

“-TION”

INNOVATION

noun

“The action or process of innovating”

Innovate

verb

1. *“Make changes in something established, especially by introducing new methods, ideas, or products.”*
2. *“Introduce something new, (especially a product)”*

NAVIGATION

noun

“the process or activity of accurately ascertaining one's position and planning and following a route.”

“The passage of ships”

Navigate

verb

1. *“plan and direct the route or course of a ship, aircraft, or other form of transportation, especially by using instruments or maps.”*
2. *“Sail or travel over (a stretch of water or terrain), especially carefully or with difficulty.”*

INSPIRATION

noun

1. *“The process of being mentally stimulated to do or feel something, especially something creative.”*
2. *“The drawing of breath; inhalation.”*

Inspire

verb

1. *“Fill (someone) with the urge or ability to do or feel something, especially to do something creative.”*
2. *“Breathe in (air); inhale”*

Production

Creation

Acceleration

Generation

Invention

Transformation*

Modification

Conception

Conceptualization

Cultivation

Intuition

Collaboration

Orientation

Adaptation

Exploration*

Direction (meh)

/Transportation

Calculation

Observation

Determination*

Deviation

Evaluation

Representation

Stimulation

Generation

Solution

Motivation

Revelation

Activation

Elevation

Contemplation

Transformation

Articulation*

Infatuation

Aspiration*

Education Related

Anticipation
Ambition
Application
Certification
Collaboration
Concentration
Cultivation
Dedication
Expectation
Evaluation
Expedition
Equation
Examination
Graduation
Investigation
Impression
Instruction
Information
Motivation
Orientation
Preparation
Presentation
Participation
Production

Peregrination

Employment Related

Application
Ambition
Compensation
Consultation
Evaluation
Motivation
Negotiation
Orientation
Production
Promotion
Qualification
Specialization



“Innovation”

Relating to the types of academics, university center, and the style of the programs. Not only do students have access to specialized programs but also the ability to connect with other universities, creating new opportunities that otherwise would not be offered at common colleges. Their system is innovative and promotes students to be the very best they can be, encouraging and empowering minds to be, in turn, innovative and grow outwards from the community as well as flourish within.

Invention.

Strive for excellence.

1. *“The action of inventing something typically a process or device”*
2. *“Something typically a process or device that has been Invented”*
3. *“Creative ability”*

Similar: origination, creation, contriving, contraption, inventiveness, imagination

Closely relates to “Innovation”; holding similar ideals, invention itself is the byproduct of an innovative process or mindset. Northwestern Michigan College is an invention of the community, reserving a new version of academics that allows students to dive deeper. Giving them the ability to invent the versions of themselves they are striving for. “Reinvent yourself”

Acceleration.

Step towards an attainable future.

1. *“Increase in the rate or speed of something.”*
2. *“Stepping up or advancement”*

Similar: advancement, momentum, boost, open up, rate of change

In the case of Northwestern Michigan College, Acceleration would be the advancements one can accomplish by attending the institution. Referencing the process, motivation, and innovation a student is bound to receive. As an NMC student, they would be advancing their career, taking the fast pass to their aspirations, and being able to accelerate the process to something imaginable.

*Note: Could get confusing with the idea of having accelerated programs and might feel intimidating to students that might not feel they fit into an accelerated program.

Cultivation.

Enrich the world.

1. *“The action of cultivating land, or the state of being cultivated”*
2. *“The process of trying to acquire or develop a quality or skill”*

Similar: Growing, raising, improvement, bettering, development, sowing, training

Northwestern Michigan College cultivates an environment where students can prosper and grow. Cultivate goes hand and hand with innovation, encompassing the idea of accelerated development, creation, and ideation. Additionally encapsulates the idea of hosting multiple types of programs such as the university center, specialized programs and cultivating a place where they all come together to build a better institution.

Collaboration.

Discover achievement.

1. *“The action of working with someone to produce or create something”*
2. *Colluding*

Similar: Cooperation, alliance, partnership, participation, achievement

Collaboration from all members and aspects of NMC; programs collaborating with the college, Students, staff, faculty, and administration all collaborating to work towards a collective vision of innovation. Creating a comfortable space for collaboration, a place where students can succeed, prosper, and cultivate relationships with the community as well as achieve their goals through a supportive environment.

Transformation.

Modify the future.

1. *“A thorough or dramatic change in form or appearance”*
2. *“A metamorphosis during the life cycle (of an animal)”*
3. *“The induced or spontaneous change of one element into another by nuclear process.”*

Similar: change, alteration, modification, variation, conversion, revision

Attending Northwestern Michigan college would allow students to transform. Not only are they able to transform themselves, their mindsets, and their processes, but they can transform the world. Providing a setting that allows endless possibilities to create and change the world. In an educational setting; transforming ideas, thoughts, and creating variations of previous existing concepts/ being able to build on from one class to another. Seamless thought process through innovation.

“Navigation”

As an institution, NMC is there to assist navigating students, learning, innovation, and directing progress of the future. Navigate also directly relates to Aviation, Maritime, and educational practices. Choosing higher education is the beginning of navigating a person’s career and big monuments in life. As students chose NMC, the institution as a whole is there to empower and provide guidance.

Exploration.

Unlock true potential.

1. *“The action of traveling in or through an unfamiliar area in order to learn about it”*
2. *“Thorough analysis of a subject or theme”*
3. *“Voyages of exploration”*

Similar: Investigation, study, survey, research, search, inspection, examination, analysis, review, expedition, pilgrimage

At Northwestern Michigan College: students, faculty, and alumni have explored endless opportunities backed by the institution’s endless support. Attending NMC gives you the means to unlock your true potential and explore every opportunity. Students in this scenario embark on a journey to explore specialized fields as well as classic education practices. The concept of exploration in this speaks for itself, in an educational setting you are always revealing what is next.

