

christie le

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*To be embraced by creativity
in an collaborative environment
that challenges personal and
professional growth.*

Education

University of Houston

BFA in Graphic Design
Minor in Marketing
May 2022

Experience

Parkway

Graphic Designer
August 2023—Present

Develop branding materials and marketing assets for internal teams. Created renderings and visuals to deliver custom design solutions. Managed multiple projects, meeting tight deadlines, and exceeding client expectations. Kept informed about industry trends. Elevate the brand on a national scale.

Midway

Graphic Designer
May 2022—August 2023

Develop branding materials and marketing assets for internal teams and third party clients. Created renderings and visualizations to deliver custom design solutions. Managed multiple projects, meeting tight deadlines, and exceeding client expectations. Kept informed about industry trends.

Kirksey Architecture

Intern for Brand Integrations
November 2021—April 2022

Create visually enhanced environments through ideation, mockups and renders.

LoneStar Community College - University Park

PT Graphic Designer for Student Life
February 2021—November 2021

Develop branding, marketing and promotion for Student Life and other campus events.

CreationStation

Senior Student Graphic Designer
September 2018—February 2021

Design and produce branding and marketing materials, promotional campaign collateral, logo identities, vinyl graphic installations, large scale posters and banners for student organizations, internal departments and the public.

*References + Portfolio
Available Upon Request*

Skills

Practical

Experienced in research and concept development for print, UI/UX, web design, brand and identity, exhibition design, product design, environmental graphics and motion graphics

Technical

Proficient in Adobe Illustrator, Photoshop, InDesign, HTML5 + CSS, XD, Wordpress, After Effects, Webflow, Premiere Pro, Basecamp, Quickbooks and large format color printers

Additional

Book binding, printmaking and photography
Bilingual in English and Vietnamese

Certifications

UX/UI in Gaming - ELVTR

Awards

2022, Steal This Idea — ACUI

Association of College Unions International
1st Place — *T-Shirt*
3rd Place — *Poster*

2021, Steal This Idea — ACUI

Association of College Unions International
3rd Place — *Card + Invitation*

Exhibitions

UHGD '22 Senior Show: RENDER

MATCH Houston
May 2022

Un|Filtered: The Paradox of Water on the Gulf Coast

Third Space Gallery at UH School of Arts
December 2021

Affiliations

AIGA Houston

Design Advocacy Coordinator

Graphic Design Student Association

AIGA Representative, Social Media Coordinator

AIGA Houston, SEGD

Member