Portfolio, <u>Nicholas Gleeson</u>.
Graphic Designer and founder of design practice 0-Ln.

I produce design works that aim to combine contemporary aesthetics with a research led methodology, creating meaningful design expressions that cater to the needs of modern practice.

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Education
Bachelor of Communications Design (Design), RMIT
Associates Degree (Fashion and Textile Merchandising), RMIT
Bachelor of Communications (Journalism), Swinburne

Projects in this folio span:	In the form of:	for clients including:
Architecture	Publication	Tread Journal
Fashion	Website	MPavillion
Graphic Design	Exhibition	Ernie Van Amstel
Fine Art	Portfolio	RMIT
Photography	Campaign	Marcel Schlooz *(Lyons)*
Academia	Printed Matter	Amina Basam

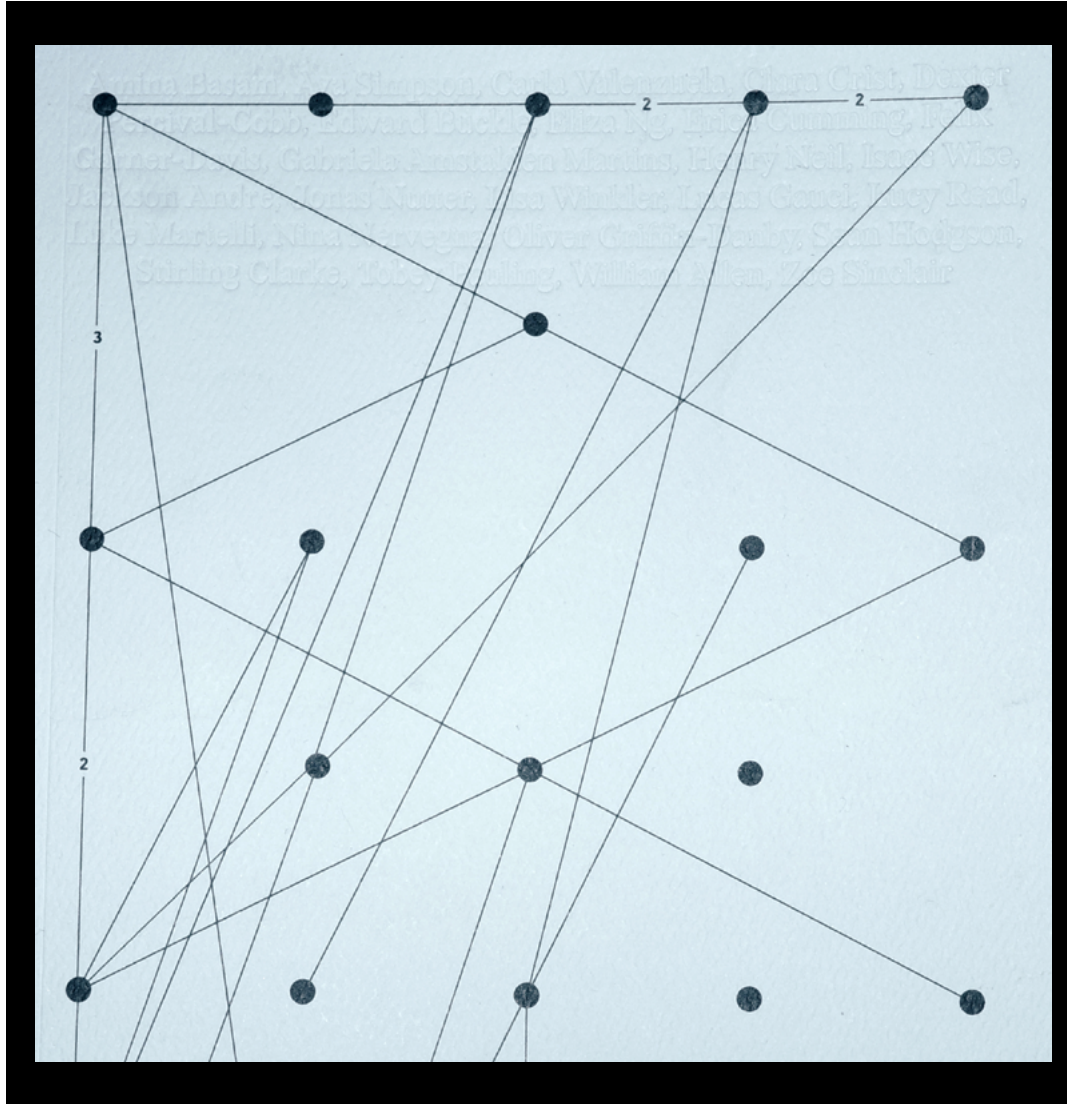| Select Works	Client	Disciplines	Outputs	Collaborators	Associated	Year
01. Tread Journal	Amina Basam, Ava Simpson, Isaac Wise	Architecture	Publication, Identity	Timon Meury, Zachariah Micallef	ARM Architecture RMIT School of Architecture	2024 → Ongoing
02. Digital Portfolio	Ernie van Amstel	Editorial, Photography, Fine Art	Website	Timon Meury, Zach Moore		2024
03. Press, Hold, Fold: *What's inside the suitcase?*	Leanne Choi, MPavillion,	Fashion Design	Publication	Timon Meury, Finn Stewart	RMIT Masters of Fashion Design, Ziga Testen	2024
04. Mine: *Major Project*	Marcel Shlooz *(Lyons)*	Architecture	Poster		RMIT School of Architecture	2023
05. Print Portfolio	Amina Basam	Architecture	Portfolio		RMIT School of Architecture	2024
06. PRESS: *RMIT UGCD Graduate Showcase*	RMIT Communications Design Faculty	Various	Project Management, Publication, Website, Spatial Design, Identity, Social Media Strategy	Timon Meury, Finn Stewart, Zachariah Micallef, Liam Kenna, Ella Taylor	Brad Haylock, Counter-Forms, Ziga Testen, Wei Huang, Suzie Zezula, Jiayu Chen *(Sandwich Press)*	2023

Commissioned by Amina Basam, Ava Simpson & Isaac Wise. Tread is an independent architecture and design publication, aimed at platforming young and early career practitioners.

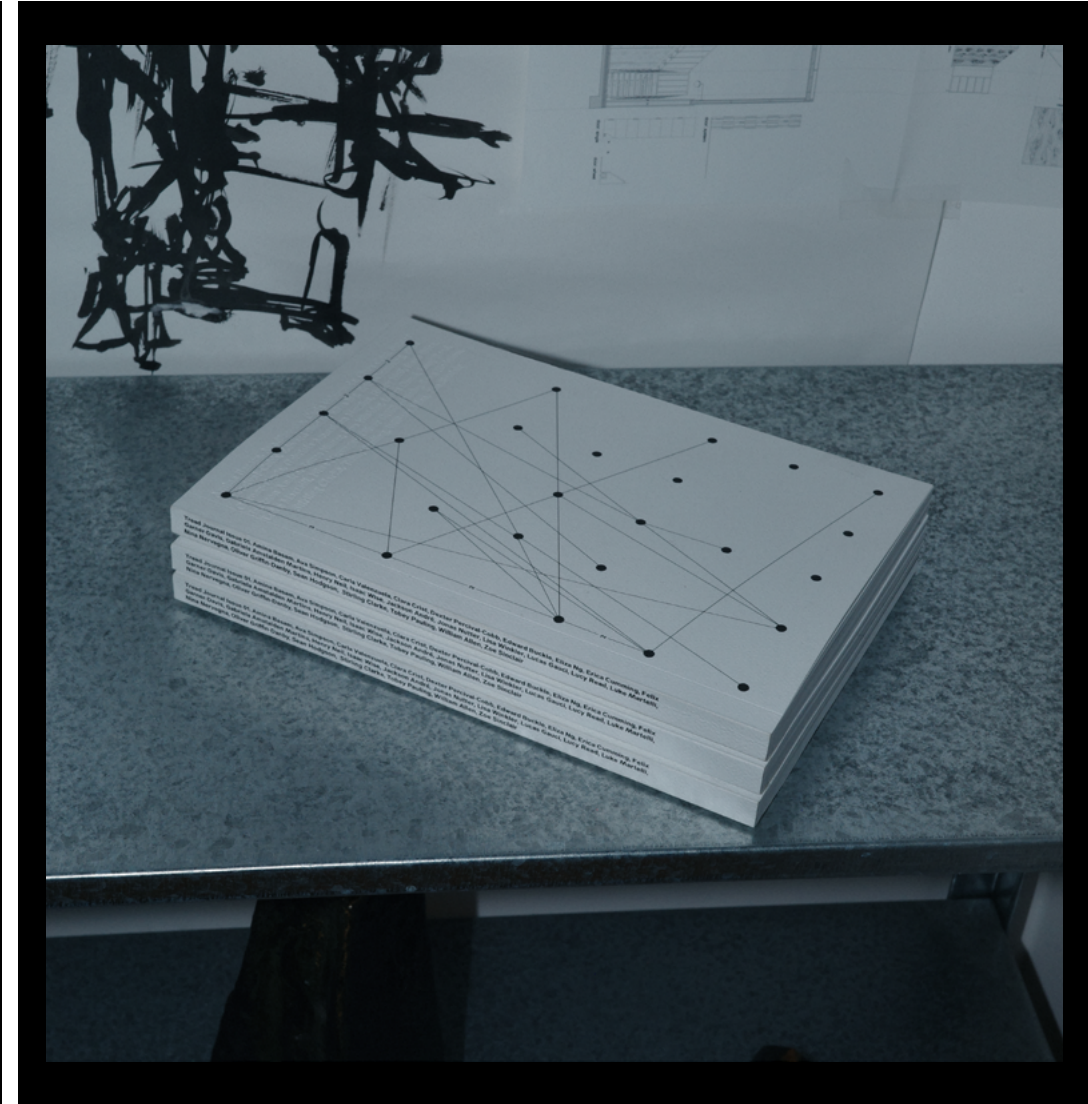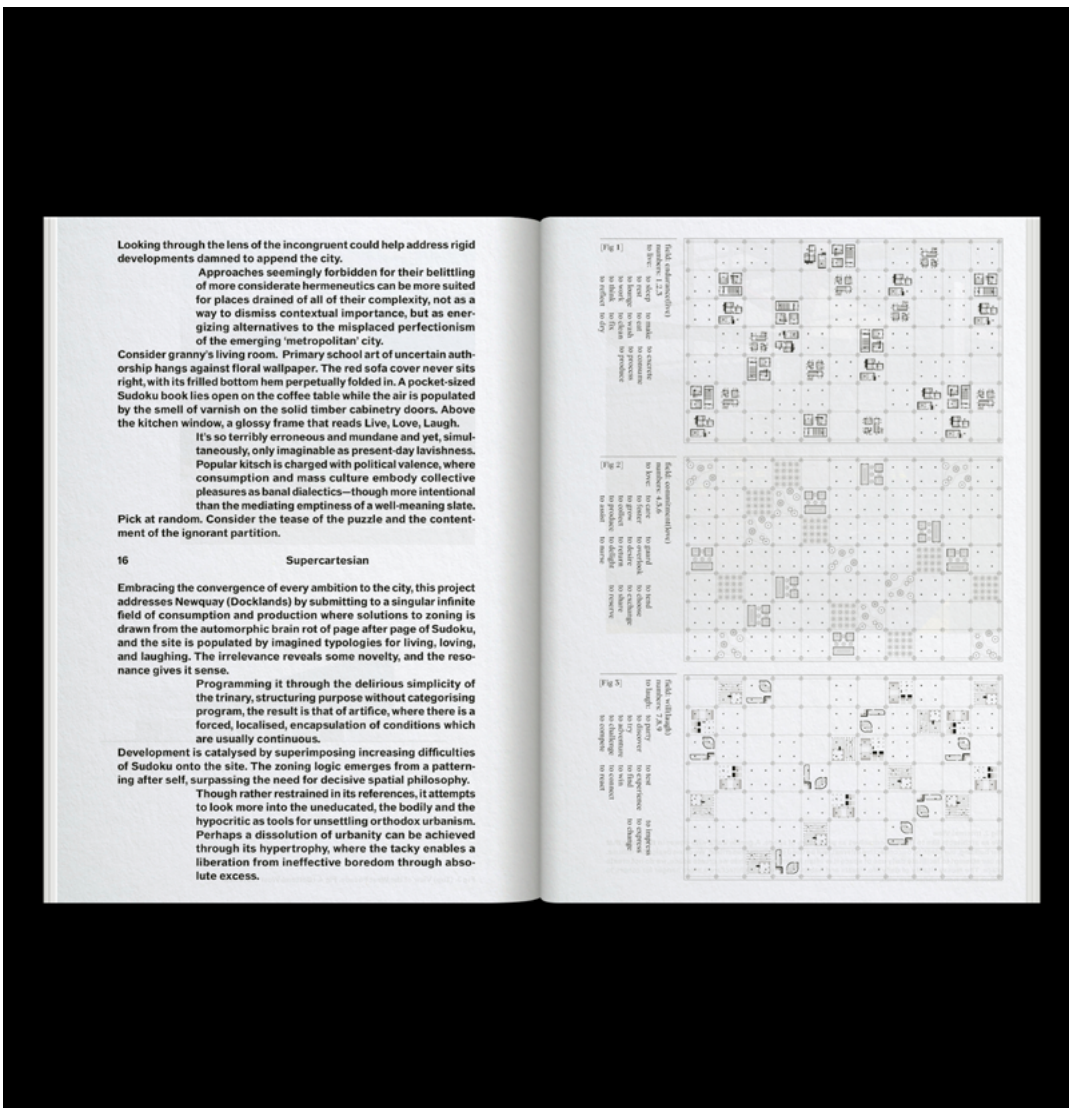Project Details:
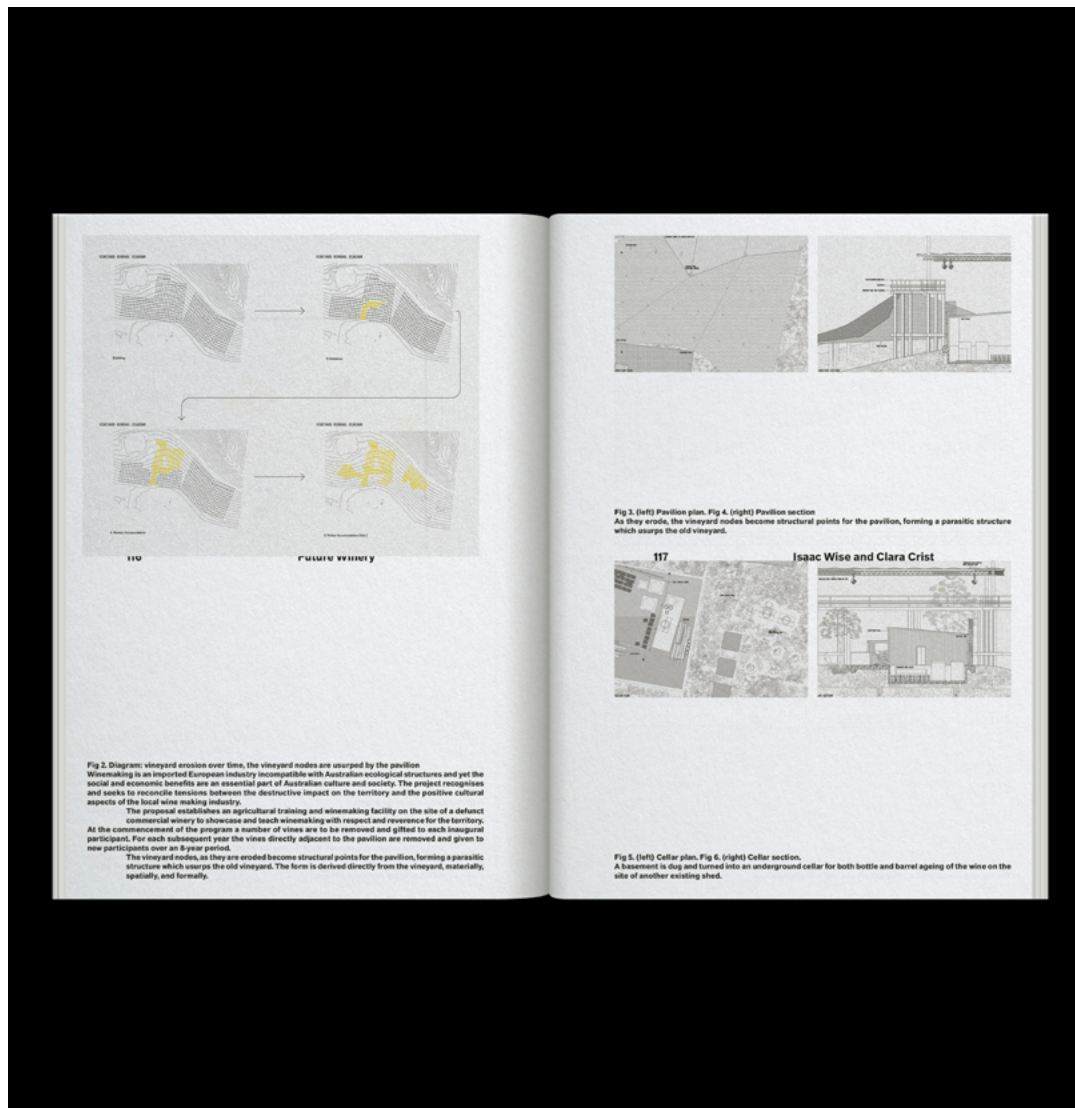Paperback, 120pp.
148 x 210mm + Insert

