

ERIN CRAWFORD

Junior Graphic Designer

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WORK

Design and Technology Associate

VCU Center on Transition Innovations | Richmond, VA

September 2023 - Present

Graphic designer for a grant-funded research center creating resources to support students with disabilities in their transition from education to adulthood.

- Design print and digital publications, including reports, flyers, infographics, guides, toolkits, forms, and presentations.
- Design and develop newsletter templates; create visual content and assist in newsletter management.
- Utilize accessible design principles to ensure publications are accessible to those with disabilities.
- Uphold established brand guidelines and strategy consistency across all work.
- Coordinate project deliverables with third-party vendors and stakeholders.

Graphic Design Assistant

Karnes Coffey Design | Richmond, VA

June - August 2023

Design assistant to creative director and senior graphic designer of a boutique design agency crafting visual identities, brand strategy, and creative campaigns.

- Assisted in the production of logo, layout, typography, digital, and imagery development for a diverse portfolio of clients.
- Assisted with preparation for client meetings, photo shoots, and press inspections.
- Coordinated with fabricators, printers, and contract artists.
- Assisted in studio promotion, including creating work mockups, pitch deck presentations, and updating website.

Digital Marketing Intern

OUR WORLD | Charlottesville, VA

January 2022 - August 2022

Social media manager for a scrappy start-up building a climate science education platform for students of all ages.

- Planned and produced subject matter and trend relevant photo and video social media content on Instagram and Tiktok.
- Managed and grew social media engagement across Instagram and Tiktok.
- Consulted on UX design of emerging applications.
- Tracked and analyzed social media metrics and Google Analytics to better understand trends in engagement.

PLAY

personhood club

Co-creator and facilitator of community art events centered around nurturing our creativity and human connection.

Continuity Press

Co-founder of an independent publishing project dedicated to documenting everyday life, personal history, and queer existence.

Mycelium Senior Exhibition

Co-led curatorial concept development and project management of thesis exhibition for 60+ graphic design students.

Art book fair tabler and attendee

Appreciator, collector, and peddler of art books, zines, art prints, and creative writing.

Hello!

I'm Erin (she/they), a junior graphic designer, artist, and earnest enjoyer of all things beautiful. I use design to enact positive social impact and envision hope-filled futures. My work focuses on visual identities, printed matter, accessible design, and community building as a design practice. If our values sound aligned, I'd love to connect!

✉ Email
🌐 LinkedIn

EDUCATION

BFA, Graphic Design

Virginia Commonwealth University
School of the Arts, 2023

BA, Gender, Sexuality, & Woman Studies

Virginia Commonwealth University
College of Humanities and Sciences, 2023

CREATIVE SKILLS

ADOBE CREATIVE SUITE

- Photoshop
- Illustrator
- InDesign
- Premiere Pro

FIGMA

GOOGLE WORKSPACE

MICROSOFT OFFICE

GRAPHIC DESIGN

TYPOGRAPHY

ACCESSIBLE DESIGN

BASIC UX/UI

DIGITAL PHOTOGRAPHY

COPYWRITING & EDITING

EMAIL MARKETING

SOCIAL MEDIA MARKETING

HTML & CSS

PHOTO & VIDEO EDITING

DETAIL-ORIENTED

COLLABORATIVE

ADAPTABLE

EAGER TO LEARN