# CHANDRA PHENPIMON

c.phenpimon@wustl.edu | 424 283 1185 | cphenpimon.cargo.site

# **EDUCATION**

Washington University in St. Louis Sam Fox School of Design & Visual Arts Bachelor of Fine Arts | May 2025

Major in Communication Design Minor in Art History & Archaeology Summa Cum Laude, GPA | 3.94

#### **Santa Reparata International School of Art**

Florence, Italy | Spring 2024

## RECOGNITION

**Shorty Award** | Disney+ Claw Machine Mailer, Unboxing Video

**Webby Award Shortlist** | Disney+ Claw Machine Mailer, Advertising, Media & PR, Viral Marketing

Suzanne Behr Scholarship Anne Fuller Dillion Prize Taylor Scholars Cohort Program Dean's List

## **PUBLICATIONS**

#### **Spires Intercollegiate Arts & Literary Magazine**

In My Mind | Dec 2024 Who Am I? | Apr 2023

# **SKILLS**

Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects), Figma

HTML, CSS, JavaScipt, p5.js

Google G-Suite, Microsoft Office, Asana, Airtable

# **EXPERIENCE**

**Strike Magazine** St. Louis, MO Art Director | Aug 2024 - May 2025

Led and managed a team of designers and illustrators to create biannual print issues and social media content for 1.9K followers. Upheld the magazine's brand identity and seasonal theme. Established the design direction for editorials and supervised all stages of production.

Saylor Agency Los Angeles, CA Graphic Design Intern | Summer 2024

Designed 100+ social media assets and merchandise for both client and internal use. Assisted in designing pitch presentations that helped secure new business. Directed a merchandise shoot, overseeing the creative team through planning, on-set coordination, and post-production editing.

Select Clients: Disney+, Hulu, Netflix, Onyx Collective, Paramount+, Pluto TV, Prime Video

Armour Magazine St. Louis, MO Creative Director | Jan 2022 – Dec 2024

Pitched editorial concepts and directed their execution. Managed hires including photographers, stylists, writers, and models. Supervised post-production workflows to engage 450+ print readers and 2.7K followers.

**Heat Dance** Los Angeles, CA **Social Media & Graphic Design Intern** | Summer 2023

Created weekly social media content for 17.5K followers and designed graphics to improve user experience within the app.

Onitsuka Tiger Beverly Hills, CA Sales Associate | Summer 2023

The Bangkok School for the Blind Bangkok, Thailand English Second Language Instructor | Summers 2018 – 2022