Typefaces:
Rag, Wremena

Timon Meury,
Zachariah Micallef

ARM Architecture, RMIT School of Architecture

01.   Cover System and contributor name deboss. The dot & line system adapts to the initials of the contributors.

02.   In-Situ photography of the publication. Spine features contributor names in plain text.

03. A view of the publication highlighting the line based footnote system, intended to utilise the visual imprint of architectural drafting.

04. The content types presented spanned diverse categories, but as the primary submissions were architecturally related, there often required multiple methods of notation. Featured are a few footnote styles.

05.   A double spread of a submission. Each line drawing segment was backed with a gray rectangle to give the delicate work a grounding feature on the page.

06.   One of the type styles used for large body copy alongside a combination of footnotes and in-image citation.
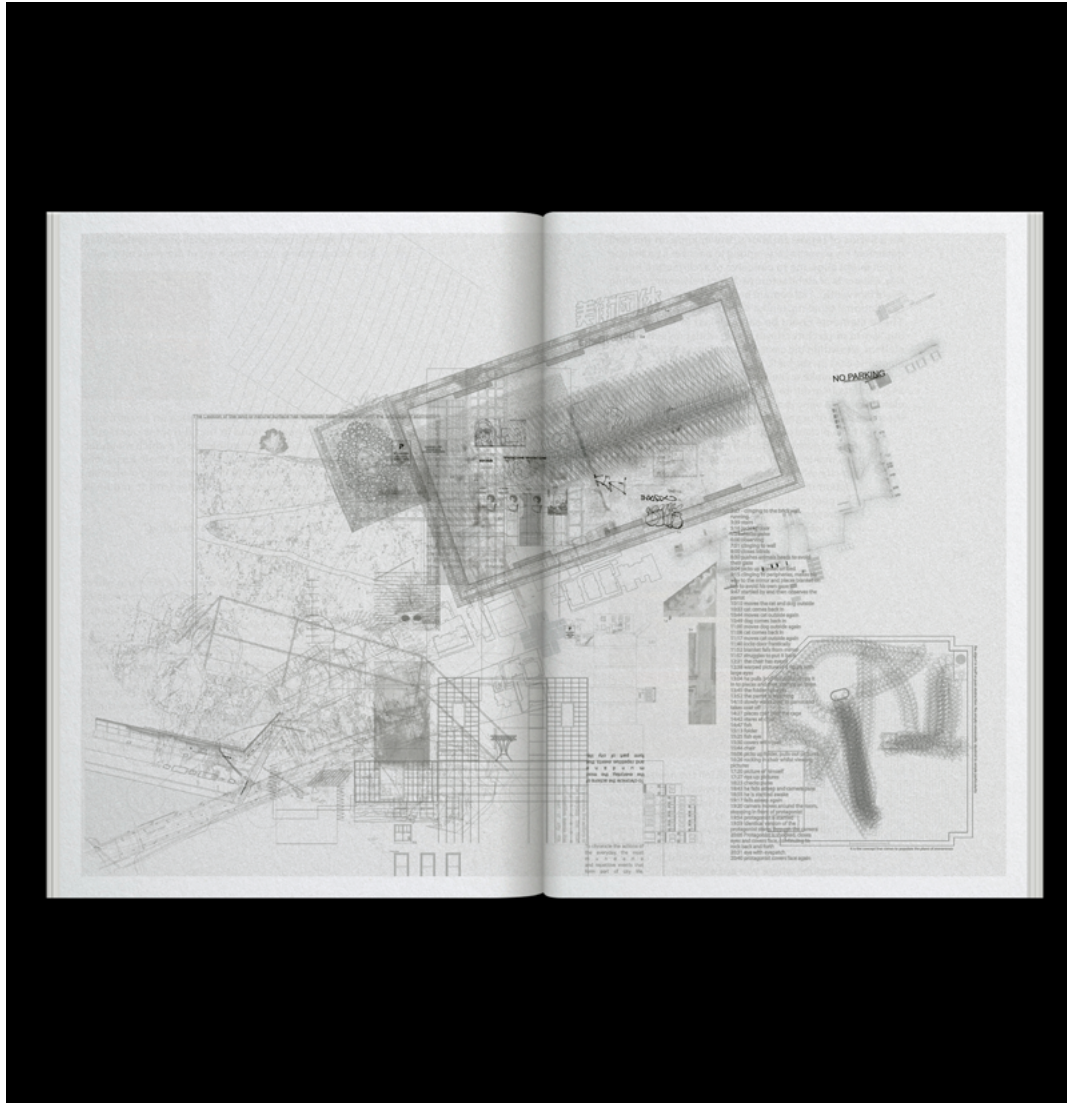
Tread Journal
Commissioned by Amina Basam, Ava Simpson & Isaac Wise. Tread is an independent architecture and design publication, aimed at platforming young and early career practitioners.

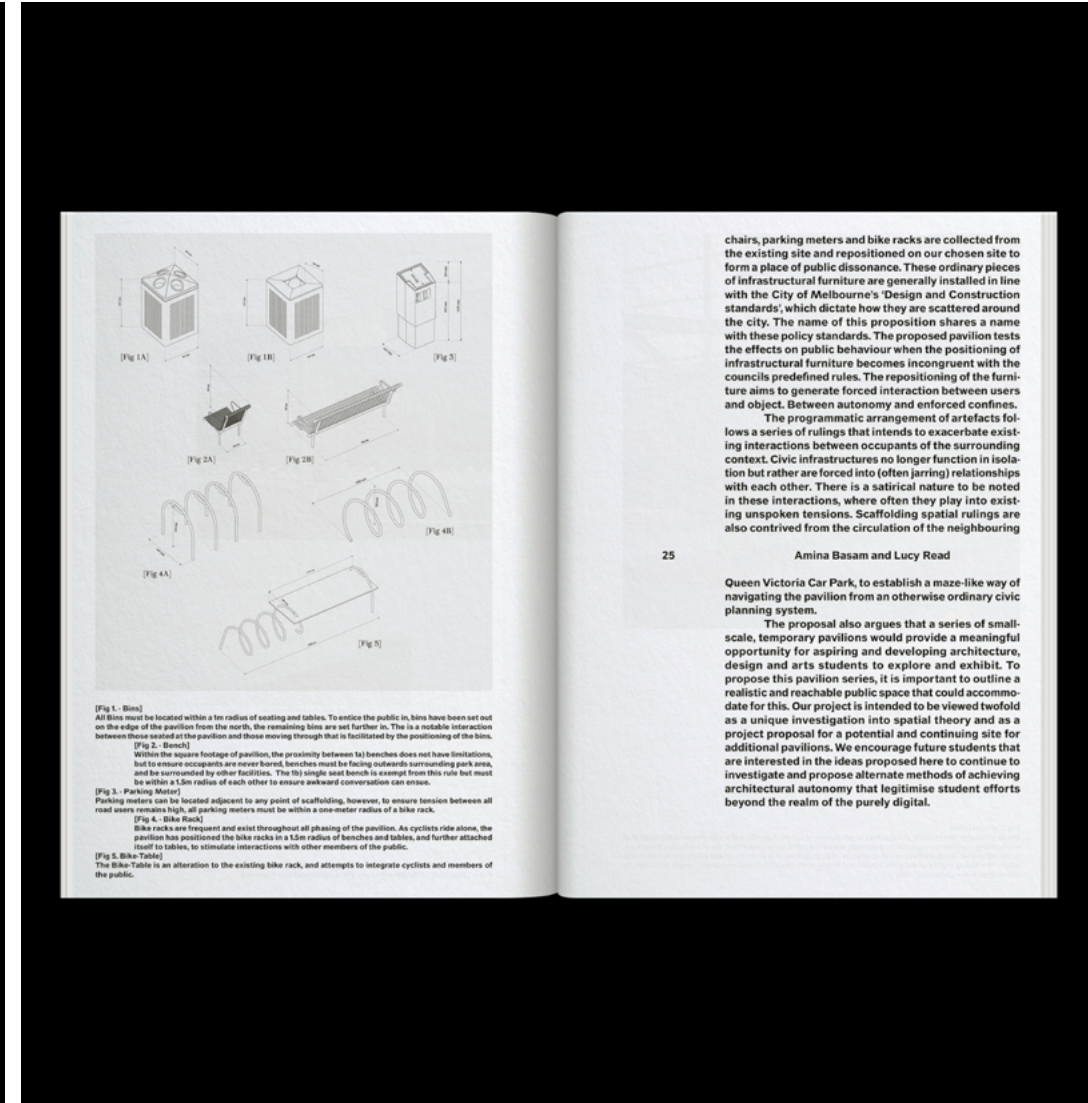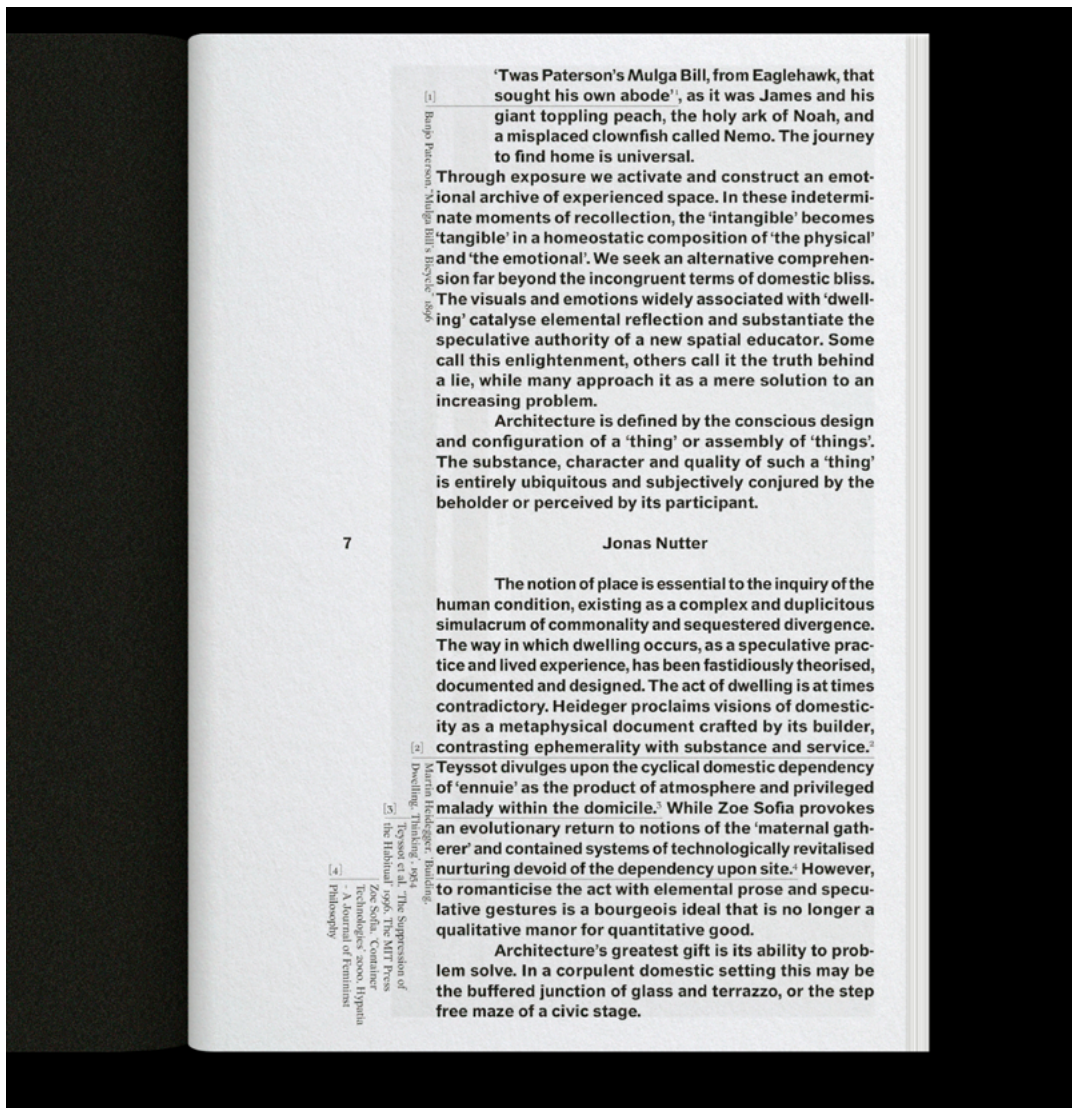Project Details:
Paperback, 120pp.
148 x 210mm + Insert

