

KAYLA

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FLOWERS

EDUCATION

The University of Tennessee, Knoxville
College of Architecture and Design

BFA in Graphic Design
Class of 2024

SKILLS

Digital

Digital Photography, Digital
Design, Animation/Motion Design,
UX/UI Design

Programs

Adobe Creative Suite, Figma, Canva,
Microsoft Office

EXPERIENCE

Freelance Graphic Designer
Self-employed

May 2022–Present

- Work with clients to develop custom visual designs.
- Adapt to various design styles and project scopes while maintaining creativity and attention to detail.
- Deliver high-quality designs that fit the brand identity, communicate key messages, and engage audiences.
- Project management, including client communication, project timelines, and revisions for all aspects of the project from concept to completion.

Social Media & Graphic Design Intern
UTCSW

January 2024–May 2024

- Managed graphic design projects, and ensured materials were aligned with UTK branding.
- Delivered high-quality designs that fit the project scope, communicated key messages, engaged audiences, and stuck to UTK branding guidelines.
- Actively contributed to team meetings, maintained regular check-ins, and engaged in collaborative feedback sessions.

Research Assistant, ACT App
The University of Tennessee

June 2023–May 2024

- Conducted in-depth research, collected relevant data, and assisted in data analysis.
- Developed essential design assets, prototypes, and visual materials tailored for the ACT App based on data analysis.
- Actively contributed to team meetings, maintained regular check-ins, and engaged in collaborative feedback sessions.