

Utrecht, The Netherlands

January 2026

MARIA BODRUG

VISUAL DESIGNER

portfolio



mariabodrug.com ↗

bodrugmaria@gmail.com

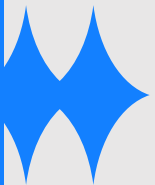


Hi! I'm Maria
a visual designer, photographer, and artist with many passions. In this portfolio, I elaborate on my design work.

My path into design began in 2018 through online courses, curiosity, and long hours of experimentation, first working with clients on international freelance platforms.

After moving to the Netherlands in 2021, I focused on building a local network and now collaborate closely with clients in person. I also hold a Bachelor in Photography from Willem de Kooning Academy, which sharpened my eye for storytelling, color, and composition. My work moves fluidly between digital and analogue, from film posters and visual identities to web design, social media, and photography.

By combining design, photography, and marketing, I shape projects from first idea to final presentation, creating visuals that are both expressive and purposeful.



SKILLS

Visual Design

- Visual storytelling & narrative-driven graphics
- Photography & video editing
- Brand-aligned digital and print assets
- Layout & information design for clarity

Digital & Social

- Social media campaigns & content strategy
- Web design, CMS management, SEO basics
- Newsletter creation: writing, design, and distribution
- Audience engagement & growth

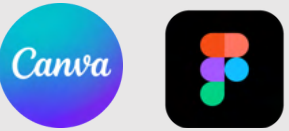
Workflow & Strategy

- Automated workflows & process optimization
- Consistent brand communication at scale

Marketing & Presentation

- Pitch decks & investor materials
- Marketing collateral & promotional visuals
- Strategic, concise, persuasive communication

SOFTWARE



PROJECTS

MAY 2025

Fenix Film Programma

On the day of the opening, Fenix Museum hosted a film afternoon. I was responsible for designing the film program, creating a layout that clearly presented a large amount of information while remaining user-friendly and accessible to a broad audience.

Working within Fenix Museum's strong brand identity, I followed their guidelines strictly, ensuring the design reflected their visual standards. I also prepared the files for printing, carefully preserving the signature colors and overall quality in the final output.

