

Grace Lee

Multidisciplinary Designer

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WORK EXPERIENCE

Design & Content Specialist

McLean School
2025 - Present

Currently conducting first-ever **data-driven social media audits** to inform revitalized strategy and content.

Managing budget and optimizing asset delivery across digital channels.

Executing HTML/CSS updates in WordPress and Mailchimp for site and campaign improvements.

Graphic Designer

STAMP Marketing
2022 - 2024

Designed **multi-channel marketing** and promotional materials across print, digital, and social platforms for internal and external clients.

INVOLVEMENT

Co-Instructor

Student Initiated Courses
2022 - 2023

Developed, designed and delivered presentations on design principles, tools, and workflows, teaching **20+** students skills in Figma, Adobe Creative Suite, prototyping, and visual storytelling.

Design Director

Technica Hackathon
2022 - 2023

Led a team of 7 designers to deliver a cohesive visual campaign that boosted social media impressions by **302%** and drew **1,200+** attendees.

Oversaw concept-to-execution design across campaign graphics, UX prototypes, animated assets, and sponsor materials.

EDUCATION

University of Maryland,
College Park - Dual B.A.
2019 - 2024

Immersive Media Design - Emerging Creatives Track
Studio Art - Graphic Design Track

ADDITIONAL

ACUI: Steal This Idea Competition (2nd Place in Promotional Products)
Clarvit Design Scholarship