



ADISAT OLAWUYI

PRODUCT DESIGNER

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EXPERIENCE

Product Designer | YBGC, San Francisco, CA

Jul 2025 - Present

- Spearheaded the development of a volunteer program at Yerba Buena Gardens Conservancy, leading research, design, and organization of the programs that lead to 100% participant retention.
- Improved navigation and increased program visibility through the redesign of YBGC's website by creating webpages and designing ADA-accessible maps.
- Increased conservancy operational capacity by 53%, saving thousands of dollars, through created programs that aligned with strategic goals.

Design Assistant | SFSU, San Francisco, CA

Oct 2023 - May 2025

- Increased revenue by 8% by improving retention rates through the redesign of online courses layout, incorporating usability insights, and collaborating with faculty.
- Improved navigation and maintained accessibility standards by conducting accessibility audits and remediating materials for 4,700+ adult students.
- Enhanced content discoverability and user experience for students by organizing and structuring course materials, syllabi, and resources.

UX Designer | Flutterwave, Lagos, NG

Aug 2022 - Jul 2023

- Designed and prototyped the bottom navigation bar for the redesigned Flutterwave Send App, creating visual and interaction elements that reinforced a strong brand identity.
- Increased user engagement by 11% through moderated usability testing and iteration of high-fidelity interfaces.
- Collaborated closely with product manager, engineers and brand designer to refine designs for technical feasibility and ensure alignment with core business objectives.

UX Designer | Depth, Lagos, NG

Sep 2021 - Jul 2022

- Built a scalable design system to standardize UI components and style guides, improving team efficiency and design consistency by 85%.
- Led the design of Dashr's mobile app, from defining project goals to creating wireframes and high-fidelity prototypes that enhanced payment experience and usability.

EDUCATION

MA Interaction Design

San Francisco State University, CA
Aug 2023 - May 2025

B.Eng. Chemical Engineering

University of Lagos, NG
Sep 2015 - Oct 2021

CERTIFICATIONS & AWARDS

Epsilon Pi Tau

EPT Honor Society

UX Design Certification

Google UX Design

Web Development and Coding Specialization

University of Michigan

CLD President's Leadership Fellow

San Francisco State University

UX Designers @ SFSU

Graphic Design Masterclass

Udemy

Graphic Design Theory

Udemy

Adobe After Effects: Complete Course from Novice to Expert

Udemy

SKILLS

Accessibility Design, Design System, Design Thinking, Design Strategy, Information Architecture, Interaction Design, Motion Design, Prototyping, UI Design, User Research, User-Centered Design, User Testing, Visual Design, Wireframing

DESIGN TOOLS

Adobe XD, After Effects, Blender, Figma, Illustrator, InDesign, Miro, Photoshop, Premiere Pro, Sketch, WordPress

PROGRAMMING

CSS, HTML, Javascript, p5.js, Unity, Replit, VS Code