

education

Maine College of Art & Design
Portland, ME

BFA in Graphic Design
2021 – 2024

key skills

Design, code, and print

Adobe Suite & Figma
HTML, CSS, Processing
Risograph, Silkscreen, Illustration
Woodworking, Textiles, Ceramics

experience

Odgis + Co
New York, NY
February 2025 - Present

Graphic Designer
Responsible for creating individualized graphics for varying clients and in-house studio work at award-winning design studio. Collaborate with clients and internal team from initial ideation through final deliverables.

Learn Fresh
Remote
January 2025 - Present

Graphic Design Intern
Design internal and external assets for non-profit that encourages STEM learning through community play and engaged athletics. Adapt to distinct design systems for brand identities of subbrands including NBA Math Hoops, MLB STEM League, and MLS Goals.

sophie zoe
Portland, ME & New York, NY
2021 - Present

selected freelance clients:
Penguin Random House, David Yurman, Branded Cities, Maine College of Art & Design, the Rangeley Firefighters Association, and Nura

You Are Enough Co.
New York, NY
December 2024 - February 2025

Graphic Designer
Created social media assets, apparel design, and iconography for nonprofit supporting mental health awareness and destigmatization.

Paul Designs Project
Portland, ME
October 2023 - May 2024

Graphic Designer
In house graphic design work at local architecture firm including branding, marketing materials, and presentation tools.

Woods Creative
Portland, ME
Summer 2023

Graphic Design Intern
Partnered internship focused on building an illustration system and illustration guide for internal studio branding. Created a digital library of studio branded assets for a variety of future usage.

experience *cont.*

Waldoboro Inn
Waldoboro, ME
March 2023

Woodworking / Textiles Intern

Studio assistant for furniture in preparation for opening of the Waldoboro Inn; an inn, artists residency, and bar.

Branded Cities
Manhattan, NY
Summer 2021 & 2022

Graphic Design Intern

Built creative for sales decks for clients such as Amazon, TikTok, and Facebook. Designed creative for digital billboards in Times Square and the greater Manhattan area. Additionally, captured and edited photography and film.

exhibitions & shows

AIGA Maine Poster Show 2024
Portland Media Center
October – December 2024

Featured Artwork

Selected poster included in the AIGA Maine Poster Show for the prompt "Feast Your Eyes."

BFA Show 2023
Maine College of Art & Design
Fall 2023

Honorable Mention

Open to all students at MECA&D to exhibit work and potential win awards & scholarships

MECA&D Holiday Pop Up Shop
49 Oak St, Portland, ME
Winter 2023

Pop Up Shop & Display

Students selected by jury have work shown and sold at the college's additional location for a couple months of winter

Upcountry Artists Festival
Sugarloaf Mountain
Fall 2023

Booth & display show

To showcase work and support the scholarship from Upcountry Artists, I ran and sold work at a booth during a weekend long craft festival at Sugarloaf.

AIGA Maine Poster Show 2023
SPACE Gallery in Portland, ME
October – December 2023

Featured Artwork

Selected poster included in the AIGA Maine Poster Show for the prompt "Design for Good."

Portland Symphony Orchestra
"Visual Sounds"
Merrill Auditorium Portland, ME
September – October 2023

Featured Artwork

Selected to produce artwork to pair with the 7th movement of Modest Mussorgsky's Pictures at an Exhibition (arr. Maurice Ravel).

Merit Show
Maine College of Art & Design
April 2023

Jury Select

The annual MECA&D Merit Show is for students with a GPA of 3.5 or higher. The exhibitions last for a month and a jury selects winners for scholarship awards.

awards & scholarships

UpCountry Artists Scholarship
Farmington, ME
2022, 2023, & 2024 reoccurring

Upcountry Artists awards two scholarships annually to local high school graduates and Maine based art students studying art or a related field.

Brodersons Award
Maine Ad + Design
Spring 2023

The Brodersons, host of Maine's premier advertising award show, have been recognizing creative excellence in advertising, marketing, and design for more than forty years. All work is considered and five are selected for the Student Work award.

Merit Show Jury Select
Maine College of Art & Design
April 2023

The annual MECA&D Merit Show is for students that hold a GPA of 3.5 or higher. The exhibitions last for a month and a jury selects winners for scholarship awards. Three students are selected for the Jury Select title.

Bernard Osher Foundation Scholarship
Maine College of Art & Design
2022 – 2023

Selected without application based scholarship award. For students that exemplify a special honor in their studies while at Maine College of Art & Design.

Best Overall for the RFA Happiness Project
Rangeley Family & Friends of the Arts (RFA)
2020

A painting of a breakfast scene was voted Best Overall in the Rangeley Friends of the Arts Local Community Art Show & Fundraiser. The prompt for submission was anything that brought the artists' happiness.

publications & features

Sun Journal Interview
by Donna M. Perry
September 2021

Following a Times Square Debut, an interview was held and published in the Sun Journal and republished by the Central Maine Morning Sentinel and other Maine newspapers.

Times Square Debut
on Nasdaq & Reuters
July 2021

Times Squares billboards Nasdaq and Reuters featured Sophie Zoe and accompanying artwork as advertising and recognition at Branded Cities internship (see experience)

Hebron Review Magazine
Hebron Academy
Spring 2019

An analytic journal article regarding the album CODA by Led Zeppelin. selected and featured in the 2019 Spring Edition of the high school's magazine.



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references

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upon request*

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