Client:
Fenix Museum



PROJECTS

Op Haar Schouders

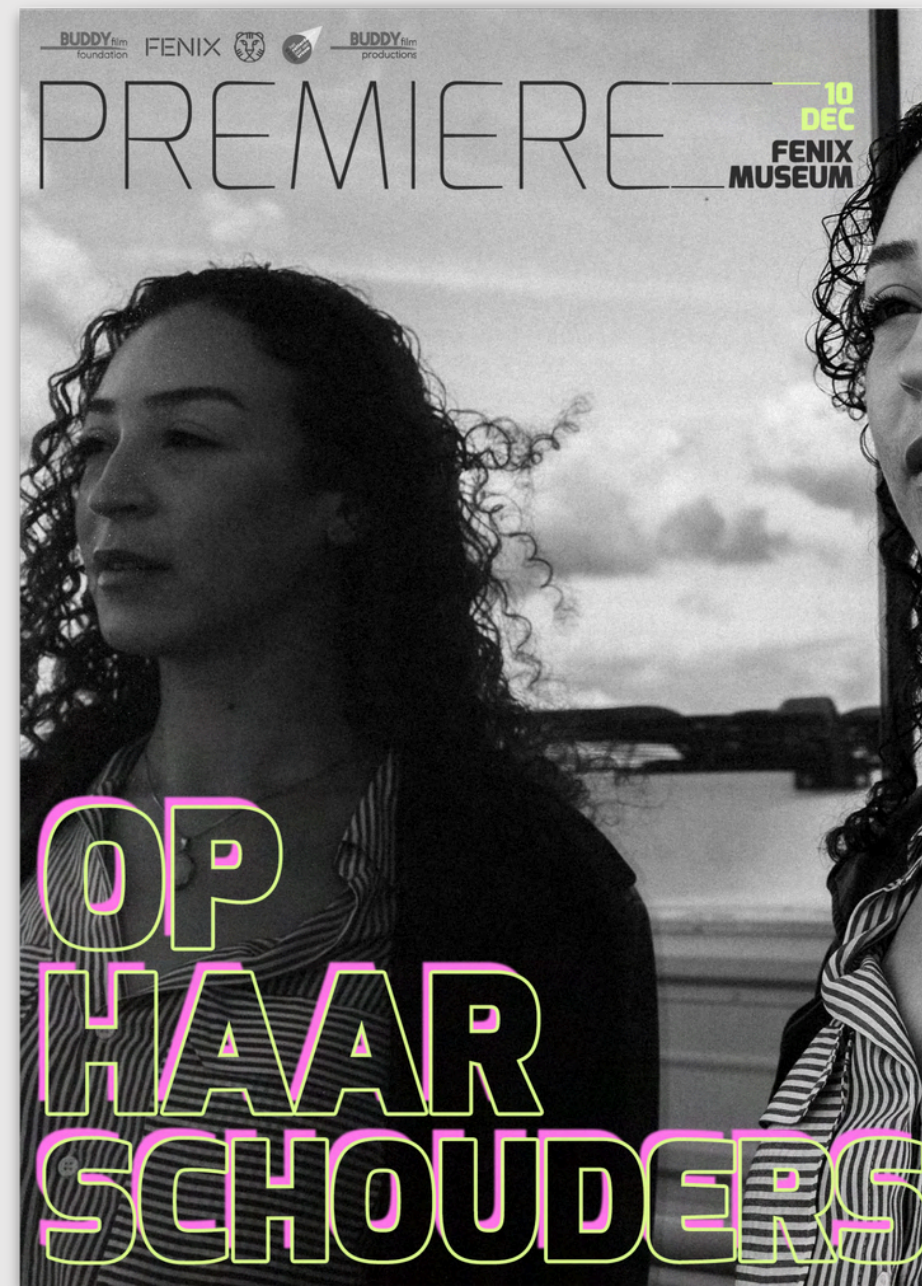
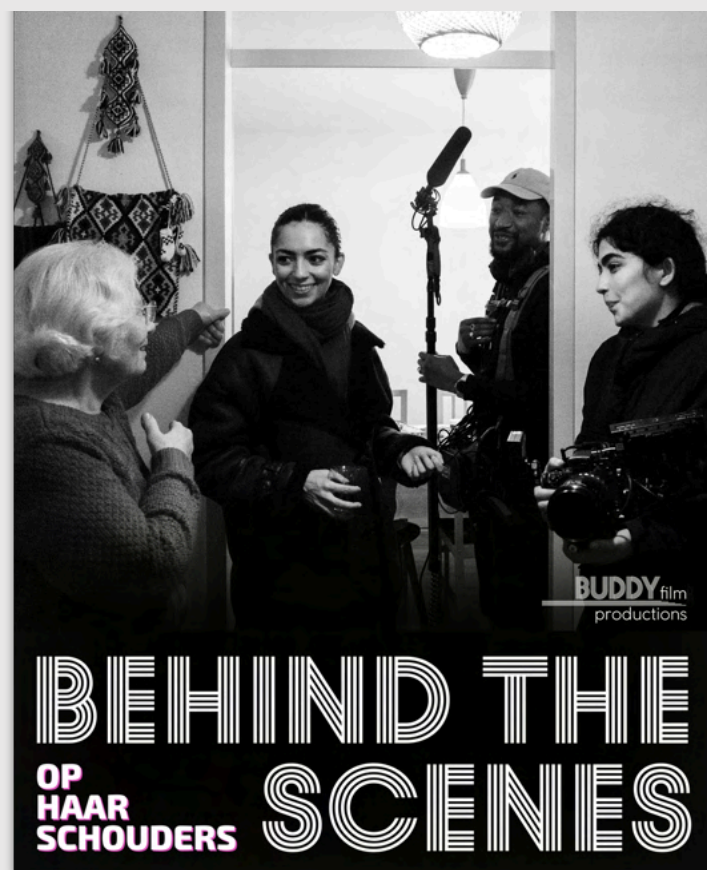
NOVEMBER 2025

Op Haar Schouders is a documentary project about the first generation of Turkish and Moroccan women who migrated to Rotterdam in the 1960s and 1970s.

