

# Jesse Hu Jenkinson

JR. ART DIRECTOR

JESSEHUJENKINSON.COM | JESSEHUJENKINSON@GMAIL.COM | (210)-410-5450

## EXPERIENCE

*May 2024 – Present*

### ART DIRECTOR • RAZORFISH

- + Developed print and digital assets for Spina Bifida campaign for Texas Children's Pavilion for Women
- + Adapted materials for Texas Children's summer Olympics campaign highlighting the work of their Orthopedics department

*Jun. 2022 – Apr. 2024*

### JR. ART DIRECTOR • RAZORFISH

- + Art directed print, digital, and social ads for Texas Children's Hospital
- + Art directed commercial and campaign shoot for Wellington Management
- + Worked on pitches for OOH executions for T-Mobile, Samsung, and Patrón

*(June-August 2022 was as a MAIP fellow prior to Jr Art Director position)*

*Feb. 2022 – June 2022*

### PROJECT MANAGEMENT INTERN • MEG COMPANY

- + Facilitated day to day operations of brands Yuketen, Chamula, Monitaly, and Epperson Mountaineering including warehouse management, material ordering, customer order processing, and quality control
- + Executed product photography for web and social media
- + Created new company wide system to manage data

*Dec. 2021 – Jan 2022,*

### JR. DESIGNER • PARADISE CREATIVE

- + Designed a pitchdeck for Blumhouse highlighting their current and upcoming slate of films for a distribution deal with ViacomCBS GDG
- + Created static and animated content on social media for Blumhouse, Amazon Prime, and Hulu

*Aug. 2021 – Dec. 2021*

### PRODUCTION INTERN • PETER GREENBERG WORLDWIDE

- + Executed a brand refresh for East West News Service
- + Production Assistant for The Travel Detective on a shoot in Mackinac Island, MI
- + Transcribed footage for The Travel Detective and pitched travel tips for CBS's radio show

*Jan. 2021 – May 2021*

### DESIGN INTERN • TWO SHOT WEST PRODUCTIONS

- + Updated logomarks for company and director branding
- + Worked on pitchdecks and designed print materials for projects in development
- + Created in brand client logos included animated variants

*May 2020 – Aug. 2020*

### MEDIA INTERN • UT HEALTH HOUSTON

- + Produced a bilingual (English/Spanish) monthly community health newsletter
- + Designed posters/graphics for social media promoting and publicizing COVID-19 vaccination efforts in the Rio Grande Valley

## SKILLS

Adobe Creative Suite, Layout Design, Typography, Photography, Videography, Presenting, Mentoring

## RECOGNITION

*2022 MAIP Fellow*

4A's Multicultural Advertising Intern Program  
Finalist for Disney Dreamers Academy Pitch

*2020 Intern Scholarship*

Received grant funding to support an internship

*2019 UT College of Fine Arts PDTI Recipient*

Professional Development Travel Initiative  
Funded travel to DC/Baltimore area design studios

*2019 Moody Study Abroad Photo Comp*

Received second place and grant funding

*2016 UT College of Fine Arts Scholar*

Honors Recruitment Scholar for Design

*2016 Adobe Creativity Scholar*

Represented at 99U Design Conference 2017

Represented at Sundance Ignite 2018

*2016 Ya'ke Smith Youth Filmmaker*

INDEP Arts and Film Festival

## EDUCATION

University of Texas at Austin

B.F.A. in Design and Applied Arts

B.S. in Radio-Television-Film

Certificate in Entertainment & Media Studies  
from Wofford Denius UTLA Center

Victoria University of Wellington

Exchange program focused in Media Design  
and Film Studies

## THINGS I AM

New Zealand & U.S. citizen

Proud former Texan

Meyers-Briggs ENFJ