Typefaces:
Rag, Wremena

Collaborators
Timon Meury,
Zachariah Micallef

Associated
ARM Architecture,
RMIT School of Architecture

‘Twas Paterson's Mulga Bill, from Eaglehawk, that sought his own abode'', as it was James and his giant toppling peach, the holy ark of Noah, and a misplaced clownfish called Nemo. The journey to find home is universal.
Through exposure we activate and construct an emot-ional archive of experienced space. In these indetermi-nate moments of recollection, the 'intangible' becomes 'tangible' in a homeostatic composition of 'the physical' and 'the emotional'. We seek an alternative comprehen-sion far beyond the incongruent terms of domestic bliss. The visuals and emotions widely associated with 'dwell-ing' catalyse elemental reflection and substantiate the speculative authority of a new spatial educator. Some call this enlightenment, others call it the truth behind a lie, while many approach it as a mere solution to an increasing problem.

Architecture is defined by the conscious design and configuration of a 'thing' or assembly of 'things'. The substance, character and quality of such a 'thing' is entirely ubiquitous and subjectively conjured by the beholder or perceived by its participant.

Jonas Nutter

The notion of place is essential to the inquiry of the human condition, existing as a complex and duplicitous simulacrum of commonality and sequestered divergence. The way in which dwelling occurs, as a speculative prac-tice and lived experience, has been fastidiously theorised, documented and designed. The act of dwelling is at times contradictory. Heideger proclaims visions of domestic-ity as a metaphysical document crafted by its builder, contrasting ephemerality with substance and service.[2] Teyssot divulges upon the cyclical domestic dependency of 'ennuie' as the product of atmosphere and privileged malady within the domicile.[3] While Zoe Sofia provokes an evolutionary return to notions of the 'maternal gath-erer' and contained systems of technologically revitalised nurturing devoid of the dependency upon site.[4] However, to romanticise the act with elemental prose and specu-lative gestures is a bourgeois ideal that is no longer a qualitative manor for quantitative good.

Architecture's greatest gift is its ability to prob-lem solve. In a corpulent domestic setting this may be the buffered junction of glass and terrazzo, or the step free maze of a civic stage.

07. A full text spread that features the back side of the chapter break, as well as the line-based citation sitting within text. The lines are relative to the position of the reference within the text, nested towards the spine.
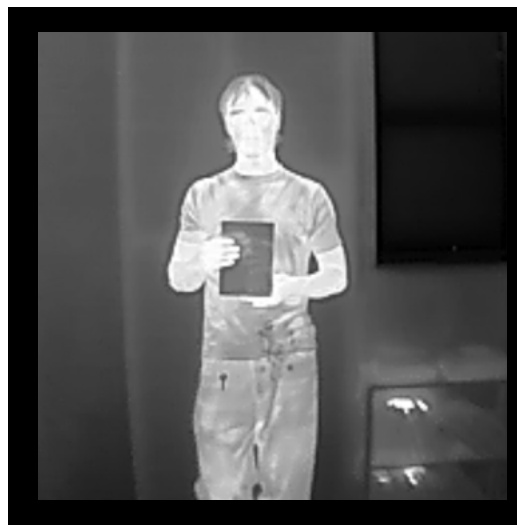
08.

09.

10.

11.

08. 11.   Thermal Camera Documentation.
09.   Photographic documentation of full spread.
10.   In-Line graphic on foldout poster.

This project was commissioned by Ernie van Amstel, an interdisciplinary practitioner. This site functions as a repository of previous works, while also acting as a platform for her current and future output.
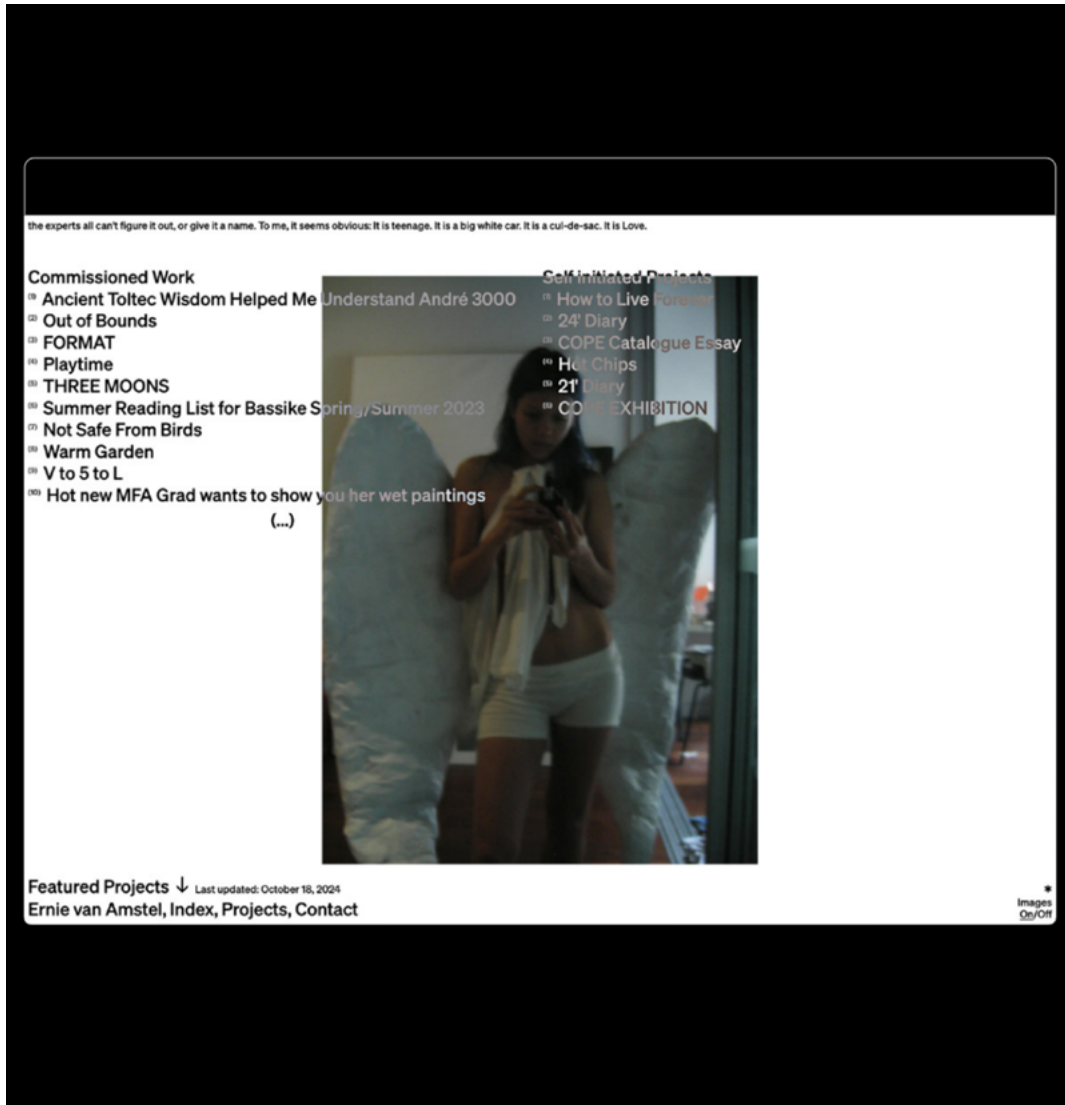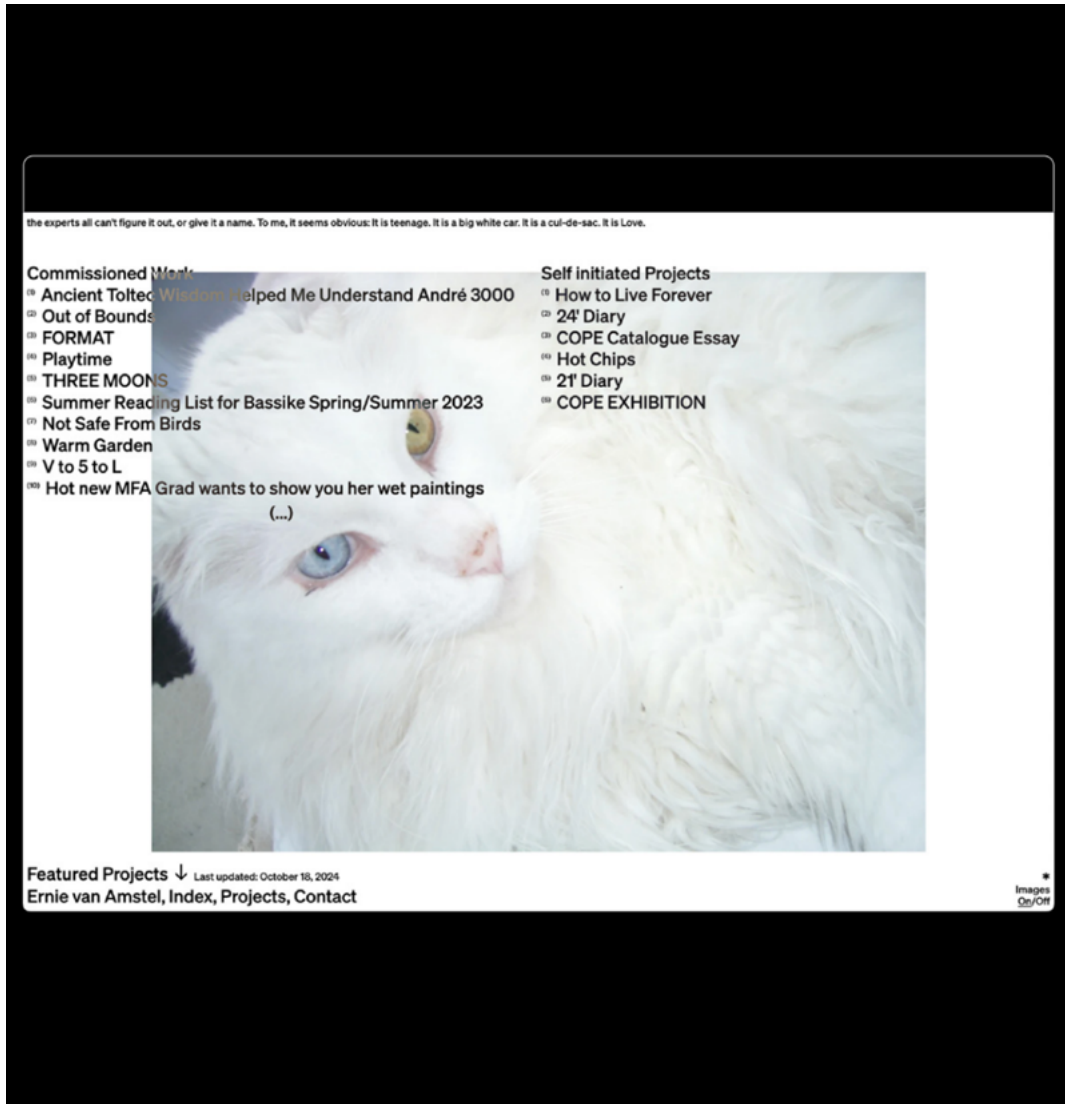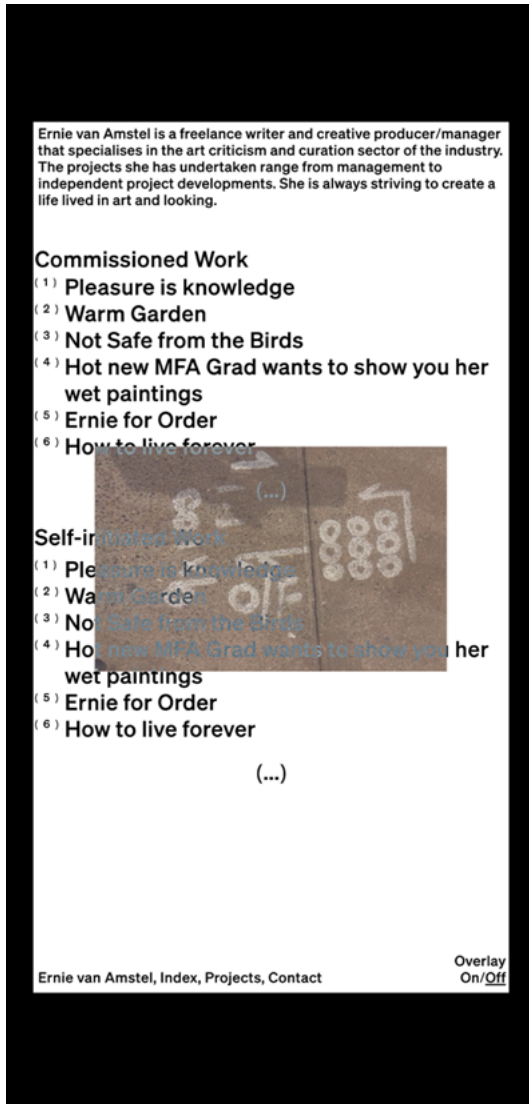
It can be accessed at amstelvan.com