For this project, I created the visual style for the educational program, shaping a modern and playful look aimed at young women.

Through digital content and printed posters, I presented the program in a way that invited engagement and connected with a young audience, making it approachable, relatable, and easy to explore.

Client:
Buddy Film Productions



PROJECTS

CFAP Prijs 2024

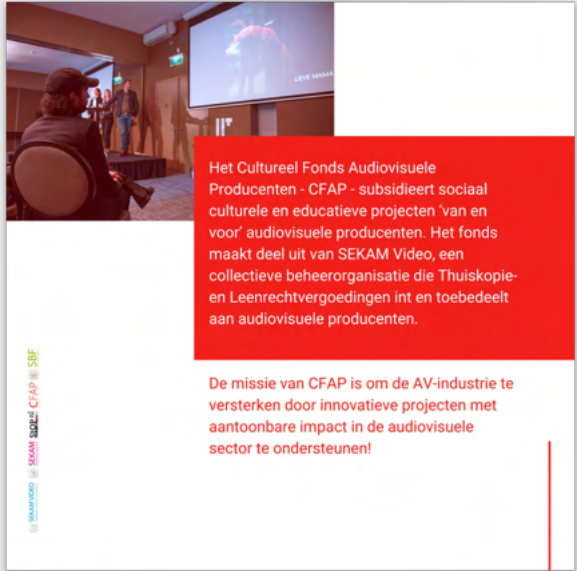
SEPTEMBER 2024

CFAP Prijs 2024 is an annual award celebrating outstanding audiovisual producers in the Netherlands.

For this project, I designed and managed a three-month social media campaign, working within CFAP's existing brand identity, colors, and fonts. I also presented a social media strategy to the board to establish and strengthen the organization's online presence, which had previously been minimal.

The campaign significantly increased visibility and engagement, growing Instagram followers by 231%. Through consistent visuals and dynamic content, the campaign brought the CFAP Prijs to life online, making the award and its nominees approachable and relevant to today's audience.

Client:
Culturele Fonds Audiovisuele
Producenten (CFAP)

