

Edwin Castillo

EDWINCASTILLONY.COM
646.841.9946

EDWINCASTILLO.NYC@GMAIL.COM
BROOKLYN, NYC

EXPERIENCE

COMBO CO.

Junior Graphic Designer

MAY 2023 - MAY 2024

Created visual content for various platforms including digital, print, and social media.
Developed concepts, graphics, and layouts for company logos, and websites.
Animated logos and graphics for brand identity and implementation.
Assisted in creating and maintaining brand consistency across Combo Instagram.

WHORECHATA

Freelance Art Director & Designer

JUN. 2022 - CURRENT

Redesigned Logo and brand look and feel.
Directed and shot photo and video campaigns for event promotion.
Created 3D and motion graphics for events and promotional media.

NYC HORIZON 9MAN VOLLEYBALL TEAM

Graphic & Merchandise Designer

JAN. 2022 - CURRENT

Designed uniforms, shorts, and merchandise for team use and sale.
Redesigned logo and implemented branding system.
Managed and increased Instagram following by 600%.
Coordinated communications between manufacturers and team treasurer.

AIMÉ LEON DORE

Digital Marketing Intern

FEB. 2023 - MAY 2023

Created social media posts for Instagram platform.
Managed asset collected and resizing for e-commerce.
Designed printed matter for ALD Cafe and shop.
Created motion design assets for ALD SOUND platform.

EDUCATION

BFA GRAPHIC DESIGN

Fashion Institute of Technology (NYC)

FALL 2020 - SPRING 2023

Nominated "Creatively Class of 2023" for FIT Graphic Design
Featured in GD USA "Students to Watch List 2023"
Recipient of Departmental Medal of FIT Graphic Design

AAS COMMUNICATION DESIGN

Fashion Institute of Technology (NYC)

FALL 2018 - SPRING 2020