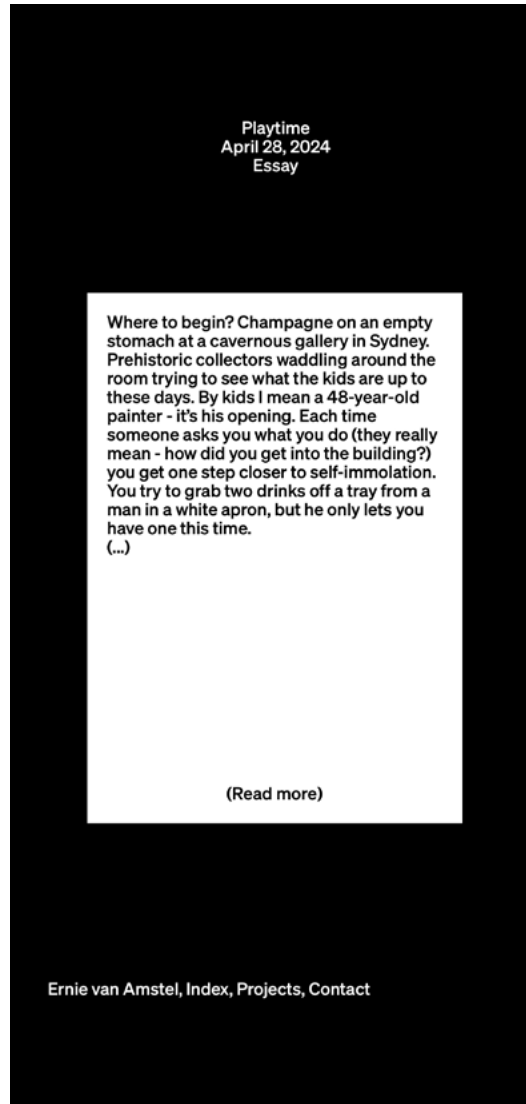**Project Details:**
Website
(Desktop & Mobile)

Typefaces:
Söhne Kräftig

Collaborators
Timon Meury (Design)
Zach Moore (Dev)

Associated
Featured on Klikkentheke
(#1001)

01.   Landing page with directory. Segmented into self initiated work and client work, as well as a long scroll of 'staged' content when scrolled down (not shown).

02.   Our own documentation photography of the mobile view.

This project was commissioned by Ernie van Amstel, an interdisciplinary practitioner. This site functions as a repository of previous works, while also acting as a platform for her current and future output.

Project Details:
Website
(Desktop & Mobile)

Typefaces:
Söhne Kräftig

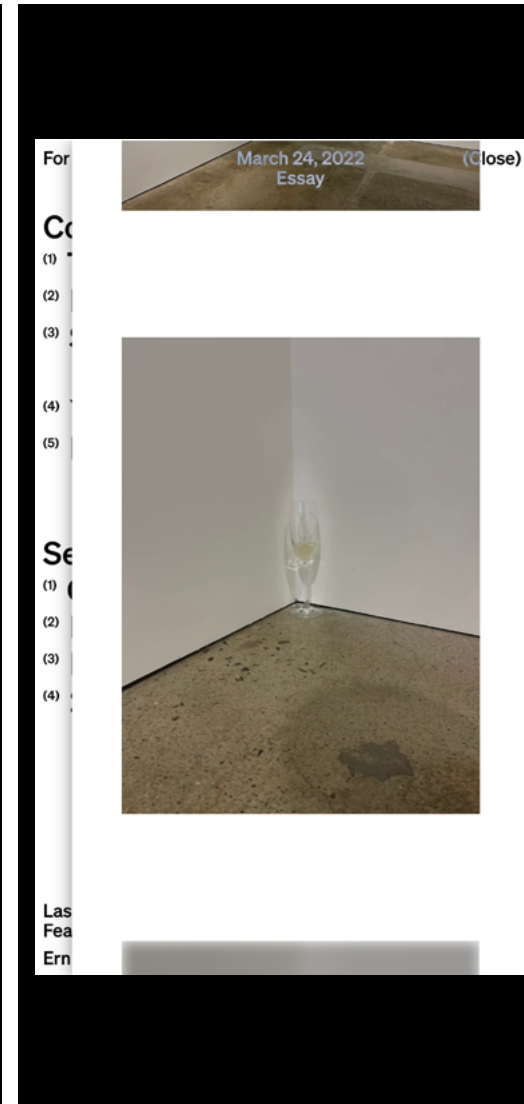Collaborators
Timon Meury (Design)
Zach Moore (Dev)

Associated
Featured on Klikkentheke
(#1001)

03.   Alternate view of the landing directory.

04.   The in-article view showcasing colophon information, text and image staging.

This project was commissioned by Ernie van Amstel, an interdisciplinary practitioner. This site functions as a repository of previous works, while also acting as a platform for her current and future output.

Project Details:
Website
(Desktop & Mobile)

Typefaces:
Söhne Kräftig

Collaborators
Timon Meury (Design)
Zach Moore (Dev)

Associated
Featured on Klikkentheke
(#1001)

05.
Mobile landing page.

06.
Mobile Feature view.

07.
Mobile image view.
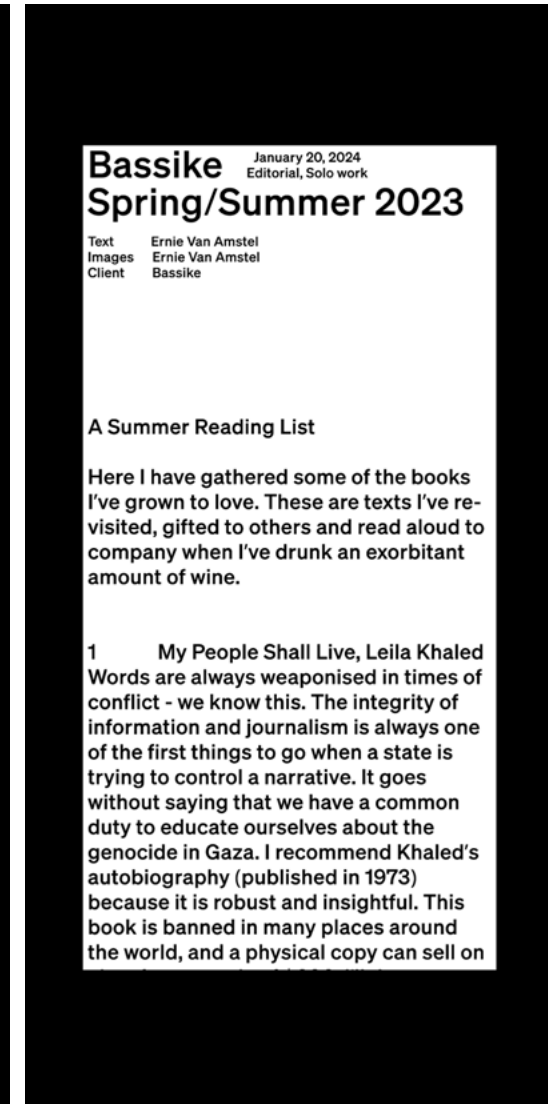
08.
Mobile text article.

This project was commissioned by Ernie van Amstel, an interdisciplinary practitioner. This site functions as a repository of previous works, while also acting as a platform for her current and future output.

Project Details:
Website
(Desktop & Mobile)

Typefaces:
Söhne Kräftig

Collaborators
Timon Meury (Design)
Zach Moore (Dev)

Associated
Featured on Klikkentheke
(#1001)

09.   Our own photographic documentation of the desktop index.

10. Top   A view of the in-article image view, showing the flyover UX (seen on left)

11. Bottom A view of desktop projects page. This is a visual alternative to the index.

This project was comissioned by fashion designer Leanne Choi and MPavillion. The publication is a part look-book, part accessory that was created to be used as a supplementary 'look' within the collection. The project explored the designer's relationship to diaspora and placelessness.

**Project Details:**
Unbound, 148pp.
210 x 197mm
+ inserts

Typefaces:
Monument Grotesk,
EK Roumald

Collaborators
Timon Meury,
Finn Stewart

Associated
Ziga Testen,
RMIT Masters of
Fashion Design

01. The publication was broken down into sections based on each look. A core motif of the project was the notion of unfolding, as the dresses were object/garment hybrid works, transforming from suitcase to worn garment.

02. Select spreads featuring different closeups. The design was intended to be unintrusive, allowing for the garments to take central focus.

This project was comissioned by fashion designer Leanne Choi and MPavillion. The publication is a part look-book, part accessory that was created to be used as a supplementary 'look' within the collection. The project explored the designer's relationship to diaspora and placelessness.

03.   Materials used in the garments were custom made using scanographic capture of reclaimed materials (Grandma's lace, childhood ephemera, etc.), digitally manipulated, and then reprinted.
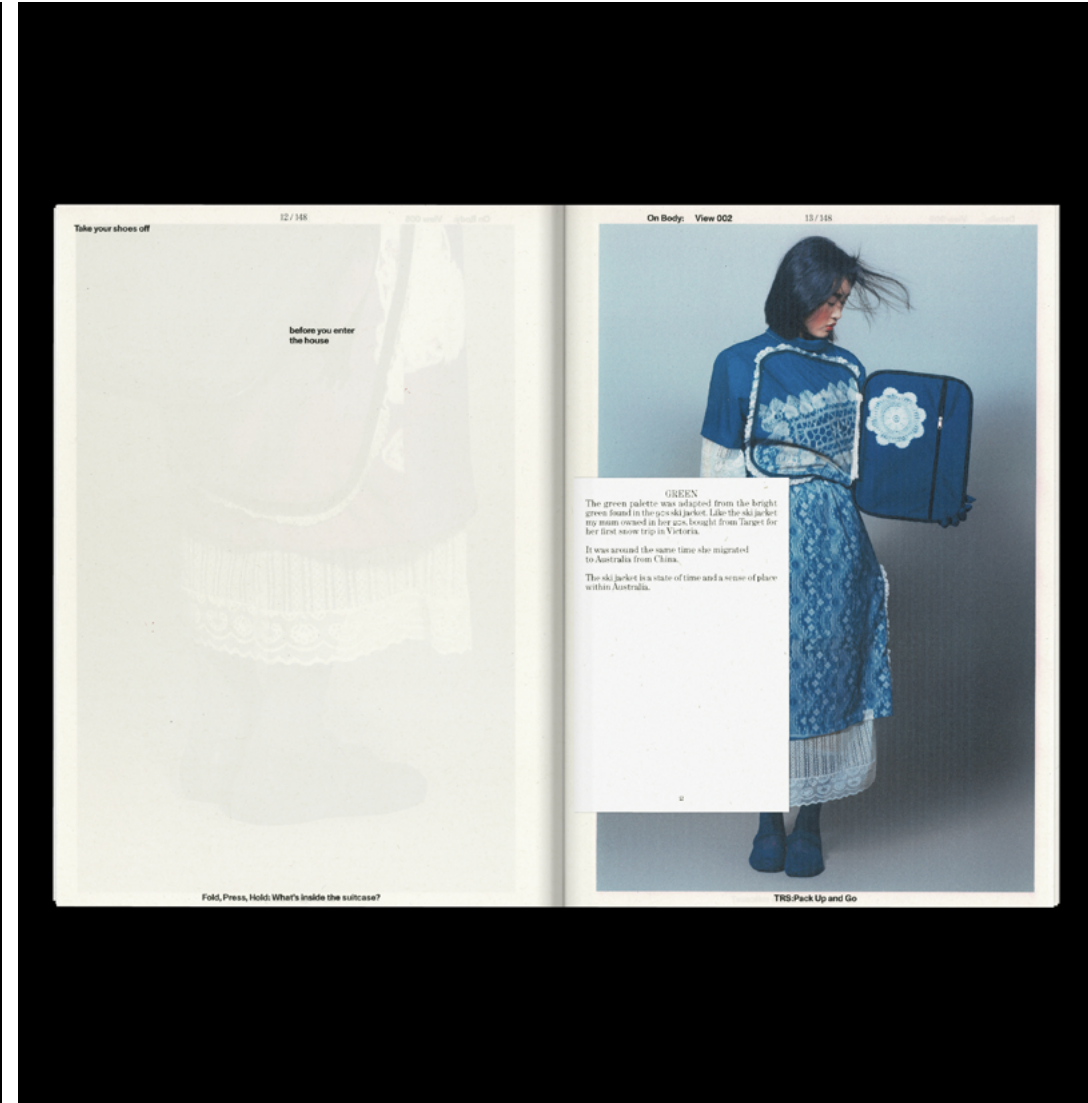
04.   Within the publication, small narrative fragments were provided as floating inserts to provide context to the looks. The entirety of the publication was created as unbound sections, to tap into the feeling of packing loose belongings into a suitcase.