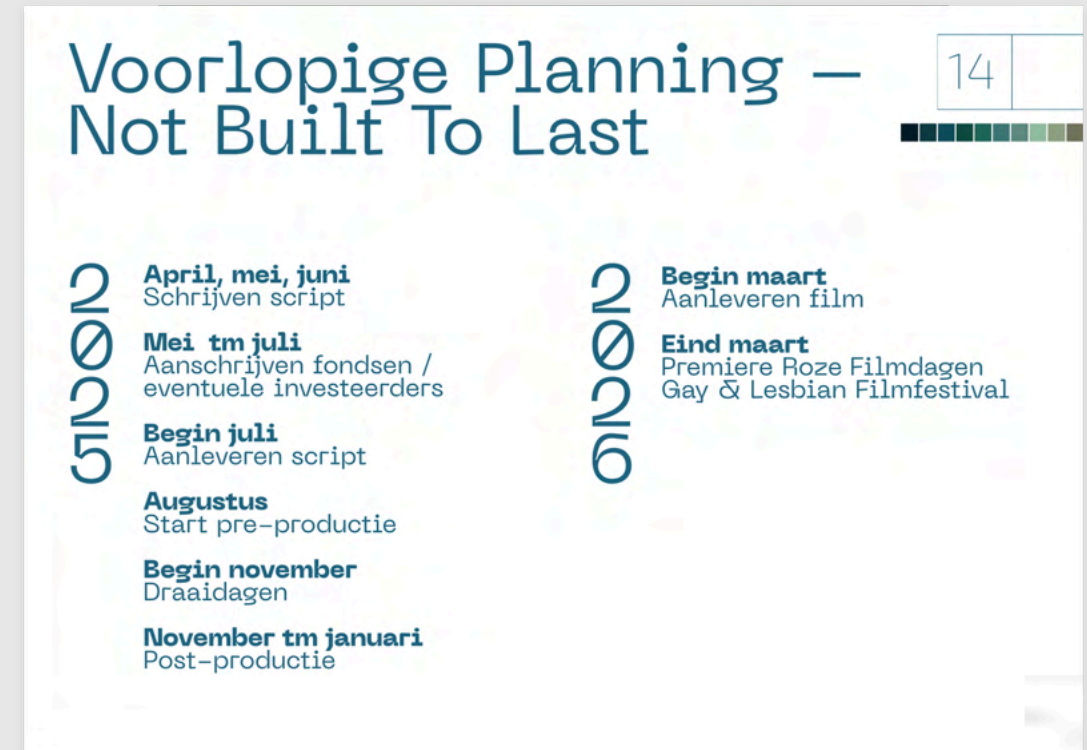
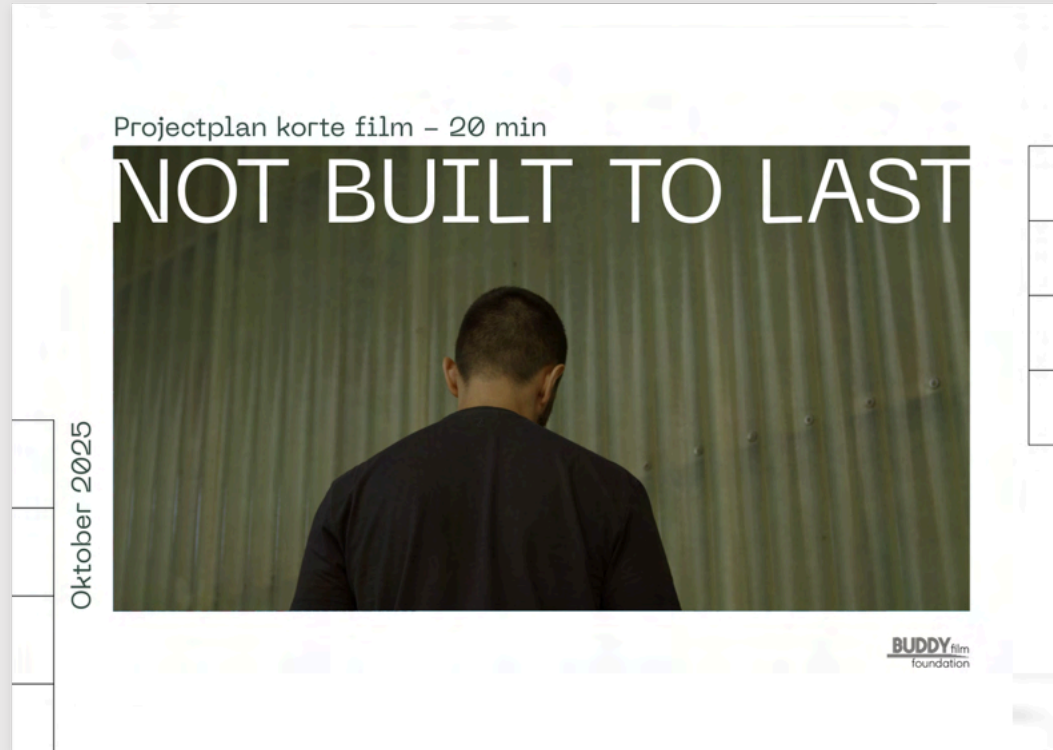


Film
Pitchdeck

NOVEMBER 2025

The goal was to give potential investors, donors, and funds a strong sense of the film while transforming a considerable amount of information into an accessible, easy-to-digest format.

