

ZOË WILSON

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zoewilson.net

education

University of Cincinnati

Bachelor of Science in Industrial Design
College of Design, Architecture,
Art and Planning (DAAP)
Class of 2024 | 3.68 GPA

honors + awards

Dean's List | all academic semesters
Cincinnatus Scholar | 2019 - 2024
UC National Outreach Award | 2019 - 2024

skills

Analog

Trend + market research, concept ideation, sketching, CAD modeling, rendering, model making, prototype development, fabrication, woodworking

Digital

Microsoft Office Suite, Adobe InDesign, Photoshop, Illustrator + Acrobat, Fusion 360, SolidWorks, Sketch Up, Rhino 3D, KeyShot, Procreate, Figma

Soft

Communication, leadership, teamwork, collaboration, problem-solving, adaptability, time management, attention to detail, critical thinking, reliability

experience

Leroy Street Studio

Full-Time Furniture Design Co-op
Sep - Dec 2023 | New York, NY

Designed custom furniture + fixtures for high-end residential + hospitality projects. Worked with interior designers to understand the aesthetics + constraints of each project. Created concept documents to present to clients for feedback. Visited sites for furniture + product quality assurance.

Frontgate

Full-Time Furniture Design Co-op
May - Aug 2022, Jan - April 2023 | West Chester, OH

Designed high-end traditional style furniture for retail. Created sketches, 3D models, renderings + 2D spec drawings for production. Facilitated creative, technical + competitive research for upcoming collections. Designed over 20 finalized concepts for indoor + outdoor assortment. Reviewed manufacturer samples to ensure product quality.

Procter & Gamble

Full-Time Innovation Design Co-op
Sep - Dec 2021 | Mason, OH

Designed consumer experience focused packaging for new sustainable brand. In depth market research for product opportunities + developing brand concepts. Collaborated with marketing + finance team to design an augmented reality app. Set-up maker space with corresponding user experience focused instruction booklet.