Press, Hold, Fold: *What's inside the suitcase?*
This project was comissioned by fashion designer Leanne Choi and MPavillion. The publication is a part look-book, part accessory that was created to be used as a supplementary 'look' within the collection. The project explored the designer's relationship to diaspora and placelessness.

Project Details:
Unbound, 148pp.
210 x 197mm
+ inserts

Typefaces:
Monument Grotesk,
EK Roumald

Collaborators
Timon Meury,
Finn Stewart

Associated
Ziga Testen,
RMIT Masters of
Fashion Design

05.   Micro and macro views of the garment object, emphasizing it's transformative intentions.

06.   The design philosophy opted for a consistent and measured presentation, so as not to detract from the imagery being presented.

This project was comissioned by fashion designer Leanne Choi and MPavillion. The publication is a part look-book, part accessory that was created to be used as a supplementary 'look' within the collection. The project explored the designer's relationship to diaspora and placelessness.

Project Details:
Unbound, 148pp.
210 x 197mm
+ inserts

Typefaces:
Monument Grotesk,
EK Roumald

Collaborators
Timon Meury,
Finn Stewart

Associated
Ziga Testen,
RMIT Masters of
Fashion Design

07. Included within the collection were custom made accessories to be worn by the models in the runway context. Each were created using similar scanographic techniques.

08. Writing within the publication itself consisted of small vignettes relating to Choi's lived experiences with the dress materials. These were intended to be small and vague, so as to feel like a clouded memory.

This project was comissioned by fashion designer Leanne Choi and MPavillion. The publication is a part look-book, part accessory that was created to be used as a supplementary 'look' within the collection. The project explored the designer's relationship to diaspora and placelessness.

Project Details:
Unbound, 148pp.
210 x 197mm
+ inserts

Typefaces:
Monument Grotesk,
EK Roumald

Collaborators
Timon Meury,
Finn Stewart

Associated
Ziga Testen,
RMIT Masters of
Fashion Design

09.   To signify a chapter break, we employed a persistently spaced grid system that 'clicked' with the previous chapter's looks. This also served as a gallery view of all the looks combined as they unfolded, furher emphasising the unfolding notion.

10.   Social media documentation slices.
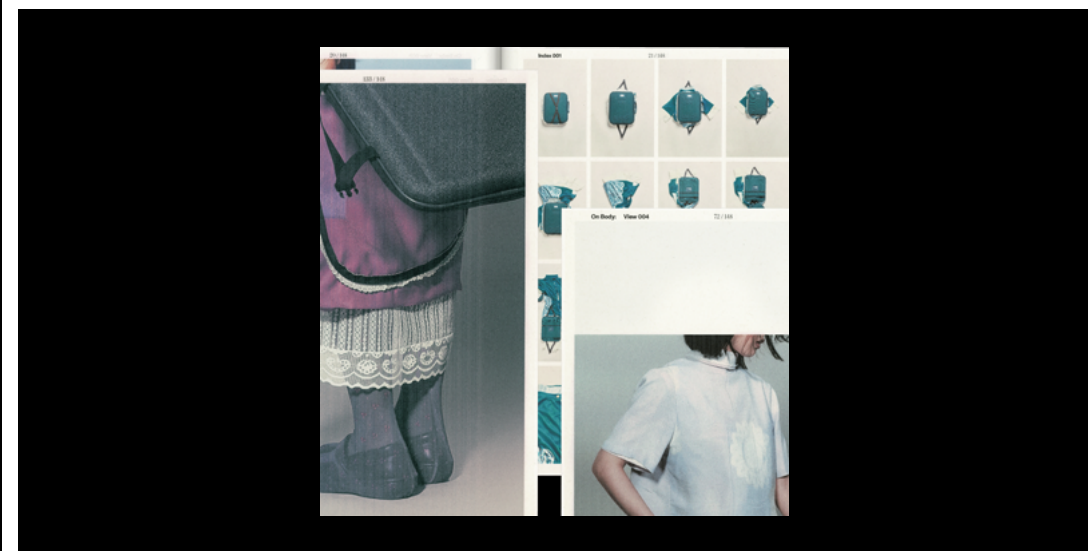
Comissioned by Marcel Shlooz *(Lyons)* for his RMIT Architecture Masters Major Project. This poster is a document illustrating post-capitalist building redundancies in Canberra (CNB) and Melbourne (MLB). Each component is scale accurate to the diagram requirements and all communicate information within the project.

**Project Details:**
Large Format Poster, 1.8m x 2.5m

Typefaces:
Labil Grotesk, Tiny 5 x 3

Collaborators
Marcel Shlooz

Associated
RMIT School of Architecture
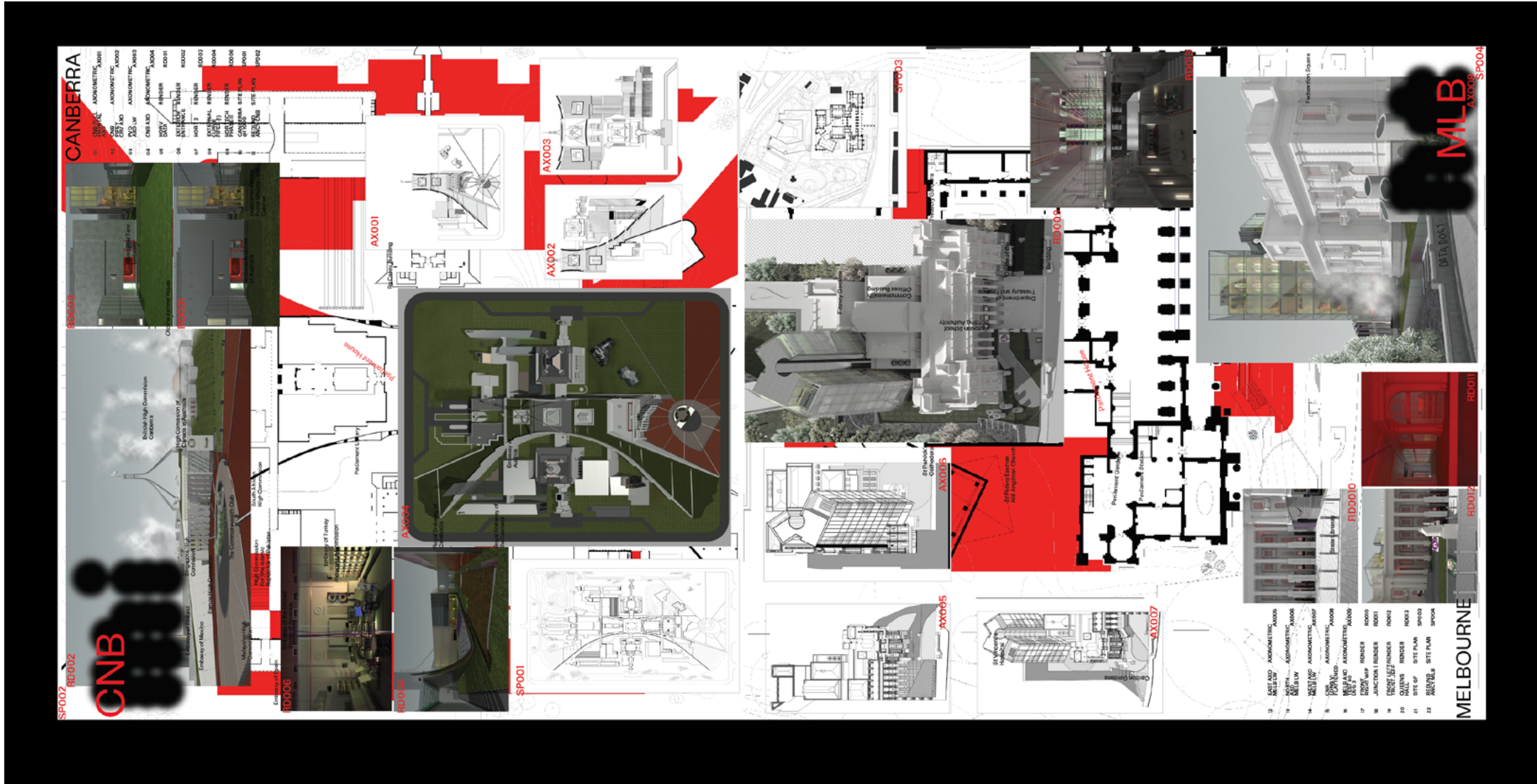
01.   The entirety of the poster. It follows an vertically inverse composition, using the horizontal center as a divider between Canberra and Melbourne. The composition functions as several overlaid, geographically accurate maps placed without context. These were layered using transparencies (not shown).

Comissioned by Marcel Shlooz *(Lyons)* for his RMIT Architecture Masters Major Project. This poster is a document illustrating post-capitalist building redundancies in Canberra (CNB) and Melbourne (MLB). Each component is scale accurate to the diagram requirements and all communicate information within the project.