Client:
Buddy Film Productions



PROJECTS

SEPTEMBER 2025

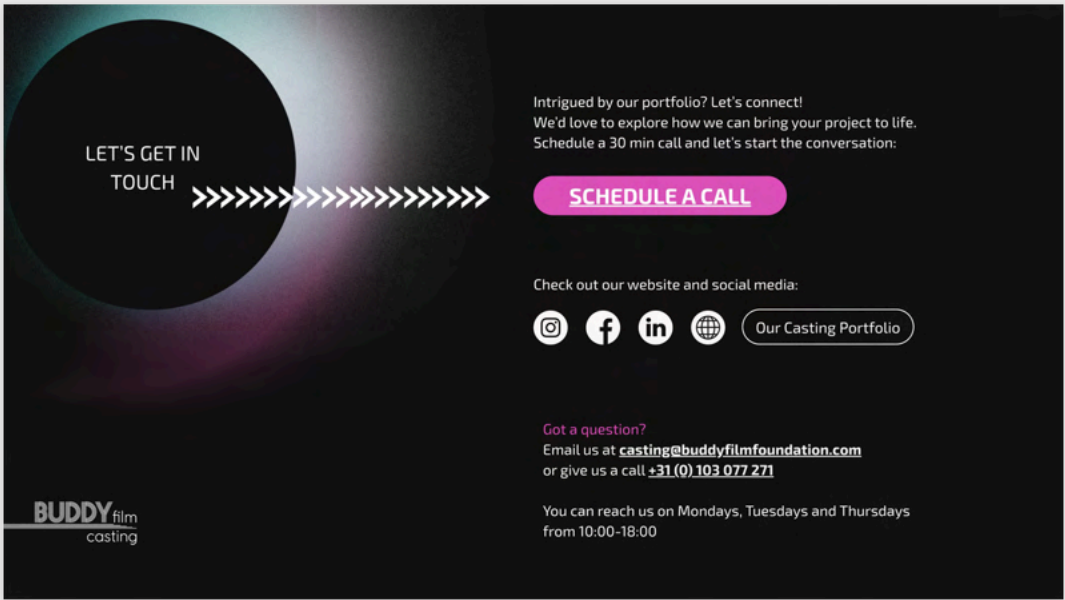
