

## Ethan Switall

Chicago-born, Brooklyn-based designer interested in crafting visually striking and strategic identity systems, with experience working at commercial branding agencies and cultural institutions.

### Education

Fashion Institute of Technology, New York  
BFA\*, AAS in Graphic Design  
Creative Technology & Art History Minor  
\*Graduated Summa Cum Laude

### Skills

Programs - Photoshop  
InDesign  
Illustrator  
After Effects  
Figma  
Others - Brand Strategy  
Video Editing  
Web Design  
Layout Design  
Motion Design  
UX Writing

References available upon request  
Updated 2025

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### Experience

#### Wolff Olins

Design Intern, 2024, New York  
Contributed to internal and client projects across all stages, including design development, implementing brand guidelines and pitching. Developed identities tailored to a range of industries, from hospitality to food. Collaborated with the motion team to execute graphics across various applications.

#### Small Stuff

Design Intern, 2024, New York  
Collaborated closely with partners across a range of applications, including advertising campaigns and packaging design. Engaged in all stages of the design process, from research and ideation to production. Kickstarted an initiative aimed at increasing access for young designers looking to enter the industry.

#### SYLVAIN

Strategy Intern, 2023, New York  
Designed illustrations for an issue of Progress Report, SYLVAIN's newsletter. Contributed to formulating a strategy for a global lifestyle brand to better resonate with a younger audience. Created internal materials focusing on new business opportunities for SYLVAIN.

#### Congruent Space

Design Intern, 2021, Chicago  
Directed, photographed, edited, and styled editorial spreads showcasing the Spring-Summer 2021 Walter Van Beirendonck collection. Campaign images were reposted on the fashion designer's official Instagram. Conceptualized a corresponding retail experience to promote the line within the store.

#### Art Institute of Chicago

Engagement Intern, 2019–2020, Chicago  
Developed social media content aimed at educating young visitors on underrepresented artists in the Art Institute's permanent collection. Led programs in the museum engaging the general public during Chicago Ideas Week and Martin Luther King Day.