Project Details:
Large Format Poster, 1.8m x 2.5m

Typefaces:
Labil Grotesk, Tiny 5 x 3

Collaborators
Marcel Shlooz

Associated
RMIT School of Architecture
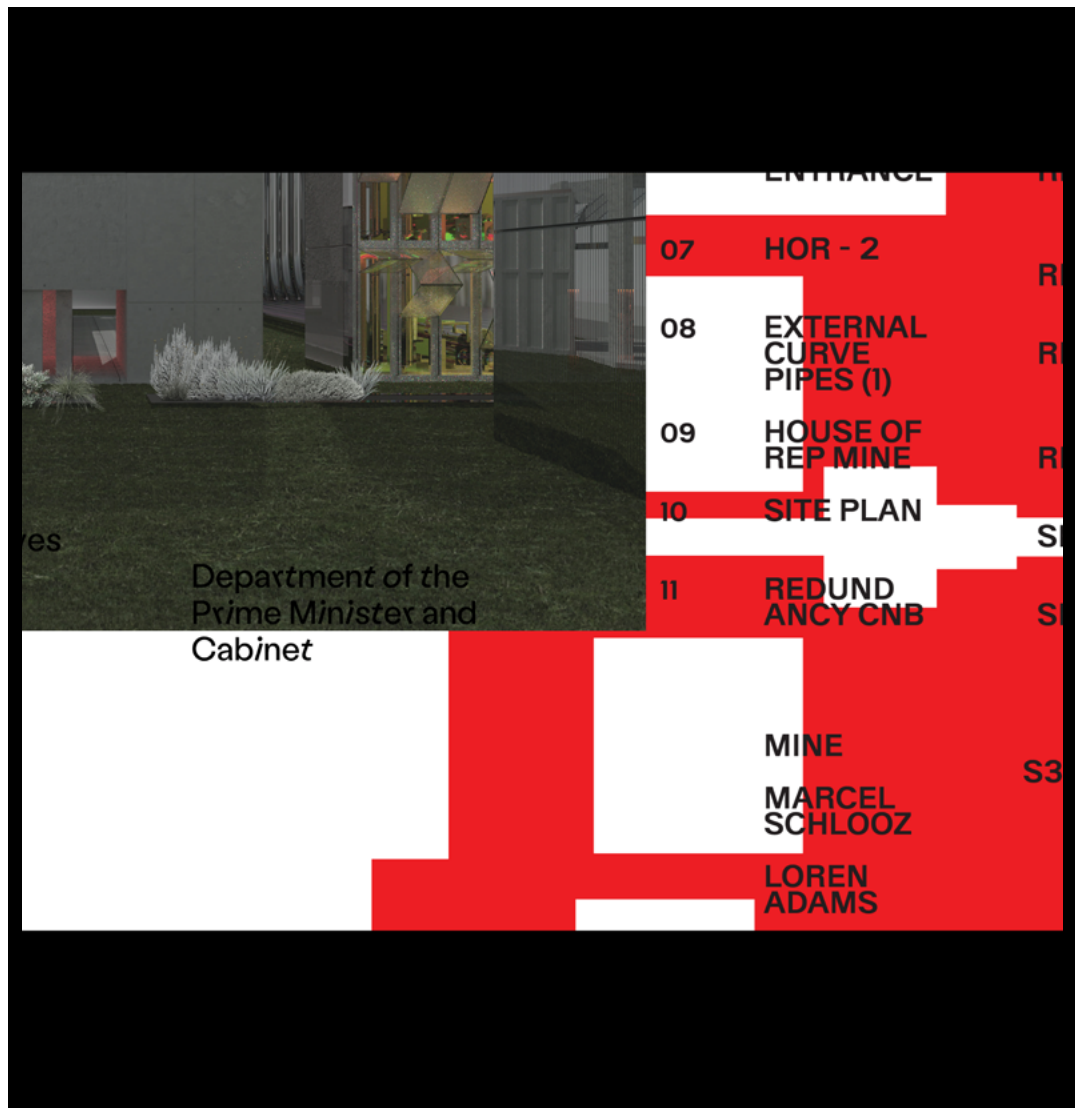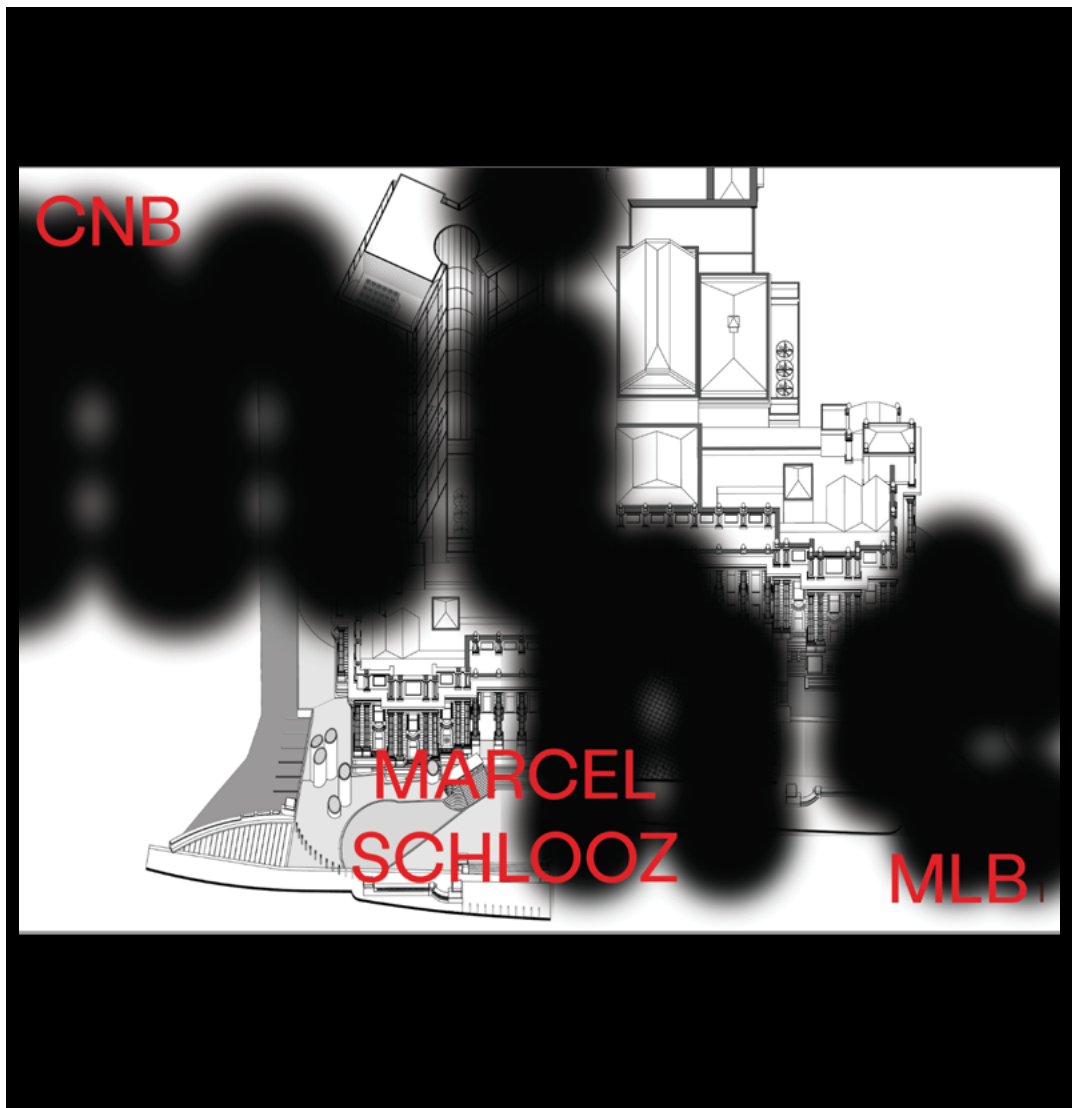
02.   The cover of the presentation document, using a modified version of Tiny 5x3, maintaining the split motif.

03.   A closeup of the pervasive index found on the poster. As it was large format, the purpose of this index was for viewers to be able to identify what they were looking at without needing supplementary material.

Comissioned by Marcel Shlooz *(Lyons)* for his RMIT Architecture Masters Major Project. This poster is a document illustrating post-capitalist building redundancies in Canberra (CNB) and Melbourne (MLB). Each component is scale accurate to the diagram requirements and all communicate information within the project.

Project Details:
Large Format Poster, 1.8m x 2.5m

Typefaces:
Labil Grotesk, Tiny 5 x 3

Collaborators
Marcel Shlooz

Associated
RMIT School of Architecture
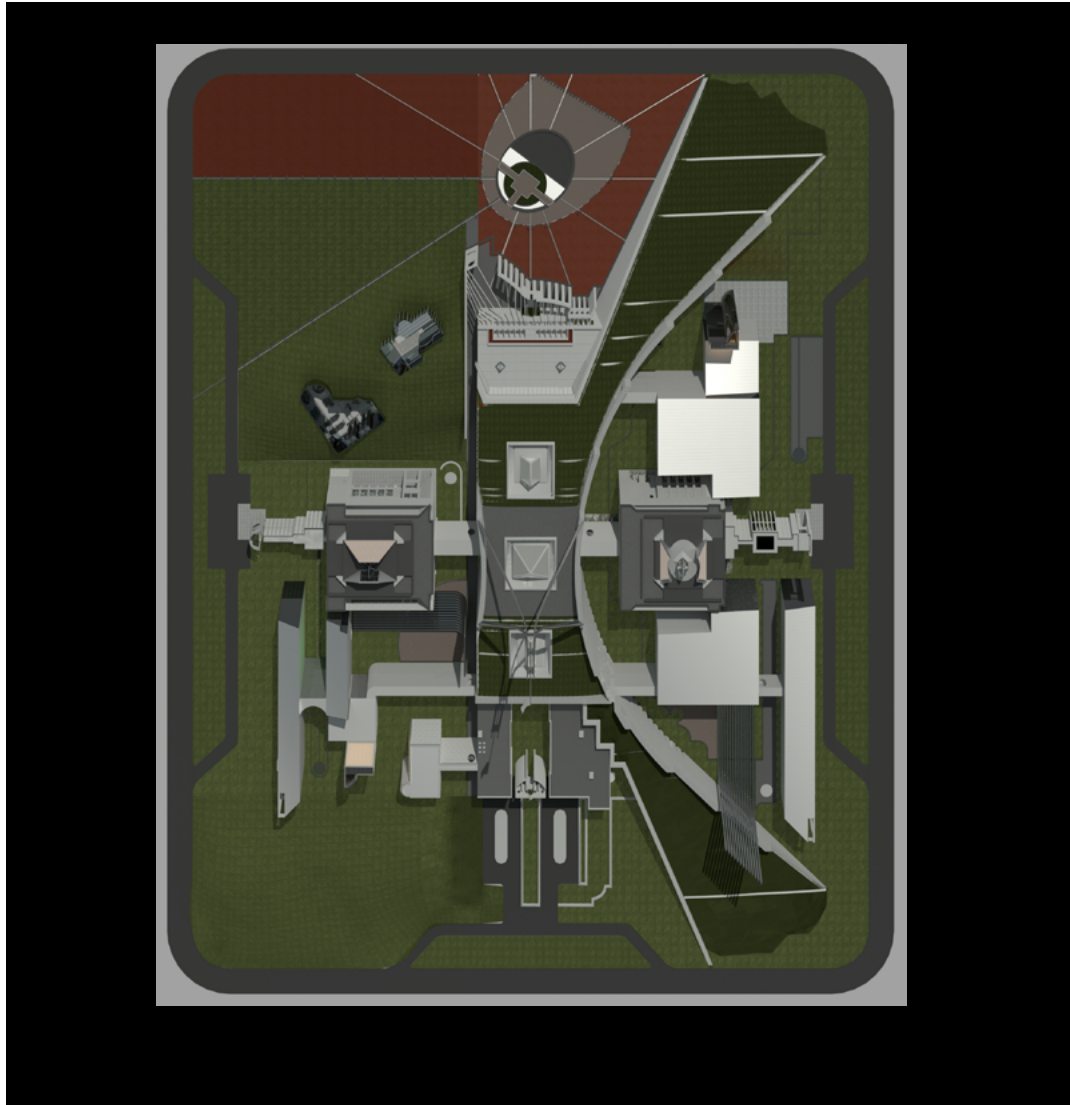
04-a.   This image shows the rendered content.
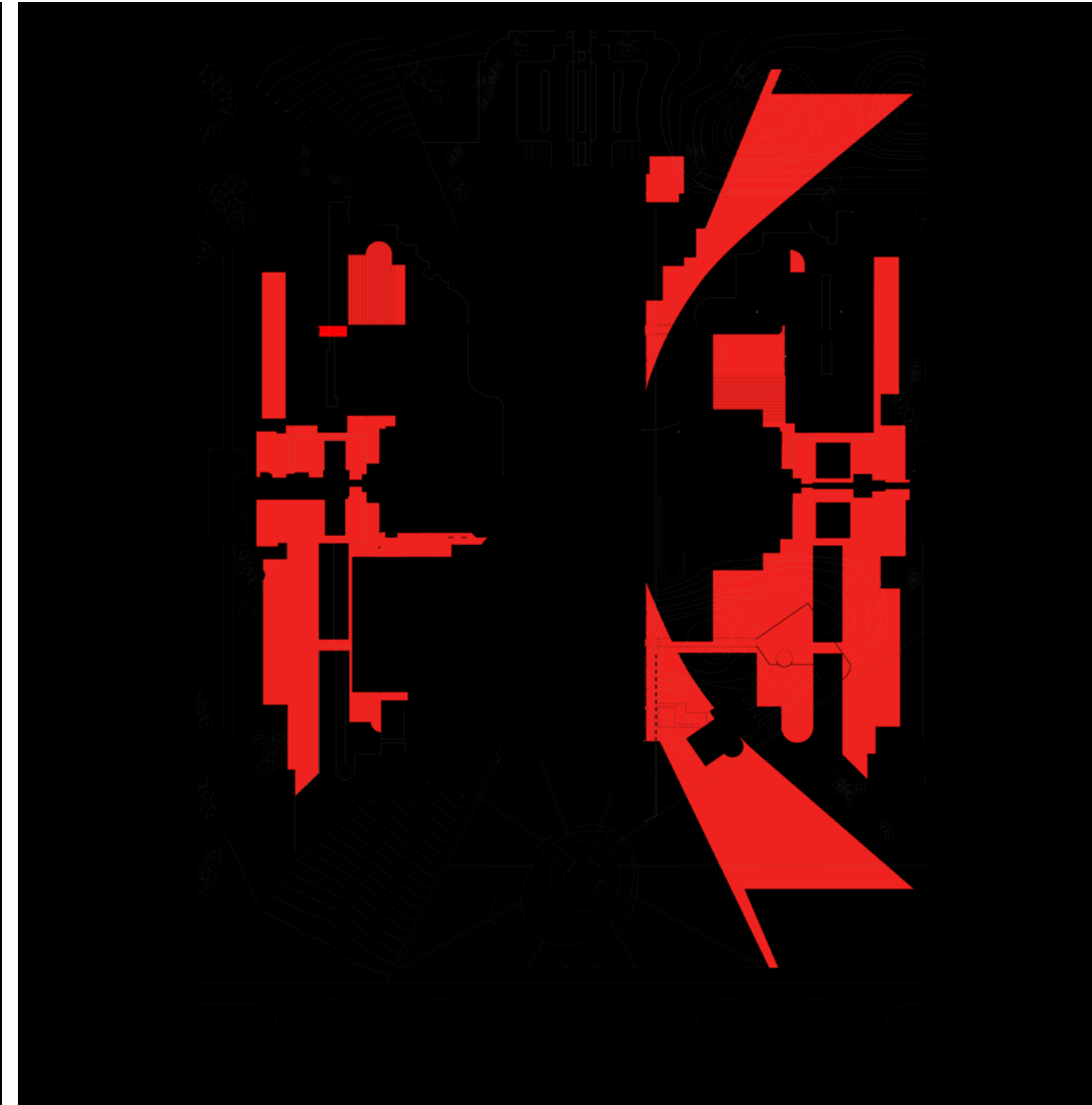
04-b.   This image shows the redundancy render, which was sat using layered material on the final poster to indicate what sections of the diagram were going to be 'removed' in the project.

Commissioned by Architect Amina Basam. This portoflio intended to capture the arcthitect's Masters production efforts. It needed to be unintrusive, so as not to detract from the work, while also maintaining interest as a design object.

Project Details:
Digital Portfolio (PDF),
A4, 210mm x 297mm

Typefaces:
Century Schoolbook
Monospace BT,
Sabon LT Pro
(Roman & Bold)

Associated
This folio subsequently contributed to Amina securing a position at Greenshoot Consulting.