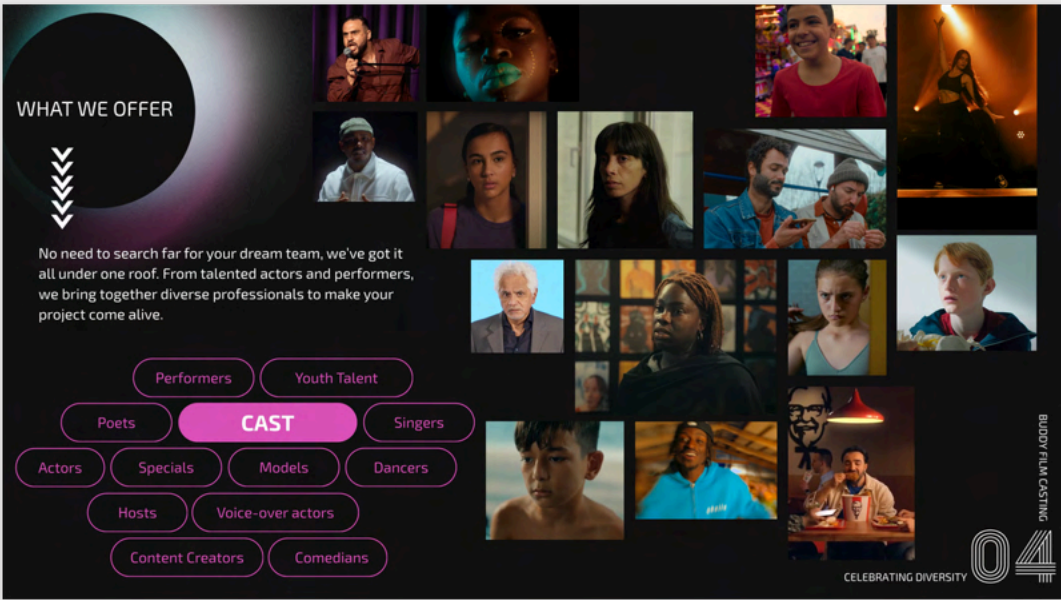
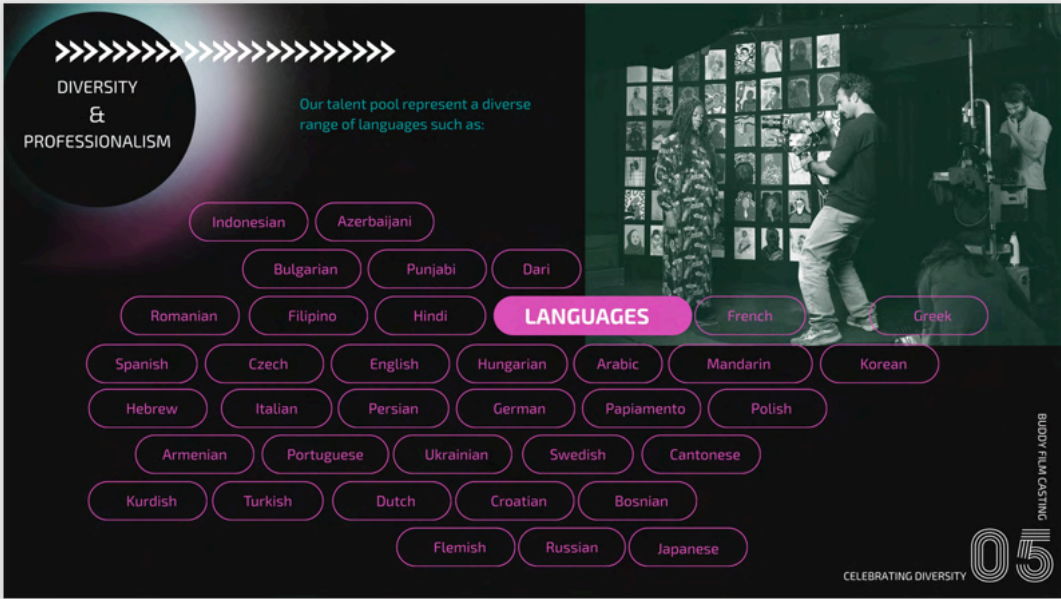
Casting Pitchdeck

