

Contact	Website	<a href="http://www.maxli.info">www.maxli.info</a>	Max Li
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**About**

Max Li is a Shanghai- and London-based graphic designer whose work spans and often bridges diverse design disciplines, including graphic design, creative coding, and 3D rendering.

Max's passion for design is rooted in his fascination with systems: systems of symbols, systems of identity, and, in a recursive sense, systems within systems. He believes that the container or medium of an idea is as significant, if not more so, than the content it holds. For Max, graphic design is a means to craft visual containers that convey narratives across varied contexts.

<b>Education</b>	Royal College of Art	MA Visual Communication	2023 – 2024
	Maryland Institute College of Art	BA Graphic Design	2018 – 2022
<b>Recognition</b>	NewOne Awards	NewOne Graduation Awards 2024 Merit Awards	2025
	Hiiiibrand	Featured in “Hiii Graduation Show: RCA Visual Communication”	2024
	NewOne Awards	NewOne Graduation Awards 2023 New Media Silver Awards Jury Award: Christopher Sleboda Jury Award: Sophie Rubin	2023
	Design 360°	Graduate 360° 2023 Selected Works of the Year	2023
	Graphic Design USA	2022 GDUSA Students to Watch	2022
	Maryland Institute College of Art	2018 – 2019 Competitive Scholarship 2019 – 2020 Competitive Scholarship 2020 – 2021 Competitive Scholarship	2018 – 2022

<b>Experience</b>	Franklyn	Graphic Design Intern	+ Contributed to several branding projects, including one of the proposed directions for WeWork's brand update. + Produced 3D renderings and graphics for packaging and UI spot illustrations. + Update icon and illustration systems for multiple brands.	Oct 2022 – Jun 2023
	Maryland Institute College of Art	Graphic Designer	+ Collaborate with fellow designer Joell Ang and MICA's Fiber department to design their annual live show's identity.	Jan 2022 – May 2022
	Algaed Academy	Graphic Designer	+ Collaborate with fellow designer Lin Yi to design the identity for 2021 Global Graduation Show.	Jun 2021 – Sep 2021
	Freelance	Graphic Designer Motion Designer Illustrator	+ Create various brand identities for clients across Shanghai, Singapore, and the United States.	2018 – Present

**Skills**      Illustrator, Indesign, After Effects, Photoshop, Figma, C4D with Octane Render, Glyphs 3, p5.js, Stable Diffusion