01.   Cover page of the document, featuring a graphic work by the architect.
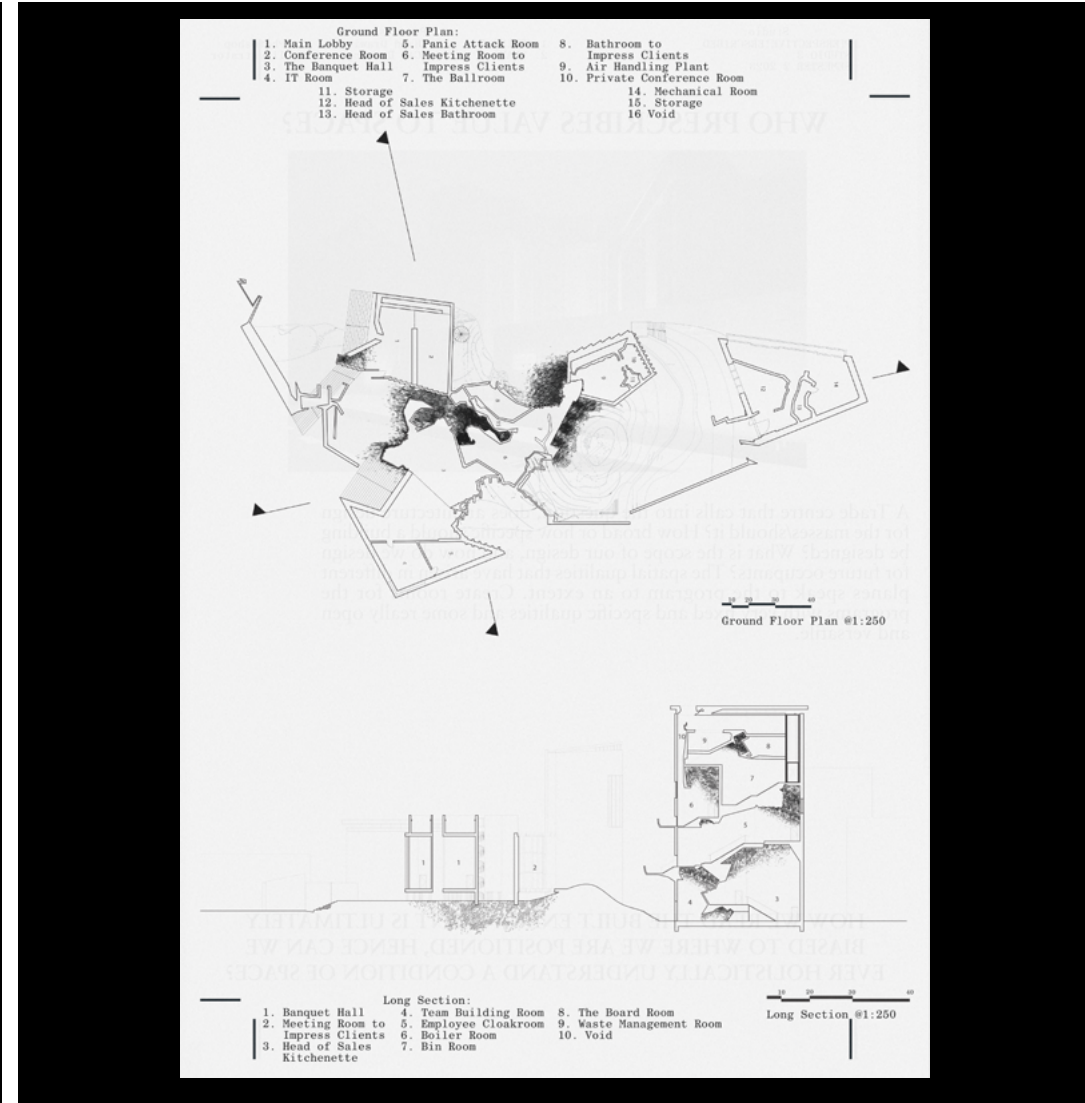
02.   An example of the pervasive key system, alongside the registration mark motif. In this spread, the motif is used as a proportionatey accurate twist on the a scale key (bottom right).

Commissioned by Architect Amina Basam. This portoflio intended to capture the arcthitect's Masters procuction efforts. It needed to be unintrusive, so as not to detract from the work, while also maintaining interest as a design object.

Project Details:
Digital Portfolio (PDF),
A4, 210mm x 297mm

Typefaces:
Century Schoolbook
Monospace BT,
Sabon LT Pro
(Roman & Bold)

Collaborators
N/A

Associated
This folio subsequently contributed to Amina securing a position at Greenshoot Consulting.
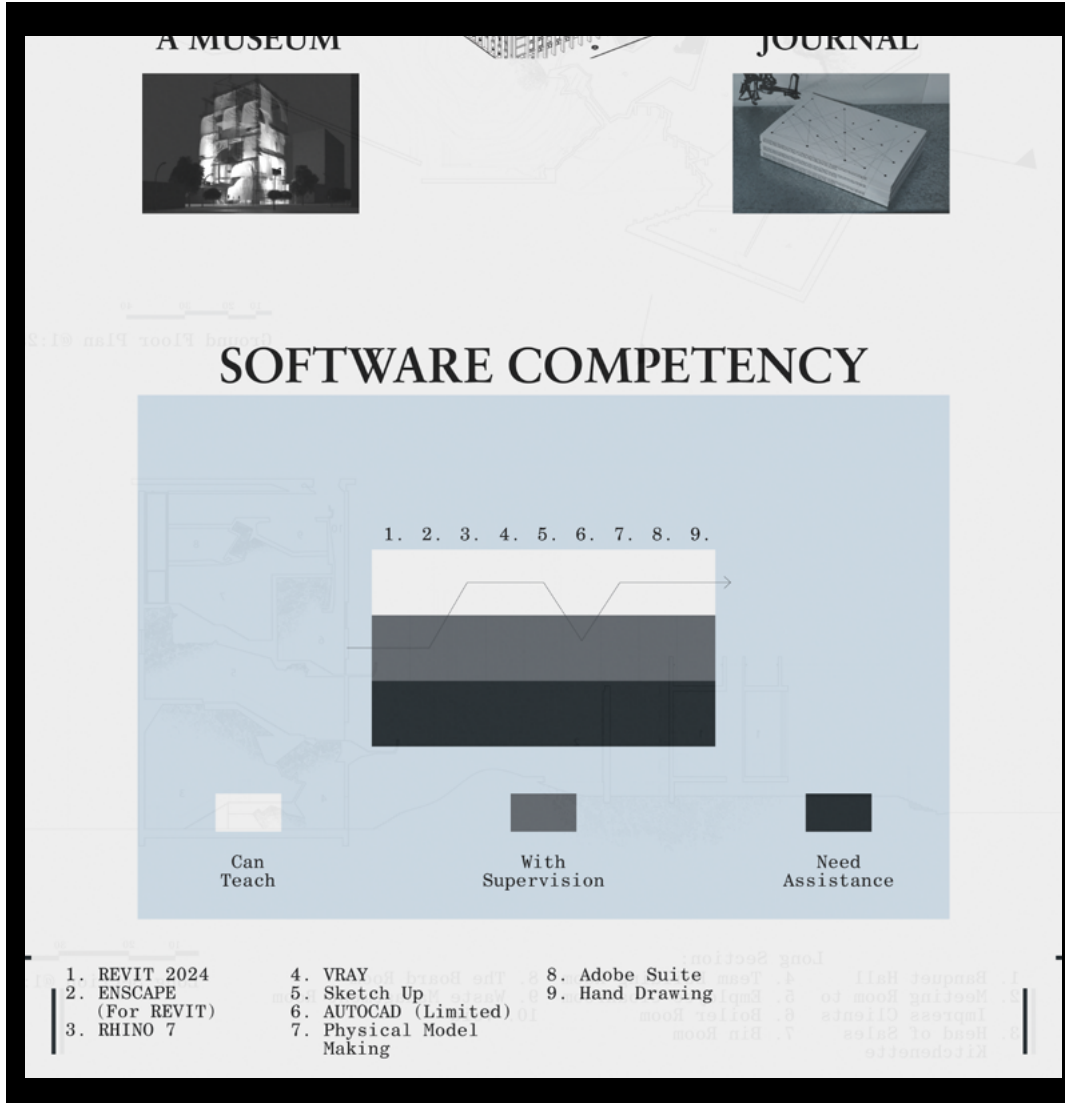
03. An original infographic designed to communicate the architect's software competencies, using a key system to remove clutter from the graphic window.
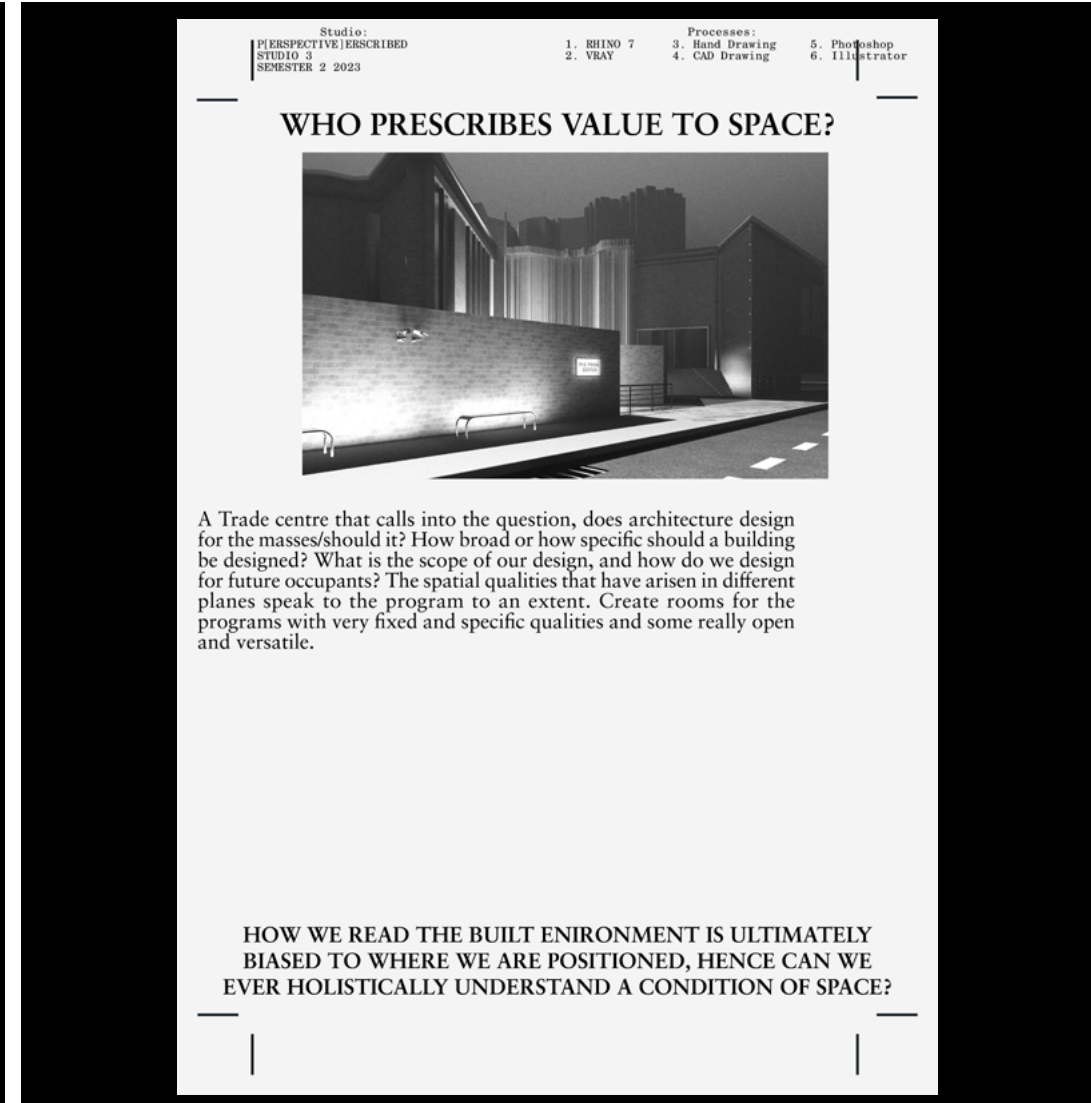
04. A standard page, housing the key, colophon info, a hero image and title treatment alongside body text. This contained a kind of 'pull quote', which was placed at the bottom as an anchor.

This project was a large scale interconnected exhibition, created over 7 weeks, highlighting graduating talent. The showcase used a pervasive index system that communicated between publication, original website and original print-on-daemand system, show environment and photography.

