Mirza Mas'od

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EDUCATION

BA Design and Visual Communications LASALLE College of the Arts, Singapore 2023 - present

Diploma in Design and Visual Communications Singapore Polytechnic, Singapore 2017 - 2020

EXPERIENCE

Freelance Designer, Galengrowth Asia, 2020

- Developed brand identities and visual assets for diverse clients
- Collaborated with marketing teams to create cohesive design strategies

Design Intern, Singapore Polytechnic Communications Department, 2020

- Assisted in creating promotional materials for campus events and programmes
- Contributed to the redesign of departmental brochures and digital assets

Conceptual Artist, MAGES Institute of Excellence, 2018

- Created concept art for educational games and interactive learning tools
- Participated in brainstorming sessions to develop visually engaging content

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Data Driven Design
- Editorial Design
- Digital Illustration
- Brand Identity Development

AWARDS & RECOGNITION

- 2nd Place Finalist, hacksingapore, AngelHack ("Saysum", a financial inclusion application)
- Best Director Award, CINE65 Film Festival
- Student Panel Participant, DEL Conference 2024
- Participant, Singapore Design Week 2024 PROBES + INTENTS