

# Yumeng (Eunice) Chen

Proactive and detail-oriented, lead product designer with 8+ years of experience in human-centered design at agencies, start-ups and corporations. Eunice has been recognized as a leader in exploring how product thinking, human-centered design and business strategy together can engage people at a deeper level.

Sunnyvale, CA  
(917) 239-5856  
[whatsucym@gmail.com](mailto:whatsucym@gmail.com)  
<http://eunicechen.me>

## EXPERIENCE

### **Kandji, San Francisco, CA — Senior Product Designer**

May 2023 - Now

Lead the design strategy for Kandji's security products, including EDR, Vulnerabilities, and Compliance, assisting over 300 customers in managing their endpoint security and enhancing troubleshooting efficiency; create and publish a research brainstorming template to foster cross-functional collaboration and enhance the quality of research questions; develop and implement an innovative design and engineering collaboration process by proposing and integrating a new workflow for enhanced efficiency and synergy in project development.

### **Alation, Redwood City, CA — Senior Product Designer**

Nov 2021 - May 2023

Lead the redesign of Alation's notification system in order to retain and expand current accounts by driving engagement; collaborate with product managers and executives to realize the product vision and align with the business strategy; coordinate efforts with multiple designers and scrum teams as part of the larger product redesign initiative; revise the process for design <> engineering collaboration within the agile framework to improve working velocity and product quality.

### **OODDA Inc, San Jose, CA — Senior Product Designer**

July 2019 - Oct 2021

Lead the redesign of the Offer AI, which provides users with an auto-generated school list based on their education background before they apply to college; collaborate with engineers to build a high-quality end product that meets product, design, and business requirements; Reshape the Offer AI to drive 12% user base growth and to increase 5% growth in monthly subscribers.

### **SAP, Palo Alto, CA — UX Designer**

July 2018 - July 2019

Work closely with product managers, developers, and researchers to help provide low-touch payment experience that impacts customers on a global scale; lead SAP Digital's first Design System efforts for Web.

### **Tong Hua Shun, China — Product Designer**

May 2015 - July 2016

Work with a tight-knit team of designers to redesign the stock trading desktop platform from idea to launch.

## EDUCATION

### **Cornell University, Master's Degree**

August 2016 - May 2017  
Human-Computer Interaction

### **San Jose State University, MBA**

August 2020 - May 2022  
Business Administration

### **Indiana University, Bachelor's Degree**

August 2011 - May 2015  
Journalism Design

## SKILLS

Design Strategy  
Concept Validation  
Data Visualization  
Brainstorming & Ideation & Design Thinking  
Product Design  
Sketch/Figma & Invision  
Heuristic Evaluation & Usability Testing  
User Testing & Contextual Inquiry  
Full Story & Mixpanel Data Analysis  
Leading Design Sprints & Exercises  
User Experience Design  
HTML/CSS