

Claire Casper

Designer with experience in digital & physical environments & object-making.

→ clairecasper26@gmail.com
↗ clairecasperportfolio.com

EDUCATION

Savannah College of Art and Design (SCAD)

Master of the Arts
Furniture Design
(June 2024)

University of South Florida

Bachelor of Fine Arts
Graphic Arts w/
Concentration in Graphic Design, minor in Art History
(May 2021)

SKILLS

Adobe Suite

- Illustrator
- Photoshop
- InDesign
- After Effects

Building Software

- Solidworks
- Keyshot
- Sketchup
- Life cycle analysis

Web Design

- HTML/CSS
- Figma
- Webflow
- Wordpress
- Cargo
- Squarespace

Fabrication

- Woodworking
- MIG/TIG welding
- Painting
- Ceramics

Organization

- Google Suite
- Microsoft Suite
- Slack
- Asana
- Monday
- Toggl

EXPERIENCE

Odd Notion

Freelance Production Designer
May 2023-December 2023

- Communicate with assigned studio clients, assess requests and briefs to create custom content
- Manage client websites, bring existing content up to brand standards or create new pages/assets based on guidelines
- Collaborate with web developers and senior designers to publish content

2023

Core States Group

Marketing and Graphics Coordinator,
April 2022-May 2023

- Generate graphics, content, and copy for social media, websites, and internal & external communications
- Redesign and manage multiple company websites
- Developed a checklist, process, and supply list for mural projects, and completed the company's first client mural project in Charlotte, NC under Core States Group's signage division

2022

Human Agency

Associate Digital Producer,
July 2021 - January 2022

- Managed content additions and updates across a variety of website builders
- Mediated between project managers and web developers to satisfy complicated client requests
- Translated client briefs and initial branding into fully designed websites
- Coordinated with strategy team to design and build paid media, including social media graphics, video based ads, and email campaigns

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Atticus Co.

Office Manager & Production Assistant
2020-2022

- Conceptualized early stage project drawings
- Drafted shop drawings in Sketchup
- Assisted in custom millwork production (edgebanding, sanding, upholstery, caning etc.)
- Facilitated client and vendor communication

2020

Wax & Hive

Intern and Muralist
June 2018 - June 2020

- Designed promotional materials for brands (flyers, social posts etc.)
- Conducted and compiled visual research
- As a member of their first muralist team, helped organize workflow, taught painting assistants, and completed solo mural projects

2018

Bridge + Bloom

summer 2018 intern

- Took on all illustration responsibilities in a small studio setting; logos and other brand assets
- Staged and assisted brand photoshoots
- Shadowed client consultations and briefings

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