This casting pitch deck was created in collaboration with the marketing team at Buddy Film Casting, where I contributed as both a marketing professional and designer.

The primary goal was to introduce ourselves to potential clients interested in leveraging the talent within our casting database. We aimed to highlight key strengths and differentiators that set us apart in the market.

In my role, I focused on making the information engaging, visually appealing, and playful while ensuring it remained easy to read. Most importantly, the content is concise and directs potential clients to reach out to us.

Client:
Buddy Film Casting



PROJECTS

2022–2026

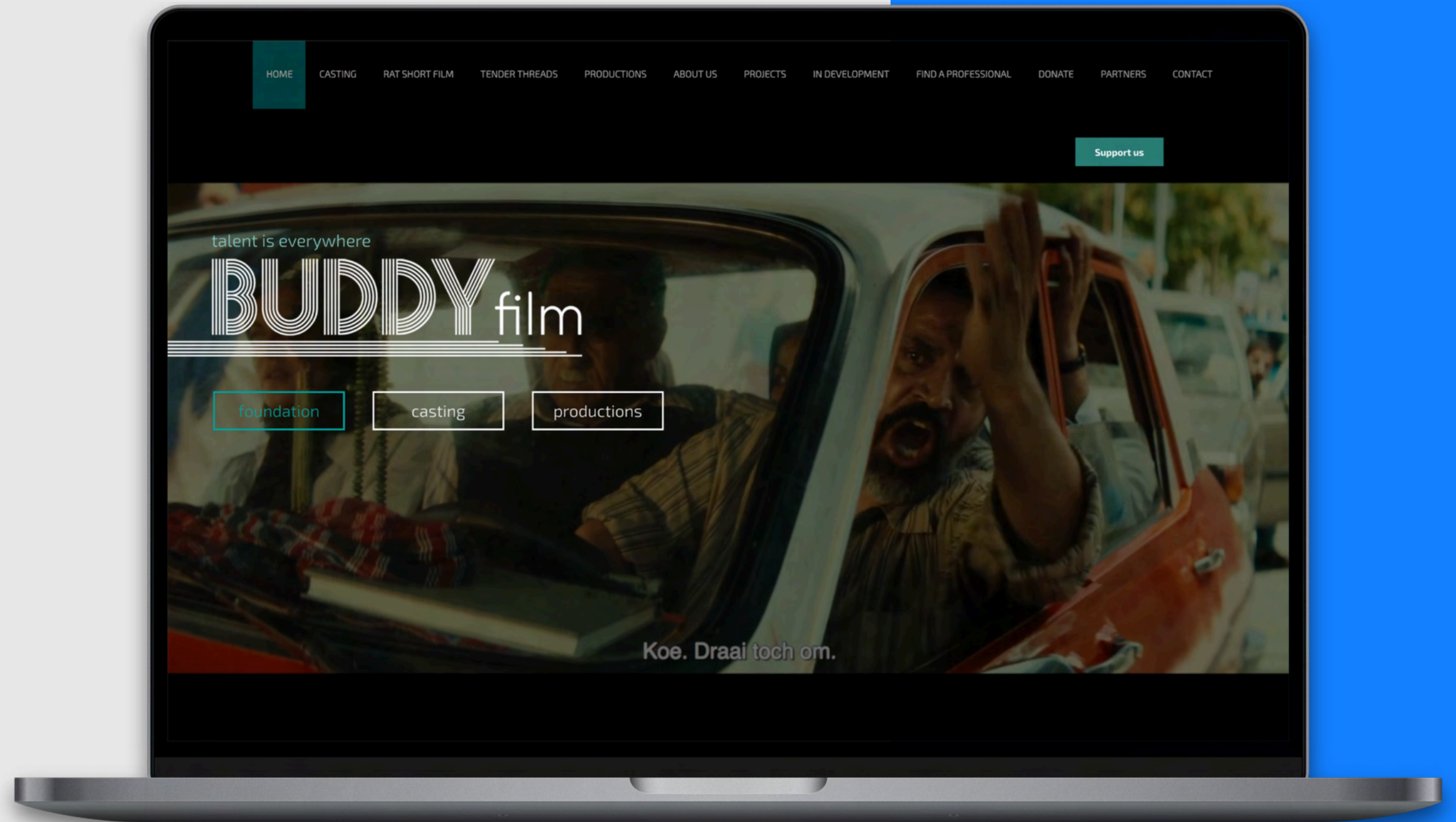
WEB & UX DESIGN

In March 2022, I redesigned the website of Buddy Film Foundation, taking full responsibility for the organization's online presence from that point forward.

Since then, every new project, milestone, and announcement has passed through my hands; from structuring and publishing website content to keeping the platform alive, current, and strategically aligned with our growth.

I implemented automated workflows, including greeting email sequences and SEO optimizations, ensuring the foundation communicates professionally, consistently, and at scale.

Client:
[Buddy Film Foundation](#)



maria bodrug visual designer





did my portfolio catch your eye?

let's

connect.

email

bodrugmaria@gmail.com

my photography portfolio

mariabodrug.com ↗

instagram

[maria_bodruggg](https://www.instagram.com/maria_bodruggg) ↗

