

Avital Rachaev  
Graphic Designer

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## Experience

**Bodasher Studio** Brand Designer, Full time 2022-2023  
Develop and design identity systems, rebranding for existing businesses, ongoing work for existing businesses. Creating brands in various fields such as culture, restaurants, hospitality, and more.

**As We Design** Brand Designer, Full time 2021-2022  
Branding for a theater in Petah Tikva, expanding and enhancing existing brands, creating logo marks for various businesses, ongoing work for brands such as Midtown project, Safari Ramat Gan, and more.

**A+ Studio** Graphic Designer, Part time 2020-2021  
Working with existing clients, primarily in the cosmetics industry, and creating designs for social media. Among the clients: Estée Lauder, Clinique, Bobby Brown, Smashbox...

**Freelance** Designer & Photographer 2019-Present  
Working with various clients such as the Holon Design Museum, restaurant industry in Budapest, the public relations office Unik, Managing social and designing for Asaf Granit's wine bar, design for the social media of the Mitiv Center, Konsol Association, Avihu Pinhasov...

## Military Service

2013-2015  
**IDF Chief of Staff's photographer**  
Photographer and assistant head of the photography department

2015-2016  
**Head of Photography Department in IDF Spokesperson Unit**  
Managed and commanded 20 soldiers, overseeing operations, procurement, training and planning

## Recognition

2016  
Receiving a certificate of excellence from the IDF Spokesperson's Unit

## More

2019-2020  
Teaching assistant for photography at 'Netiv Meir' Yeshiva, Jerusalem

## Education

2017-2021  
**Bezalel Academy of Arts and Design, Jerusalem**  
Bachelor of Design

2019  
**ArtCenter College of Design Pasadena, CA**  
Exchange Student

2009-2011  
**'Shir-art' school, Rishon Le-Zion**  
Photography studies

## Skills

**Working knowledge of:**  
Adobe programs, photography, team management, letterpress, photography teaching

## Languages

Hebrew  
English  
Russian

Looking forward to working together :-)

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[avitaloo.cargo.site](#)