development.

TetuánCrea

Proposed a strategy that encompasses 4 opportunity spaces - internal structure, enhancing community ties, improving member visibility and participation, and sustaining organic growth for the association. Work presented at Madrid Design Festival 2025.



PORTFOLIO
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