Determination.

Refine your focus.

1. *“Firmness of purpose; resoluteness.”*
2. *“The process of establishing something exactly by calculation or research.”*

Similar: Calculation, discovery, resolution, will power, strength of will, ascertainment, establishment, Dedication

At Northwestern Michigan College, determination is a defining trait of every attendee. NMC empowers individuals to cultivate and refine their focus, offering a place where students and community members aspire to achieve goals greater than themselves. This determination propels the success of NMC; each group is inspired and clearly knows the

path they are determined to pursue.

Deviation.

Uncharted territories of knowledge.

1. *"The action of departing from an established course or accepted standard."*
2. *The amount by which a single measurement differs from a fixed value such as the mean"*

Similar: Divergence, Variation, departure, change

Deviate from the path, finding a new route at Northwestern Michigan College. Through a variety of different programs and subjects, students at NMC are encouraged to think divergently. New and bold ideas emerge from this mindset and from the continuous support. Not only is the campus location a change in pace from the classic institution, but what is offered is far superior and an interesting variety. The institution creating a welcoming change of pace for those scholars who would rather learn in an exceptional environment

Observation.

Finding greatness.

Mastering development.

1. *"The action or process of observing something or someone carefully or in order to gain information."*
2. *"A remark, statement, or comment based on something one has seen, heard, or noticed"*

Similar: Monitor, Examination, Inspection, Statement, opinion, result, findings, study, review, Impression

Observation encapsulates everything an institution is. Learning, developing, studying, new impressions, and various others. Northwestern Michigan College is about developing that observation, finding new information and creating better observers to life. The setting creates an anything but usual place for this to flourish. Open your senses and observe the natural and technological morphing together created by a space that is specially cultivated by the institution. *Note could come off as off putting, like you're being observed: a later thought I had

Evaluation.

Constituting brilliance.

1. *“The making of a judgment about the amount, number, or value of something; Assessment
Similar: assessment, appraisal, judgment, Gauging, estimation, analysis*

Evaluating greatness, Northwestern Michigan college is a place to evaluate and re-evaluate existing concepts. Thought provoking groups of peers that constantly empower each other to look further. Constituting a group of individuals who are not afraid to find brilliance in nature, technology, and every day programs.

“Inspiration”

Constantly inspiring, innovating, and creating contemporary ideas, Northwestern Michigan college attracts unique individuals with similar values. Peers of the institution are constantly engaging with one another, generating ideas and empowering one another. With intention and articulation, the institution carefully cultivates an environment supportive enough to host a magnitude of possibility.

Articulation. Cultivate the future.

1. *“The formation of clear and distinct sounds in speech”*
2. *“Clarity in the production of successive notes”*

Similar: expression, voicing, utterance, communication, clarity, revelation

Northwestern Michigan college carefully articulates every aspect of their institution to create a system that works together so effectively. Not only is the location unique but the environment itself is cultivated to create a unique feeling of belonging. Students at NMC are able to clearly express or convey ideas, thoughts, or emotions that have been inspired through the process.

Aspiration. Prosper in reality.

1. *“A hope or ambition of achieving something.”*
2. *“The action or process of drawing breath.”*

Similar: Desire, hope, Longing, Aim, Wish, Goal, target, ambition, dream.

Northwestern Michigan College fosters hope and Aspiration. Provided with endless support, students are encouraged to dream big. In this scenario dreams become reality, reaching true potential with attention from the community and the institution itself, everything is made possible. In addition to traditional courses, specialized programs are introduced adding another layer of intricacy. NMC prospers in all aspects of education creating a desired environment for all future possibilities.

Activation.

Spark your potential.

1. *“The action or process of making something active or operative.”*
Similar: Prompt, Ignite, Start, Begin, Stimulate, motivate, arouse

Selecting Northwestern Michigan College marks the beginning of a new journey towards success. The concept of “Activation” emphasizes the personal development that NMC encourages. With the spark of ignition, all members are inspired by one another giving them freedom to explore unidentified concepts with the support of dedicated mentors and peers. At NMC, students are empowered to flourish and achieve their true potential.

Exploration.

Embark on your education journey.

1. *“The action of traveling in or through an unfamiliar area in order to learn about it”*
2. *“Thorough analysis of a subject or theme”*
3. *“Voyages of exploration”*
Similar: Investigation, study, survey, research, search, inspection, examination, analysis, review, expedition, pilgrimage

At Northwestern Michigan College: students, faculty, and alumni have explored endless opportunities backed by the institution’s endless support. Attending NMC gives you the means to unlock your true potential and explore every opportunity. Students in this scenario embark on a journey to explore specialized fields as well as classic education practices. The concept of exploration in this speaks for itself, in an educational setting you are always revealing what is next.

*Note: this one is duplicate from the “Navigation” section, I thought it might be a good combination additionally relates to “Inspiration”

Intuition.

A compass for growth.

1. *“The ability to understand something immediately, without the need for conscious reasoning”*
2. *“A thing that one knows or considers likely from instinctive feeling rather than conscious reasoning.”*

Similar: Instinct, Intuitiveness, divination, hunch, feeling, Impression, Premonition

Selecting Northwestern Michigan college is like a premonition. This is the place for intuitive minds, where collaboration comes naturally and creativity thrives. Members are encouraged and supported, guiding them towards uncharted territories of knowledge and discovery. NMC fosters an inspiring environment that leaves an impression on all those in attendance, becoming a compass for internal and outward growth towards a brighter future.