

WENYI WANG

Graphic Designer

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Wenyi Wang is a graphic designer with experience across in-house and agency settings, blending creativity with strategy to bring bold ideas to life. Thrives in fast-paced environments, collaborating with teams to deliver impactful branding, book design, and motion graphics, etc. Passionate about the intersection of design, fashion, and technology, always pushing creative boundaries to create something unforgettable.

Education

2019 - 2023

Parsons School of Design

Bachelor of Communication Design

Experience

Oct 2024 - Current

Tiffany & Co.

Specialist, Digital designer,
Global Creative
New York

Collaborated with cross-functional teams at Tiffany & Co. to create impactful digital content, prints, providing art direction for product photography and video/animation while ensuring on-brand execution.

Jul 2023 - Sep 2024

Flowcode

Brand designer
New York

Contributed to the branding upgrade, web design, art direction and marketing initiatives, collaborating with cross-functional teams to create assets for clients such as NBA, Skims, Delta, and eXp.

Sep 2022 - Dec 2022

Farrynheight

Graphic design Intern
New York

Supported social media and brand initiatives by creating original graphic assets. Collaborated on promotional materials, presentation decks, and swag designs for clients such as CONFESSIONS OF A REBEL, KING ST. VODKA, and QUINN, with a focus on social motion graphics.

Jun 2021 - Aug 2021

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Creative Intern
Shanghai

Contributed to seasonal clothing print design development, managed social media operations, and oversaw clothing shoots and styling.

Skills

Graphic Design

Adobe Indesign, Adobe Photoshop, Adobe illustrator

Motion Design

Adobe After Effects, Adobe Premiere

UX/UI Design

Figma