



Micah Hoang

GRAPHIC DESIGNER
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EDUCATION

ArtCenter College of Design

Pasadena, California
Bachelor of Fine Arts,
Graphic Design

WORK

Events Coordinator, ArtCenter Vis & Comm Arts

Sep 2023–Present

Coordinate and host guest speaker events for ArtCenter's Graphic Design, Creative Direction, Brand Strategy departments. Design assets for social media, email, and printed promotions.

Founder, National Park Playing Cards

Jan 2019–Present

Designed, fundraised, and coordinated production of a deck of playing cards, selling over 20,000 decks nationwide through 220+ retail stores, including REI Co-Op and 6 National Park visitor centers.

Marcom Design Intern, Apple

Jan 2025–Jun 2025

Developed art direction for AirPods Pro 3 launch campaign, with select designs featured in the September Apple Keynote, Apple Stores worldwide, and partner retailers.

Design Intern, Skycar Creative

Jun 2024–Sep 2024

Designed storyboards for motion graphics, took charge in internal branding and marketing, assisted in building Figma workflows, processes, and tutorials. Clients include Adobe, AWS, Breeze Airways.

Visual Designer, AuditBoard

May 2023–Sep 2023

Collaborated with the marketing design team on internal branding, webinars, and assets for the annual conference, Audit+Beyond, serving over 4,000 attendees.

RECOGNITION

SEEK TRUTH Book Design

ADC Young Ones 2024, Fonts in Use Feature

Independent Lens Poster / Brochure

Graphis New Talent Awards 2024

2022–2025

ArtCenter Provost's List

VOLUNTEER

Pace Leader, Pasadena Pacers

Oct 2022–Present

Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

Creative Director, Glean Social Impact

Jul 2023–Present

Developed brand identity for Glean, a nonprofit based in Hanoi, Vietnam offering mentorship programs and VC funding for aspiring social innovation entrepreneurs.

SKILLS

Proficient in

Illustrator, InDesign, Photoshop, Figma, After Effects, MidJourney, Keynote

Familiar with

Cinema 4D, HTML/CSS, Premiere, Lightroom, Final Cut Pro

Design

Art direction, Identity development, book design, social media marketing, deck building, motion design, UI/UX

Organization

Notion, Slack, Discord, Monday.com, Trello, Gusto

Fluent in English and Mandarin