

Intellectual Property and Publication Guidelines

Section I: Intellectual Property, Patents, and Copyrights

Members of Studio Madane will constantly be involved in the production of material (i.e. written documents, audiovisuals, quantitative and qualitative data, research, mappings, architectural designs, photography, programs, etc.) that includes intellectual property. In this case, the ownership of rights arising from the works shall correspond exclusively to Studio Madane. It is owned by the member[s] that collaborated in the production of intellectual property solely in the format that Studio Madane publishes the production in. The member[s] involved in the production of intellectual property are credited unless otherwise desired.

The members and viewers consequently recognize that the power to carry out the exploitation of the project rests solely and exclusively with Studio Madane. According to the preceding, Studio Madane will be the sole owner of all the economic and business related rights over the production -entirely or in part-, including but not limited to:

- Right of dissemination and publication,
- Right of exhibition and public display,
- Right of reproduction, in any form or medium including mechanical, graphic, written, printed, visual, database, audiovisual, telematics, electronic, and multimedia,
- Right of distribution by means of their sale, rental or in any other form.

Section II: Publication Guidelines

The following guidelines may be updated as a result of ongoing efforts.

- All materials developed within a project and/ or program at Studio Madane should be sent to the CEO for final revision and approval before its publication.
- All publications need Studio Madane's previous revision and approval of the content and graphic quality as well as of the evaluation of the publication medium.
- All publications developed within any project at Studio Madane should be referenced as follows:
 - *[Project/Program Name]* is a *[Project/Program]* of Studio Madane led by the *[Name Of Working Group]* in *[Year]* by members *[Name of Members]*.
 - *[Document Name]* is a document of Studio Madane developed by the *[Name Of Working Group]* in *[Year]* by members *[Name of Members]*.
- In electronic publications all references of the name of Studio Madane or the corresponding programs/ projects should include the following link: www.studiomadane.com
- Use of Studio Madane logo should appear in all images and videos published. The Studio Madane logo in high resolution will be provided by the CEO. The use of the Studio Madane logo is carefully controlled and illustrated in the Studio Madane Brandbook [downloadable from the website] to prevent unauthorized or graphically inappropriate application.