Project Details:
3x Nested Publication/s:
C. A3 - 330mm x 383mm
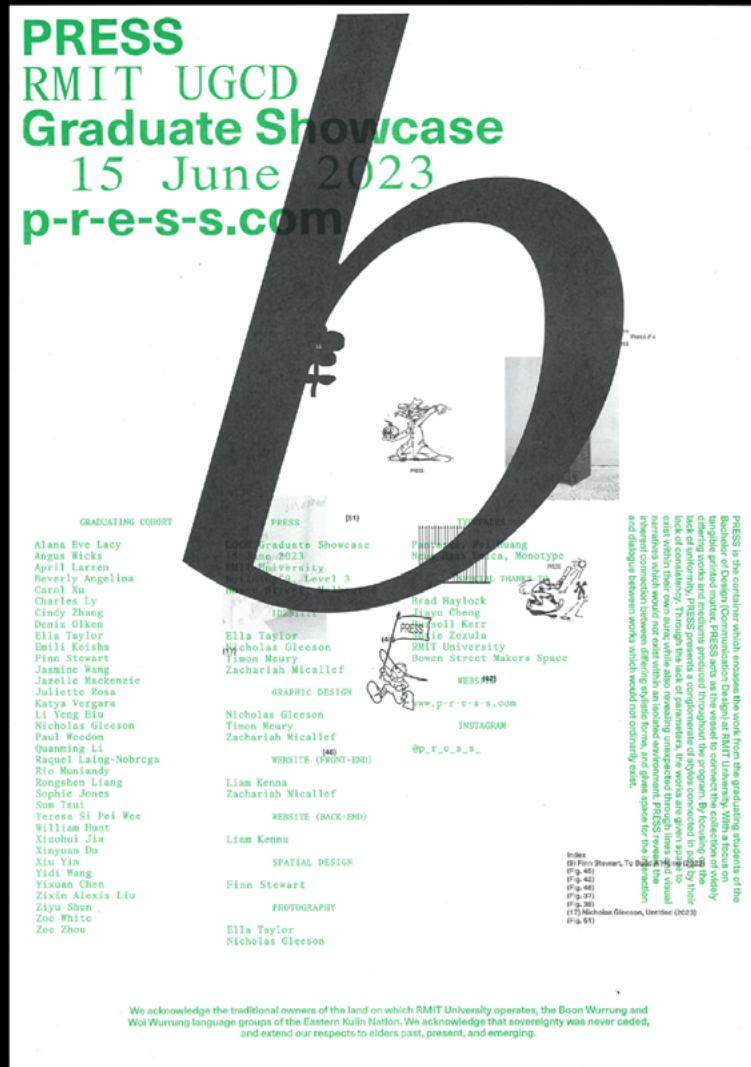B. A4 - 210mm x 297mm
A. Half A3 - 74mm x 210mm

Typefaces:
Pantasia, Unica

Collaborators
Zachariah Micallef
Timon Meury *
Finn Stewart
Liam Kenna
Ella Taylor

Associated
Brad Haylock
Counter-Forms
Wei Huang
Ziga Testen
Suzie Zuzela
Jiayu Chen

01.   Nested A,B,C publiation that functioned as a show guide, as well as archive document for the show. A (Orange) displays the index, where B and C show Text from the designers as well as image displays of their work.

02.   Back cover and colophon information.

This project was a large scale interconnected exhibition, created over 7 weeks, highlighting graduating talent. The showcase used a pervasive index system that communicated between publication, original website and original print-on-daemand system, show environment and photography.

The website is accessible at p-r-e-s-s.com

Project Details:
Website (Desktop & Mobile), Print - On - Demand PDF generation tool.

Typefaces:
Pantasia, Unica

Collaborators
Zachariah Micallef *
Timon Meury
Finn Stewart
Liam Kenna *
Ella Taylor

Associated
Brad Haylock
Counter-Forms
Wei Huang
Ziga Testen
Suzie Zuzela
Jiayu Chen
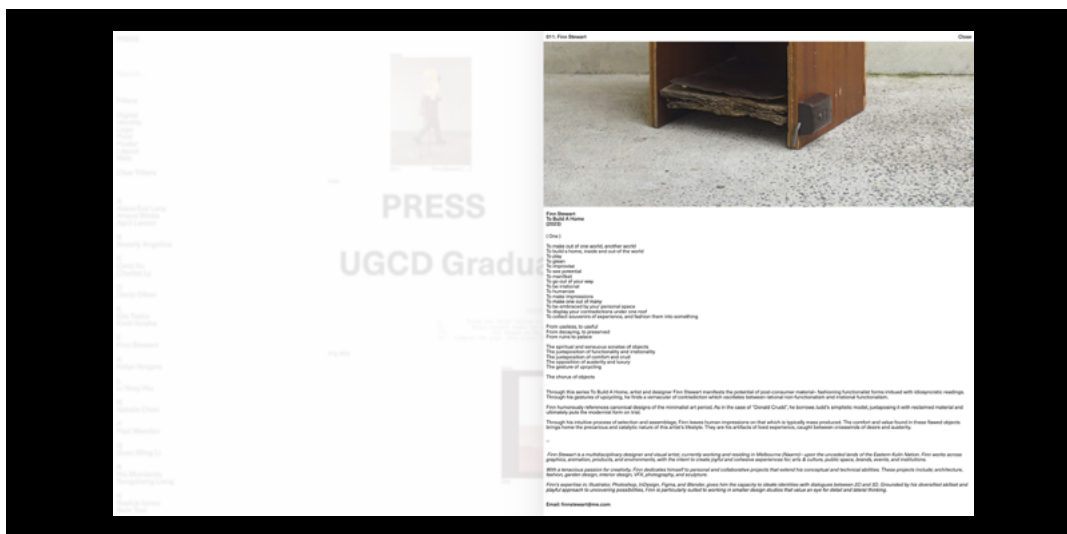
03. 04. View of the website in destop. Each component is draggable and colour coded by filter type. It follows a progressive disclosure UX methodology, leading users ultimately from the work to the designer's direct contact details.
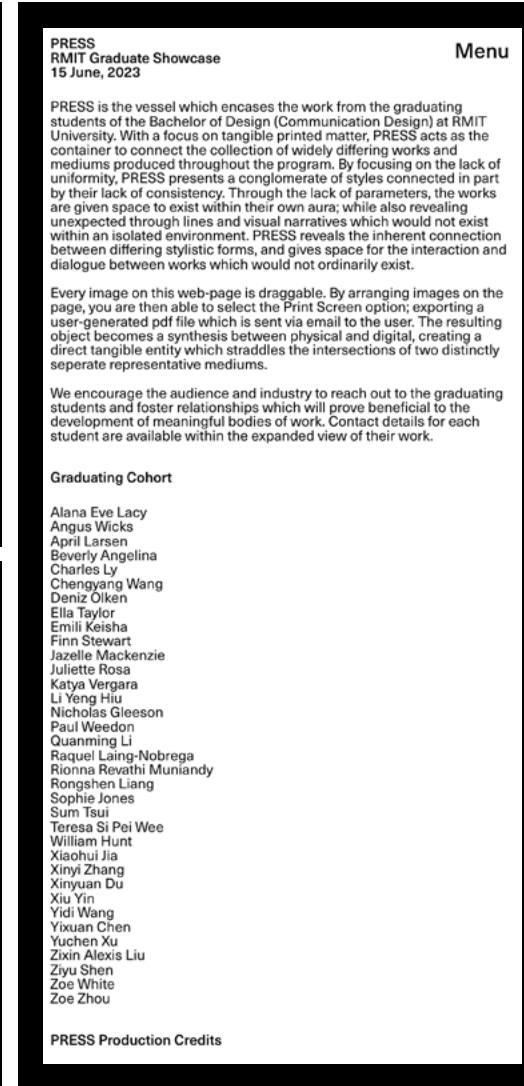
05. 06. Mobile version. Each component of the site's functionality persists on both versions, scaling for device requirements.

This project was a large scale interconnected exhibition, created over 7 weeks, highlighting graduating talent. The showcase used a pervasive index system that communicated between publication, original website and original print-on-daemand system, show environment and photography.

Project Details:
Risographed Duplex Stock, 420mm x 297mm

Typefaces:
Pantasia, Unica

Collaborators
Zachariah Micallef *
Timon Meury *
Finn Stewart
Liam Kenna *
Ella Taylor

Associated
Brad Haylock
Counter-Forms
Wei Huang
Ziga Testen
Suzie Zuzela
Jiayu Chen

07.   The poster generation system that was implemented for the show. It is still acessible online. The type specimen was used as an abstracted architecture, while the composition was user generated. A limited run of riso-posters were produced on the night in a print-workshop run in real time using the process.

This project was a large scale interconnected exhibition, created over 7 weeks, highlighting graduating talent. The showcase used a pervasive index system that communicated between publication, original website and original print-on-daemand system, show environment and photography.

Project Details:
Social Media Campaign,
Photography,
Digital Assets,
Illustration,
Floor Plan,
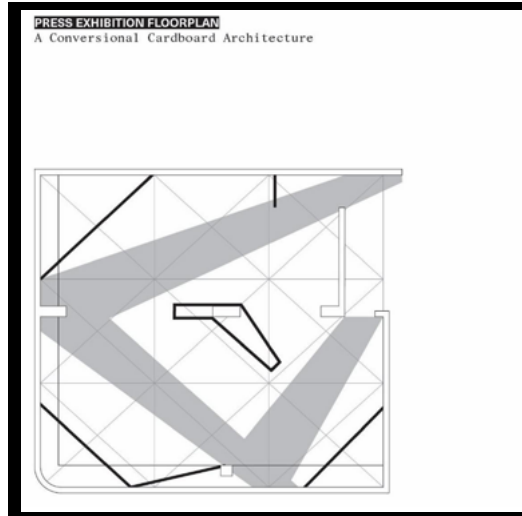Vinyl Stickers

Typefaces:
Pantasia, Unica

Collaborators
Zachariah Micallef
Timon Meury
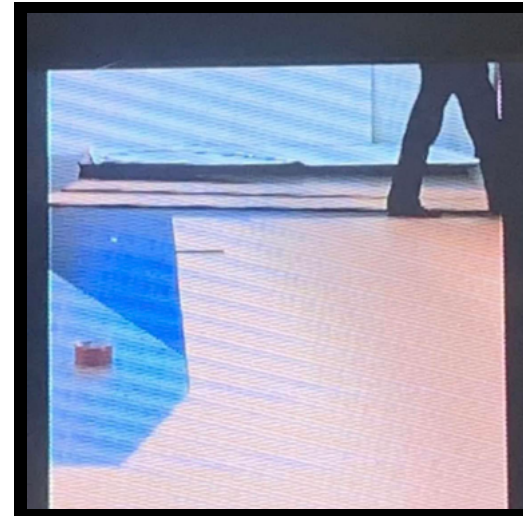Finn Stewart
Liam Kenna
Ella Taylor

Associated
Brad Haylock
Counter-Forms
Wei Huang
Ziga Testen
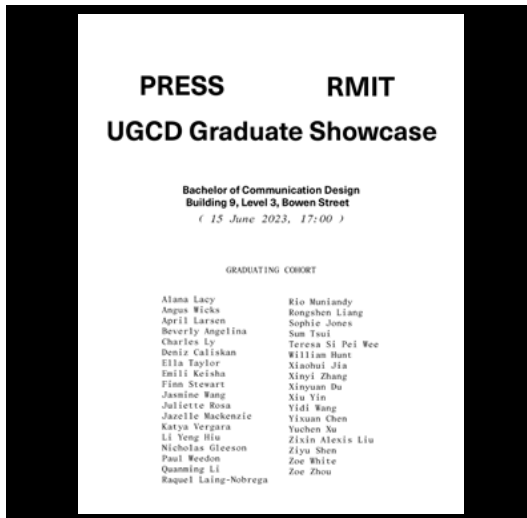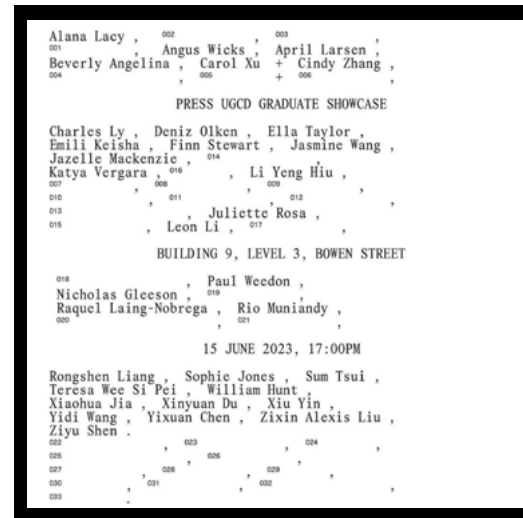Suzie Zuzela
Jiayu Chen

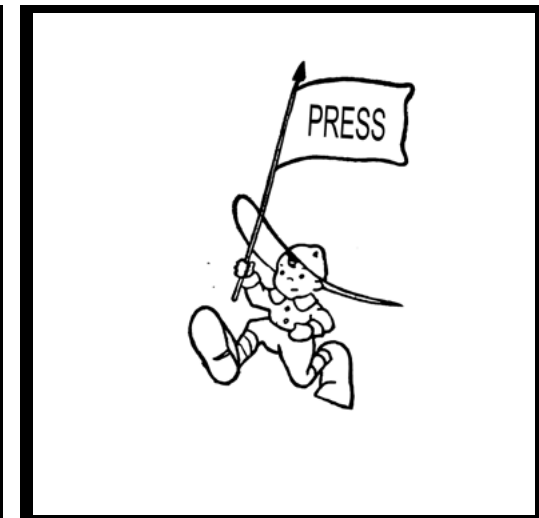08.

09.

10.

11.

12.

13.

14.

15.

08. 11. Social campaign in collaboration with Counter-Forms & Wei Huang.
09. Floor plans for the exhibition space.
10. Promotional photography
12. Show invite for industry figures.
13. Vinyl stickers pasted on surfaces in the campus environment to lead patrons.
14. 15. Assets designed for the show.

This project was a large scale interconnected exhibition, created over 7 weeks, highlighting graduating talent. The showcase used a pervasive index system that communicated between publication, original website and original print-on-daemand system, show environment and photography.

Project Details:
Documentation by Anna Kafcaloudis and Ziga Testen

Typefaces:
Pantasia, Unica

Collaborators
Zachariah Micallef
Timon Meury
Finn Stewart
Liam Kenna
Ella Taylor

Associated
Brad Haylock
Counter-Forms
Wei Huang
Ziga Testen
Suzie Zuzela
Jiayu Chen

16.

17.

18.

19.

16. Vinyl Sticker placed at the show entrance on a reclaimed lightbox.
17. A contributor's project, alongside the floor didactic.
18. The publication presentation for atendees to take their own.
19. A slice of the exhibition environment.

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Thank you.