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Arlo Goldman

Education

2019–2023 Parsons School of Design Bachelor of Fine Arts, Communication Design

2017–2018* U.C.L.A. Bachelor of Arts, Design | Media Arts
*Transferred

Skills

InDesign, Photoshop, Illustrator, After Effects, HTML, CSS

Editorial, Brand Identity, Book design, Website design, Book binding, Risograph, Silkscreen

Experience

2023 Eric Wrenn Office New York, NY ericwrennoffice.com Design Assistant — Working with Eric on brand identity projects, book design, logo design, and website design for clients in the arts and beyond. Clients include Proenza Schouler, Green Naftali Gallery, Eli Zaabar, Sorel and others

2022 Savvy Studio New York, NY savvy-studio.net Design Intern — Assisted the studio with typography-focused branding projects, from drafting proposals to production. Projects included a restaurant relaunch in Seattle, and a hotel bar in Upstate New York.

2021 Pathh.co Brooklyn, NY pathh.co Design Intern — Worked closely with studio founder Joel Evey on book design, branding identity, and other projects.

2021 L'Appartement 4F Bakery Brooklyn, NY Freelance Graphic Designer — Created social media graphics for special events and collaborations; well as various apparel designs and menus for the bakery.

2019 The Paper Mixtape Los Angeles, CA tpmmag.com Graphic Designer — Created social media motion graphics for fundraising events supporting UCLA's leading culture magazine