ISA EUGENIO

is a multidisciplinary designer interested in motion graphics, digital design and printmaking.

ISAEUGENIO.CARGO.SITE

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510 676 3921

EDUCATION

California Institute of the Arts, BFA in Graphic Design (2020–2024)

TECH PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Figma
- Risograph
- EPSON Wide Format

EXPERTISE

- Motion Graphics
- Brand Identity
- Imagemaking
- Printmaking & Silkscreening
- Art Direction
- Typography & Lettering
- Illustration
- Animation

AWARDS + RECOGNITION

- Lilian Disney Scholarship
- Olive Hyde Art Guild Scholarship

EMPLOYMENT

3D-Identity, Graphic Designer AUG 2024-PRESENT, REMOTE

Contract graphic designer in charge of environmental branding and design for clients such as Google, Visa, and Phillips 66. Follow company brand guidelines to assure cohesiveness throughout various office locations, creating wayfinding, murals, and wall graphics.

Anything Shop, Graphic Designer MAY 2023-2024, LOS ANGELES, CA

Freelance graphic and motion designer assisting in keyframe design and animation for lyric and promotional videos, as well as design for album art and merchandise for music artists like Summer Walker, Towa Bird, and Sammy Rae and the Friends.

CalArts Art School Project Archive, Graphic Designer JAN 2023-JULY 2024, VALENCIA, CA

As the sole designer, created and designed material to promote and encourage community contribution to an archive of student work as well as uploaded and formatted content to the project's website.

CalArts, Teaching Assistant JAN 2023-MAY 2024, VALENCIA, CA

Provided students with technical and creative support, gave demonstrations and tutorials on software (After Effects, Figma, InDesign, Illustrator, Photoshop), and provided feedback and developed class critique culture.

CalArts, Riso/Wide Format Tech SEP 2021-MAY 2024, VALENCIA, CA

Operated and maintained CalArts's RISO EZ-591U and EPSON Stylus Pro 9900 Wide Format printers. Assisted in file formatting and print production, with occassional design feedback.

Bangmac Creative, Design Intern MAY 2021-AUG 2022, REMOTE

Design intern working with a small team of four to design, illustrate, and edit concepts and create mockups for environmental branding and design in office spaces, restaurants, and related environments. Work included signage, murals, and wall and floor graphics.

SELECT CLIENTS/FREELANCE WORK

Google, CalArts, Illuminista MAY 2021-PRESENT