

HANA
NOORY

GRAPHIC
DESIGNER

BAY AREA, CA
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EDUCATION

California College of the Arts

BFA in Graphic Design
With High Distinction

San Francisco, CA
Aug 2022–Dec 2024

EXPERIENCE

Exhibition Design & Graphic Design Intern

Fine Arts Museums of San Francisco

San Francisco, CA
June 2025–Sep 2025

- Collaborated with Exhibition Design and Graphic Design teams to develop visual communications translating brand guidelines
- Presented concepts to key stakeholders across cross-functional teams, effectively communicating design rationale and incorporating feedback with iterations
- Developed a visual identity system for event series, *Late Night Editions*, and produced email and social media assets for pre-event marketing
- Designed exhibition wall texts and wayfinding graphics for major special exhibition, *Art of Manga*

Freelance Designer

Adobe

Remote
Aug 2025–Sep 2025

- Commissioned to design branded koozie swag distributed at Adobe events
- Partnered with Adobe team members to conceptualize, iterate, and refine the design
- Prepared production-ready file, accounting for bleed, trim, and color requirements

Graphic Design Intern

TBD* at CCA

San Francisco, CA
Aug 2024–Dec 2024

- Worked together with a partner to develop a visual identity system for a non profit's gallery space
- Led weekly meetings with the client to present progress on research and development
- Delivered a range of print, digital, and experiential assets to support the gallery's engagement

Book Designer

Oakland School for the Arts

Oakland, CA
Feb 2024–May 2024

- Teamed up with five high school literary arts students to design the front and back covers of their self-written, self-published books, developing graphic illustrations and typographic layouts
- Led discussions about the themes of their book and to gather feedback on several rounds of drafts with multiple directions
- Exported press-ready PDFs and ensured color and image resolution met print standards

SKILLS

- Adobe Creative Suite (After Effects, InDesign, Illustrator, Photoshop), Figma, Glyphs, Asana, Google Suite, HTML/CSS
- Typography, Brand Identity Systems, Editorial Design, Exhibition Graphics, Motion Graphics, Image-making, Type-setting, Photography, Print Production